

SAP Ariba 

# PunchOut Catalog Guide for **Suppliers**

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- cXML Message Flow

## Ariba Network account Configuration

- How to set up my Ariba Network account ?

## Index File

- How to fill in my Index File ?
- How to upload my Index File ?

## Buyer Process

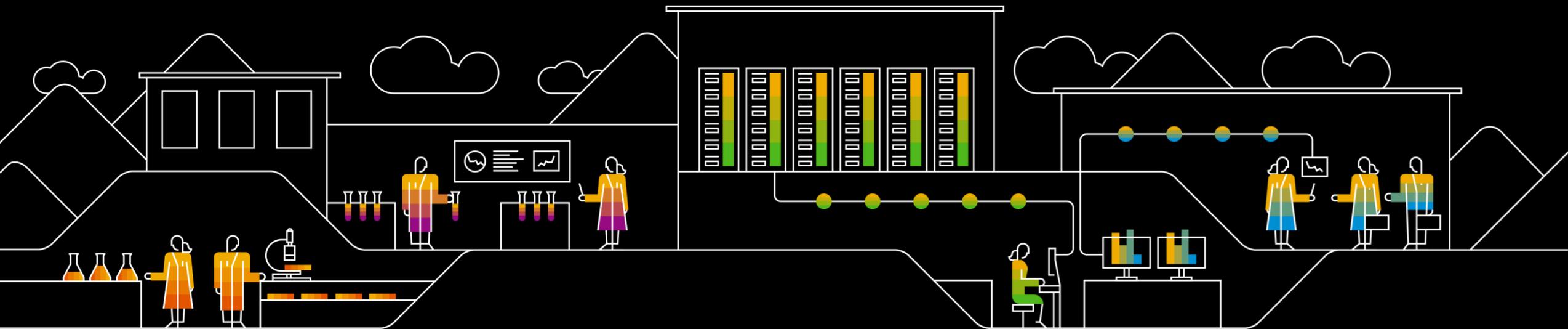
- How does a Buyer purchase from PunchOut ?

### How to use this guide:

This presentation is **interactive** and contains **process simulations**.  
When you see **text like this** or **buttons surrounded this** then it is **interactive**.

Use the **red buttons** [    ] at the top right of your screen to be sent back here

# Introduction and Types



# What is Punchout Catalog

A **PunchOut** catalog is a type of catalogue that gives **Buyers** access a **Supplier's web-shop** from their SAP Ariba Application.

## Punchout Level 1

When referred to a “**Level 1**”, this means the **Buyer** searches for the desired Supplier/PunchOut and then enters at the **Store Level**, i.e. they are sent to the web-shop’s landing page. On entering, the **Buyer** will **search for the Items on the Supplier's web-shop**, then add all desired items to the web-shop’s Basket and return back to the SAP Ariba Application with the Basket containing the selected Items to generate Purchase Requisition.



**Estlega Ltd WEB-SHOP**  
Supplier: **Estlega Ltd**

Buy from Supplier



**Superbook ABC Laptop**  
Supplier: **Estlega Ltd**  
Supplier Part #: laptop\_1  
Available in : 8 Day(s)

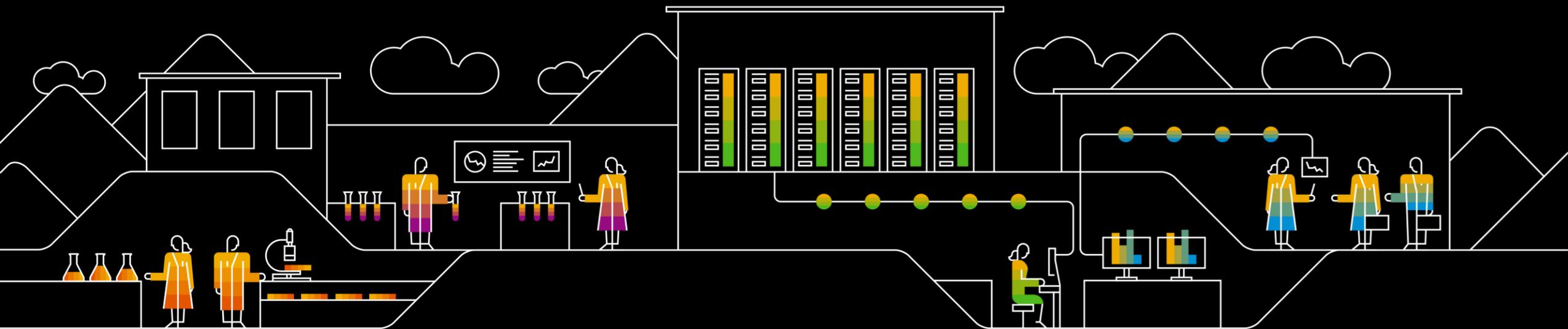
**\$499.99 USD \* / each**

Buy from Supplier

## Punchout Level 2

When referred to a “**Level 2**”, this means the **Buyer** is entering at the **Aisle, Shelf or Product Level**, i.e. they are sent to a specific part of a web-shop. On entering, the Buyer will be **sent directly to the Aisle/Shelf/Product that he clicked on when browsing his SAP Ariba Application's UI**. Once he has added the desired items to the web-shop’s Basket, the **Buyer** returns back to the SAP Ariba application with the Basket containing the selected Items to generate Purchase Requisition.

