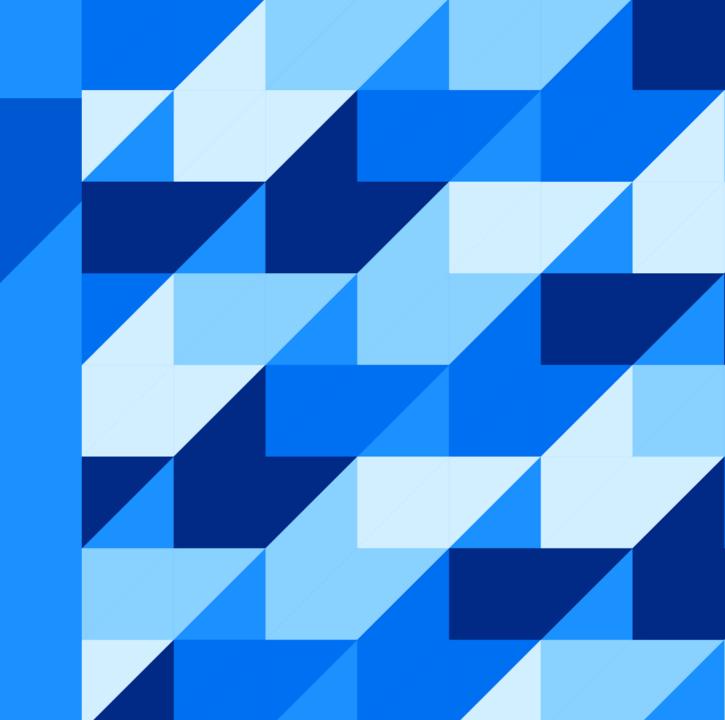
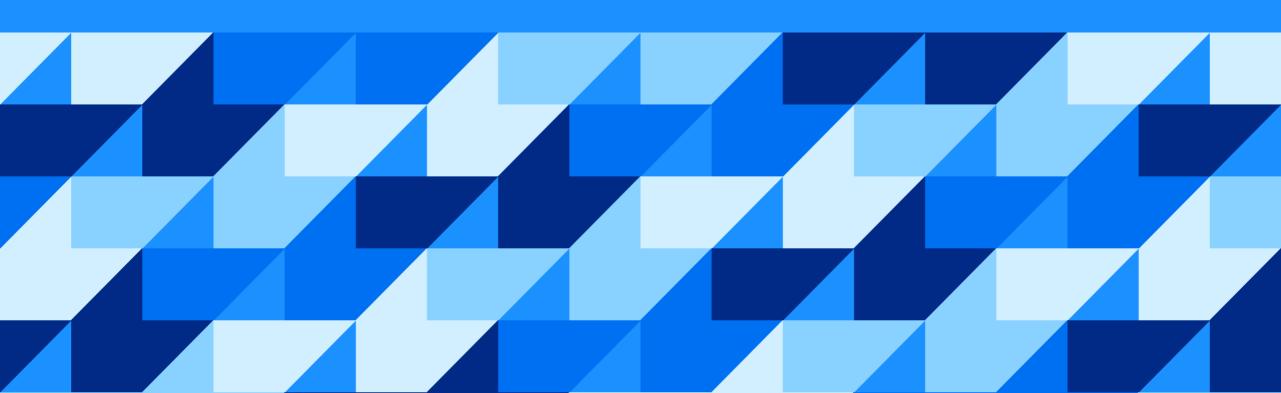
SAP Business Network Discovery

February 2025



Innovation/Changes for a Classic Sourcing Buyer



SAP Business Network Discovery

Business Challenge

Buyers want to search the network for new, alternative sources of supply. Trading Partners are looking for new business opportunities and differentiate themselves on SAP Business Network.

Solution Highlight

SAP Business Network Discovery is a business to business ecommerce solution that matches buyers with global suppliers, supporting multiple languages and currencies. Buyers are able to discover new, trusted sources of supply and trading partners can respond to leads to grow their business. Trading Partners can also maintain robust profiles, showcasing their business details, products & services, certifications, and ratings.

