

# TRADE RELATIONSHIP INVITE

## SAP (ARIBA) BUSINESS NETWORK

*Dear Anheuser-Busch and/or Labatt supplier,*

*We are reaching out to inform you of an important upcoming change in how Anheuser-Busch and Labatt will be conducting business with our valued supplier network. As part of our digital transformation initiative, we are transitioning to the SAP Business Network to streamline and enhance our procurement and invoicing processes.*

*As part of the preparation for our transition, you will receive a message directly from SAP Business Network with the subject “ACTION REQUIRED: Accept your customer’s trading relationship request.”*

*This message is a legitimate and important step in establishing your trading relationship with Anheuser-Busch InBev / Labatt on the SAP Business Network platform. Please follow the link provided in the SAP email to accept the trading relationship request.*

### Key Information

- If your company already has an SAP Business Network account, you may use your existing account to establish the connection. However, if you prefer to create a new account, we are happy to accommodate that request as well.
- If the message was received by someone who is not the correct contact, please forward it internally to the appropriate person or your SAP Business Network account administrator.
- Only an account administrator can authorize the connection using an existing account.

*If you need to update your TRR point of contact or ANID please email **Anheuser-Busch\_Labatt\_Ariba\_Business\_Network\_Project@anheuser-busch.com** with the relevant details and we can make the necessary updates.*



Got a question ?

- Write to [Anheuser-Busch\\_Labatt\\_Ariba\\_Business\\_Network\\_Project@anheuser-busch.com](mailto:Anheuser-Busch_Labatt_Ariba_Business_Network_Project@anheuser-busch.com)

*Anheuser-Busch*

Labatt