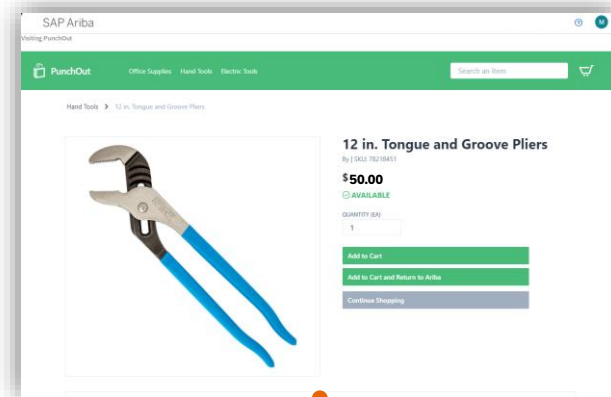
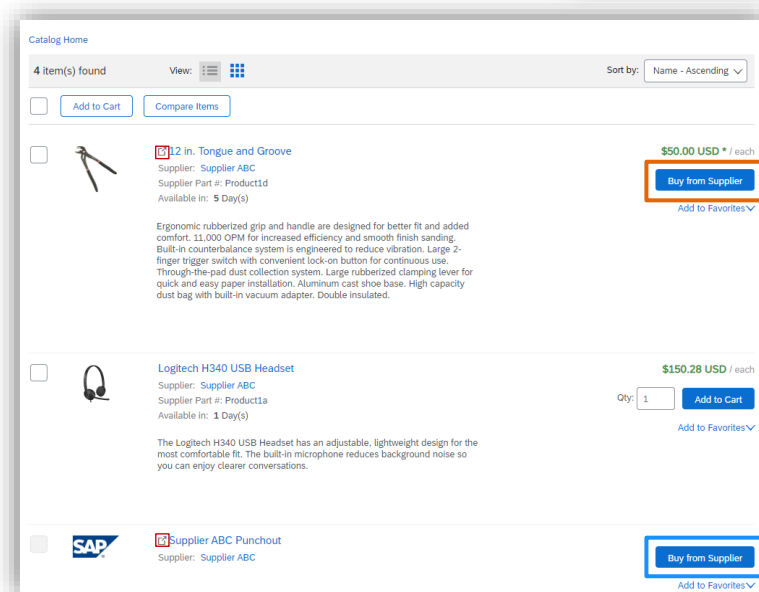


PunchOut Catalog: UI Display

- A PunchOut site presents current pricing, product or service information, availability, and other unique facets a supplier has programmed to display on their website.
- This is how a search result for a PunchOut catalog item(s) are displayed in the standard Buyer catalog interface.
 - The PunchOut icon, as well as the “Buy From Supplier” button, tells Customers that this is an external catalog.
 - When the Customer clicks the “Buy From Supplier” button, they’re taken to the supplier’s website. The Customer adds an item(s) to the shopping cart before returning the products to the SAP procurement application.
- PunchOut Level 1 (L1) catalogs allow customers to access catalog content hosted on the supplier’s e-commerce website from a Supplier level search page view. When the Customer clicks the L1 “Buy From Supplier” catalog button, they’re taken to the homepage of the supplier’s e-commerce website, as seen in **Example 1**.
- PunchOut Level 2 (L2) catalogs provide the same access as PunchOut L1 however they are viewed and accessed from an aisle, shelf or product level. When the Customer clicks the L2 “Buy From Supplier” catalog item, they’re taken to the aisle, shelf or specific product within the supplier’s e-commerce website, as seen in **Example 2**.



Example 2



Example 1