Integrations Available:

- Classic Sourcing
- Guided Sourcing
- ERP systems through quote automation (RFQs)
- Business Network Catalogue (RFIs)

INFORMATION & RESOURCES

- Buyer Communication Email Template
- Solution Overview video
- 2308 Discovery Release
- SAP Business Network Help Portal

Benefits for SAP Business Network Discovery

- With smart search suggestions, prioritized supplier rankings, and improved search result navigation, the new search experience makes it easier for buyers to find trustworthy trading partners and initiate transactions.
- Intelligent matching with supplier profiles, keywords and catalogues on the world's largest B2B network.
- Posting creation, edits, and updates are managed through APIs, ensuring users have a seamless experience when creating posts from sourcing.
- Time and dates are always in sync between the event and discovery postings.
- New and intuitive user experience.
- Multiple currency support for all the amount ranges while creating a discovery SAP Business Network Discovery Posting.
- * Response deadline, start date and decision deadline can be set in time as well as on date.

Restrictions and prerequisites for creation for using the integration

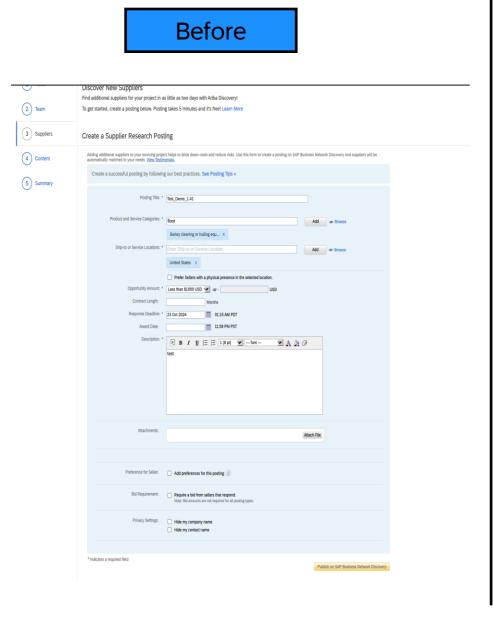
Prerequisites:

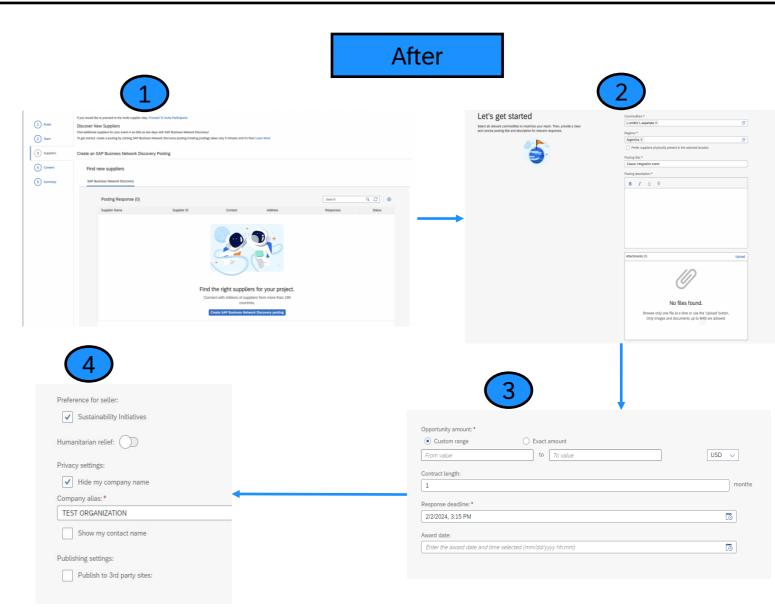
There are no prerequisites for existing customers that are using classic sourcing- classic discovery, the experience change will reflect automatically.

Restrictions:

