PunchOut Catalog: Tips and Tricks

To create a quality PunchOut catalog, remember the following:

- Use your company logo or images for product level catalogs

- Use a high level commodity code that best represents your range of products

- Ensure content hosted on your PunchOut site has rich descriptions, classification codes, images, etc.

- Make sure you PunchOut catalog can support the Create/Edit/Inspect cXML operations

- Support customer specific pricing

- Future-proof your PunchOut catalog for any future development and customer needs (think about the long term)
  - This might involve being able to support custom fields for customers
  - Mapping your commodity codes to UNSPSC codes where applicable

- Don't hesitate to explore PunchOut Level 2 capabilities

- Ensure your PunchOut catalog does not generate any additional extra work for you or your customer when ordering

- Explore options to integrate your SAP Business Network account with your backend system for more efficient order and invoicing processes

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