

Feature at a Glance SAP Qualtrics survey for guided buying users GB-23869

Target GA: May 2023



SAP Qualtrics survey for guided buying users

Description

This survey allows end users to express their opinion about guided buying and to offer suggestions. SAP Ariba gathers this information and uses it to plan future enhancements.

Immediately after users submit requests, they can select a link named "Help us improve" to start the survey. Clicking this link is optional and is completely voluntary.

Customer benefit

Product rating and feedback from customers about the purchasing experience enables SAP Ariba to measure customer satisfaction and make appropriate changes to the application to improve customer experience and meet customer needs.

User

Buyer

Enablement model

Customer configured

Applicable solutions:

- SAP Ariba Buying
- SAP Ariba Buying and Invoicing

Prerequisites:

 In compliance with privacy laws, GDPR, and contractual terms, raw data cannot be shared with customers.

Feature details

Ship to		Charge to	Total Cost	\$1,292.50 AU
Level 13, 1 Denison Street North Sydney, NSW 2060 Australia		Cost Center (0000002300 (Procure	ment)) Net Amount Taxes	\$1,175.00 A + \$117.50 A S
		✓ Show advanced o	tions	
		Success	×	
Items (1)	Y	our requisition has been sent for approval.		
>	Chair - Aeror sid111 (Ariba P:	ielp us improve	Done View requisition	Net Amount \$1,175.00 AUD Gross Amount (j)
	Submitted			\$1,292.50 AUD
	Approval Flow	1		Click on the line to add approve
	• -	lelp us improve		×
	Request	How can we improve your experience with G	uided Buying?	Approved
	Comments	Please do not enter personal data into th	is field.	
	Write your co	Characters remaining: 5000		Add
			AP to use the responses to improve its proc	
			AP to use the responses to improve its proc Back	

- When a requisition is submitted the "Help us improve" option will display on the success message.
- When selected, the user is presented with a short survey

					(Click on the line to a	dd approve
p us im	prove					×	
							Approved
O	overall, how satisfied are	you with Guided	Buying ?				
	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	- 1	
G	uided Buying capabili	ties allowed me to	fulfill my purchase reg	uirements.		- 1	
					ر ر		
	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree		
G	Guided Buying is easy t	o use.					
G	auided Buying is easy t	o use.	Neither agree	Somewhat	Strongly		

• A free text option is then presented to the user to provide direct feedback to SAP

Thank you.







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