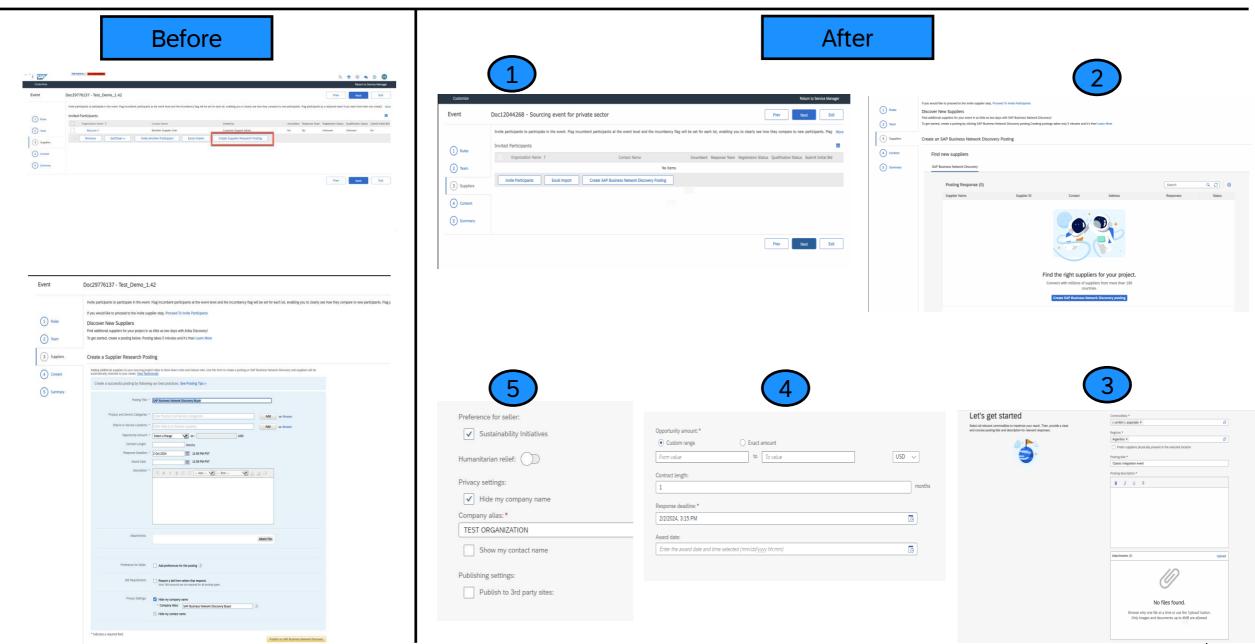
- Request for quotation can no longer be created on SAP Business Network Discovery, all the discovery postings (old and new ones) will be treated as an RFI on SAP Business Network Discovery. This does not impact RFQs created from ERP via quote automation.
- Emails IDs and Phone numbers can no longer be passed in the title and description of the discovery RFIs due to privacy issues.
- If the buyer wants to access Questions asked by a supplier, they need to go to the discovery RFI, using SAP Business Network Discovery under create menu.
- If the buyer wants to ask a question on supplier responses, they need to go to the specific discovery RFI, using SAP Business Network Discovery under create menu.
- "The response deadline does not get copied to the discovery RFI when the sourcing event is not scheduled. The user has to manually fill in the response deadline in the discovery RFI"
- Test RFIs cannot be created from the classic sourcing realm. It can only be created if you are enabled with Guided Sourcing.

Creation of SAP Business Network Discovery posting for Public Sector event

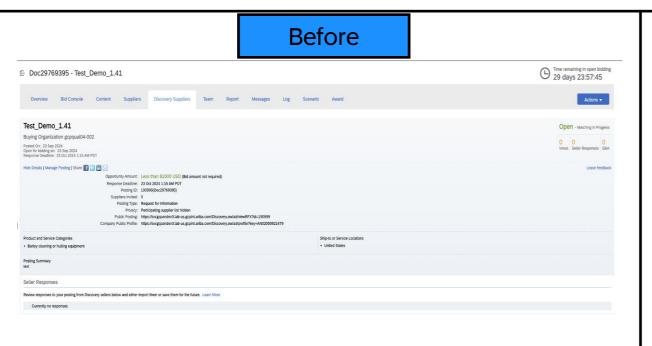


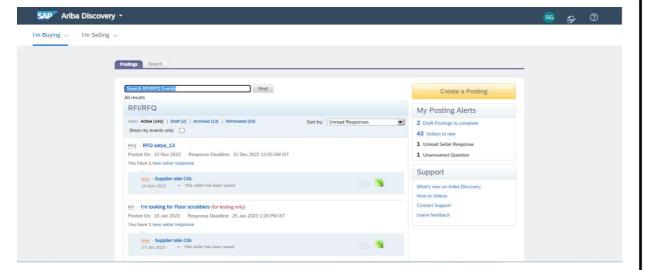


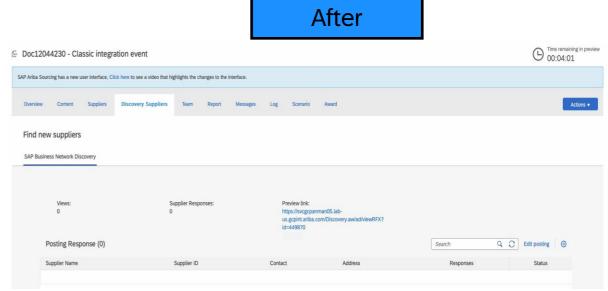
Creation of SAP Business Network Discovery posting for Private Sector event

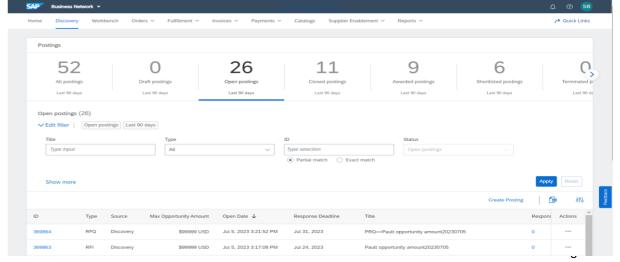


Detailed feature description: Managing a posting

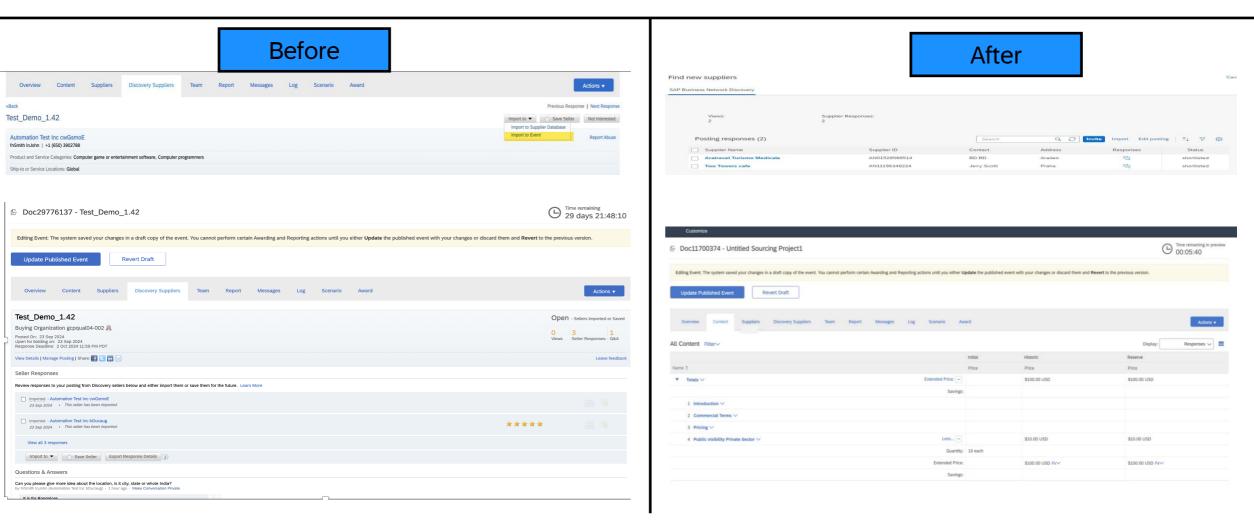








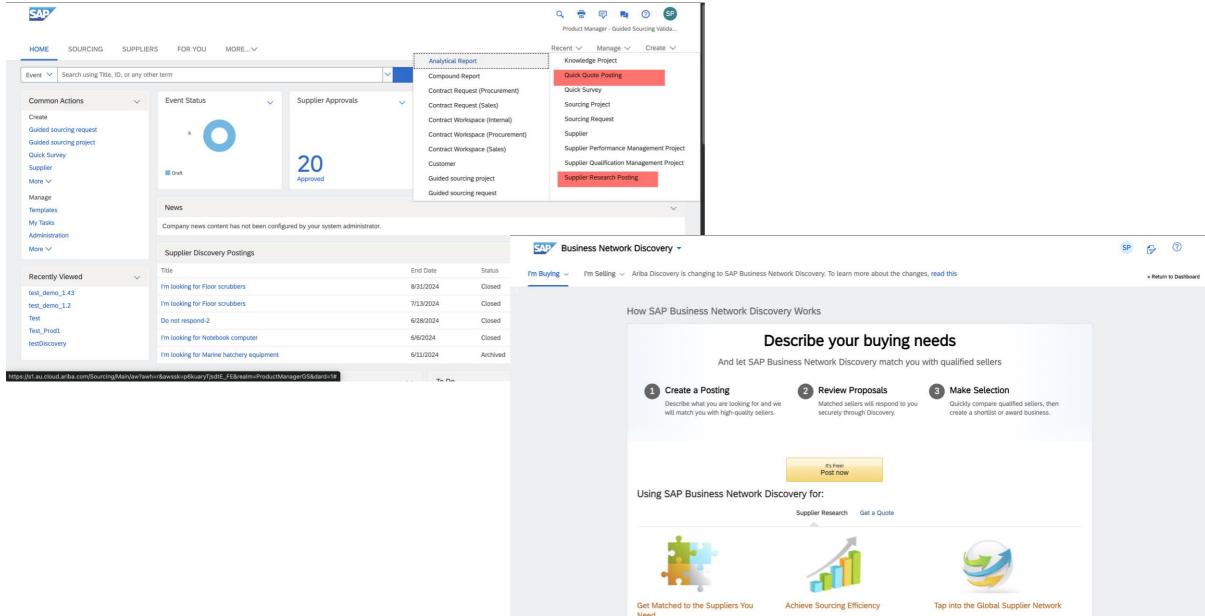
Detailed feature description: Inviting a supplier to the event (Private Sector)



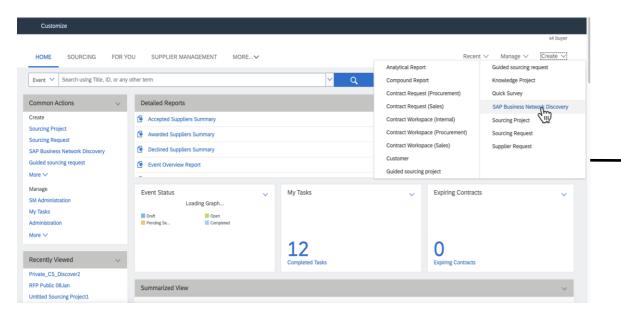
If the site has **SAP Ariba Supplier Management enabled**, the suppliers are automatically Invited/Imported with the status Not Invited. If the site has SIPM (old architecture):

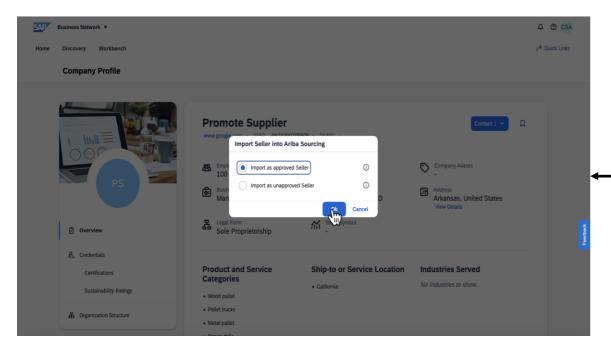
- User who belong to Supplier/Customer Manager group are Inviting/Importing the supplier with the status Approved
- User who does not belong to Supplier/Customer Manager group are Inviting/Importing the supplier with the status Unapproved.

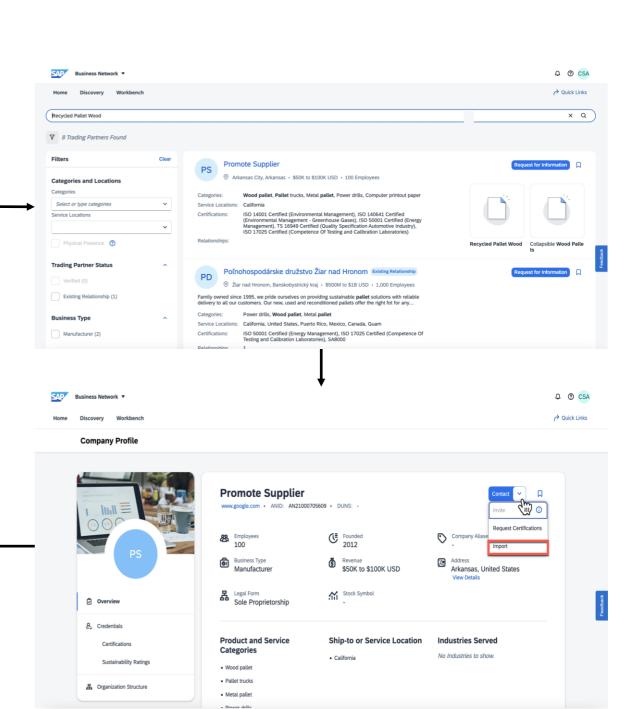
Supplier Search and Discovery (Before)



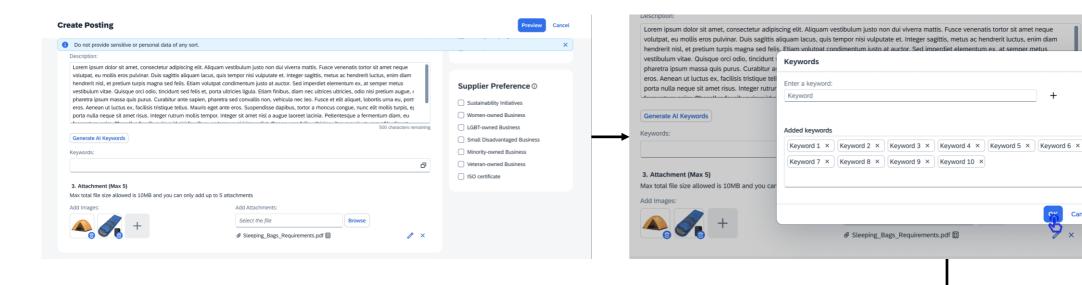
Supplier Search and Discovery (After)





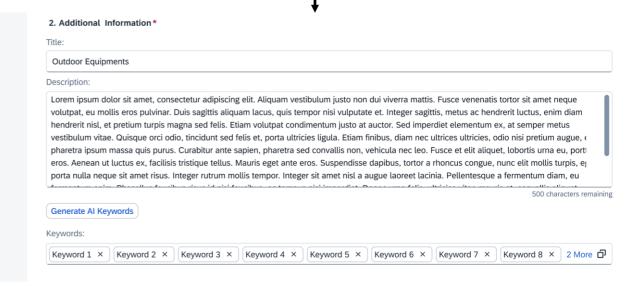


Keyword Based matching (Only available for RFIs that are not linked to an event)



Benefits:

- Automatic keyword generation from the description and title of the posting.
- Keywords will be used further to search for specific suppliers based on their profile and catalog



Supplier Preference ①

Sustainability Initiatives

Women-owned Business

Minority-owned Business

Veteran-owned Business

☐ ISO certificate

Small Disadvantaged Business

LGBT-owned Business

Migration Process



Buyers using classic sourcing and Classic discovery will be enabled with SAP Business Network Discovery without any feature or parameter enablement.

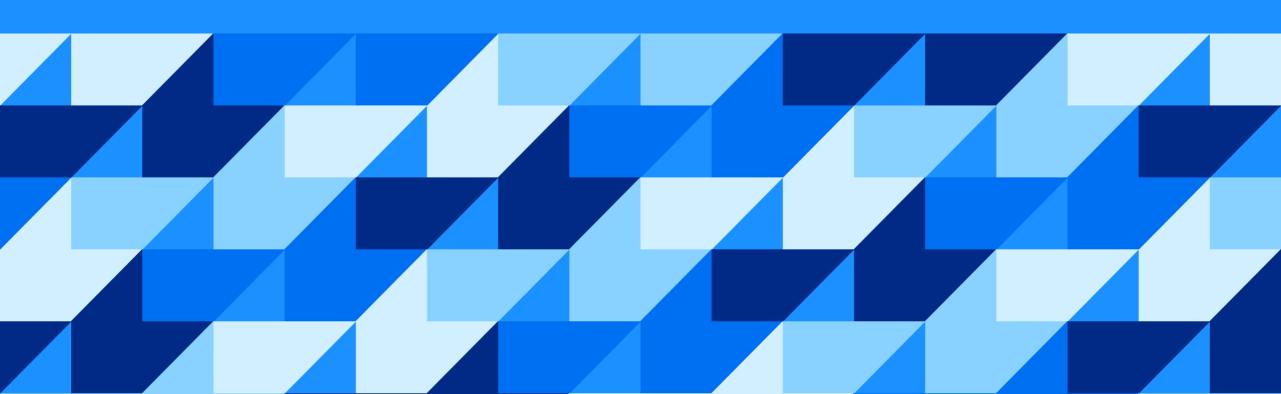


The existing open and closed RFIs will be automatically migrated to SAP Business Network Discovery.



The new postings will be created on SAP Business Network Discovery.

Innovation / Changes for SAP Business Network Suppliers

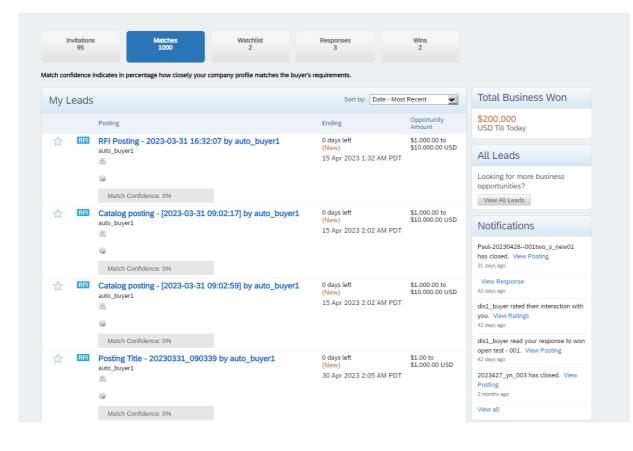


Benefits of using SAP Business Network Discovery

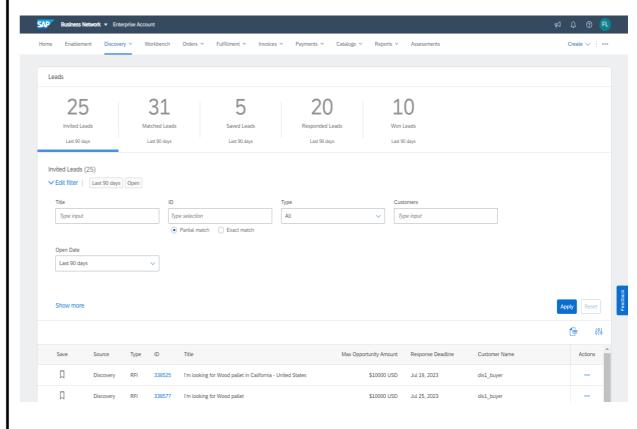
- Improved notifications for matching and further processes.
- Abilities to choose the notification preferences.
- Respond and manage leads from the Trading Partner Portal's "Discovery" dashboard.
- Intelligent Matching based on catalogue uploads along with company profile.
- Enriched company profile with the latest certification support.
- Leads search box on the homepage to search for new leads.
- Automatic response generation via generative AI.

Leads Homepage before vs after

Before



Before

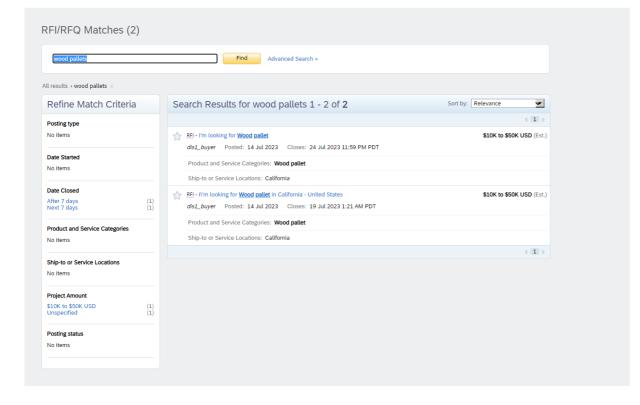


Benefits:

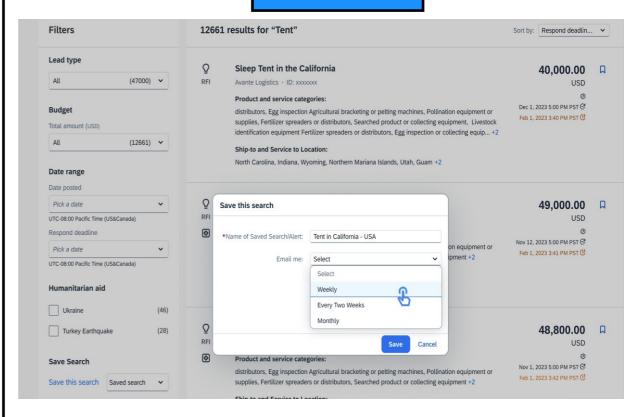
- Invited leads would be the default page for anyone landing on leads homepage
- Better way to search and manage the leads on workbench

Supplier searching for leads

Before



After

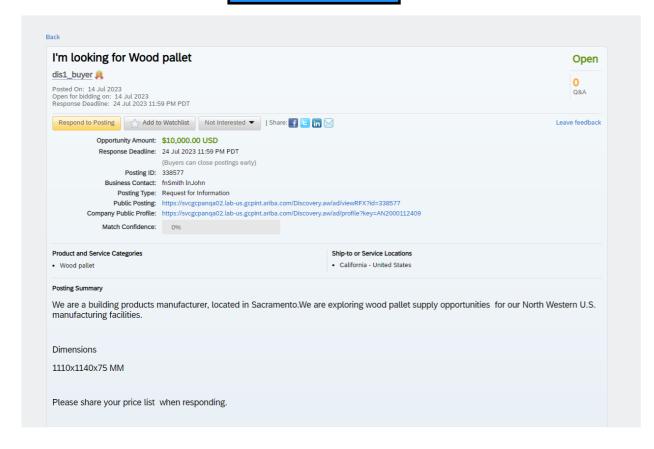


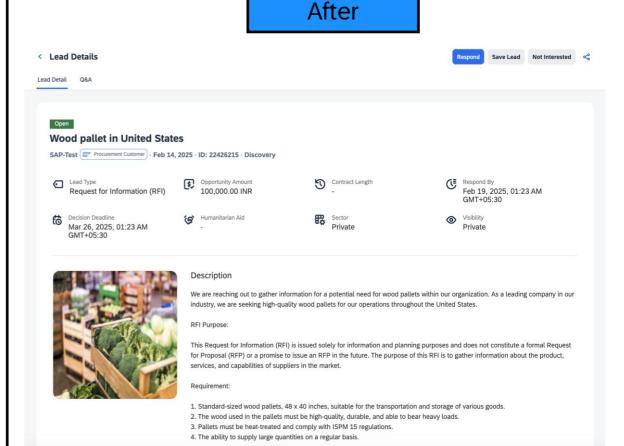
Benefits:

- New and improved way of searching for new leads apart from the matching leads and invited leads
- Searching and finding new leads can be done on trading partner portal.

Supplier View of RFIs before and After

Before



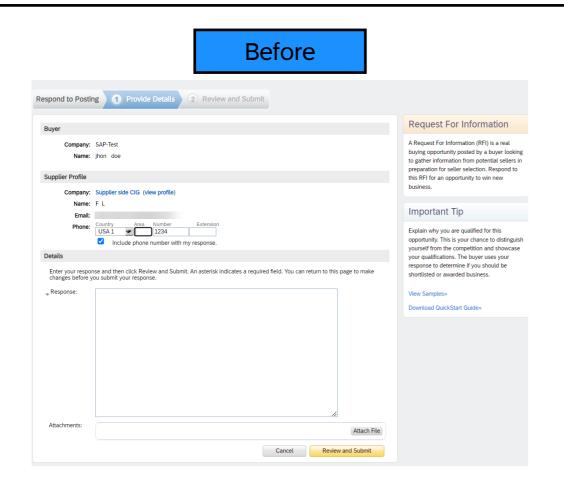


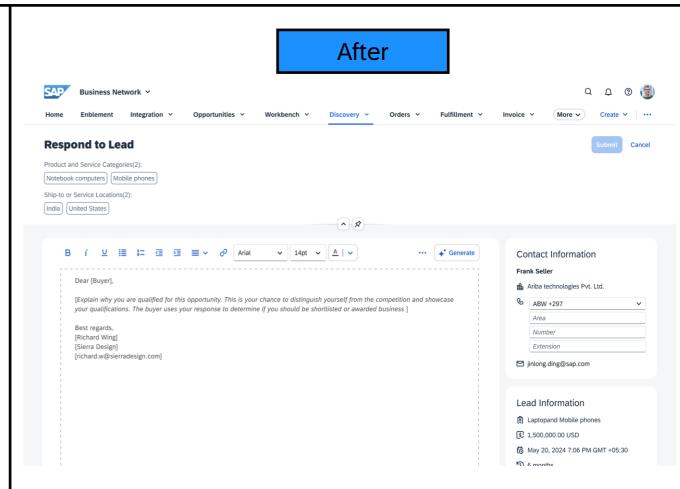
Information Described.

Benefits

- Expanded view of each elements.
- Image thumbnail support

Response to private sector RFIs





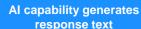
Benefits

- Suppliers can use generative AI for response submission.
- Intuitive UI and better performance.

Feature Details: Discovery Posting Response Generation using Gen Al

Supplier chooses to respond to a Discovery Lead

Supplier provides a few prompts / bullet points for their response



Supplier reviews and accepts or adjusts and then submits to buyer

Challenge

- Creating quality responses to buyer leads is time consuming and error prone for the supplier
- Inadequate supplier responses results in poor matching and selection

Solution

 SAP LLM library OpenAl and Advanced GPT-4 large language model to generate responses for postings

Benefits

- Enables suppliers to respond to RFIs in a timely manner, even when dealing with complex and detailed requests.
- Using Gen AI for RFI response can help suppliers reduce costs associated with manual labor and resource allocation.
- Gen AI generated RFI response reduces the likelihood of errors or omissions.
- Gen AI generated RFI responses are grammatically correct and consistently written

Target Customers (of the solution the AI capability is embedded within)

- Supplier Administrator
- Supplier Sales

Average Business Value for Customers



- Value add for Suppliers with Promote package
- Better RFI responses lead to better conversion rate, increasing the adoption of Discovery with Buyers and Suppliers



Thank you.