# Project Specifics



# Main Prerequisites for Punchout Suppliers

## Business and Technical Requirements on catalog content

**Business related topics** as per Items available in Your Web-shop, Price, Availability T&Cs. Should be agreed with Buyer prior to enablement process.

## Web-shop Configuration

Supplier's must configure their website in order to **accept the ANID** of Buyer.

## Security

Supplier's Punchout site must communicate through **HTTPS (Hyper Text Transfer Protocol Secure)**. HTTPS protects all parties in Punchout sessions: Buyer Ariba Network, and the Punchout site.

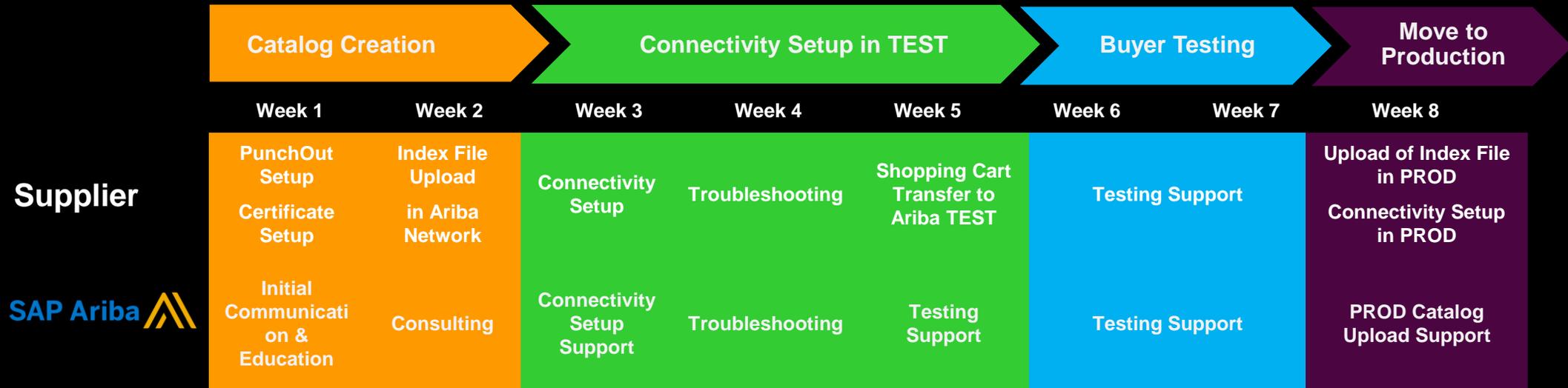
## Commodity Codes Required for Items

It is compulsory to associate a commodity code for each item in your Web-shop. A list of **commodity codes** is available in the Supplier Information Portal which is accessible from every Ariba Network account.

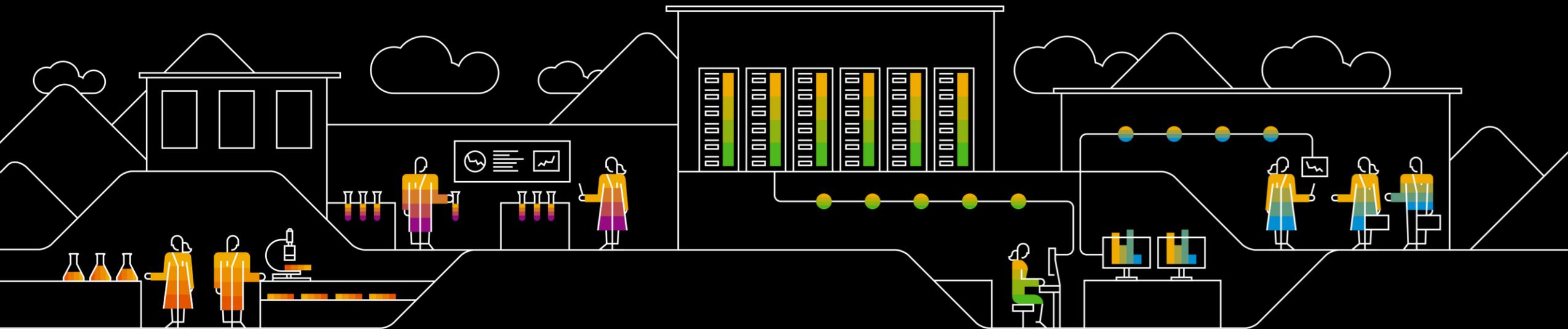
## Consult cXML Documentation

In order to configure your website to transact and exchange Data with SAP Ariba Network and SAP Ariba Procurement Application via cXML. **cXML Solutions Guide** and the **cXML User Guide** are available in the Supplier Information Portal.

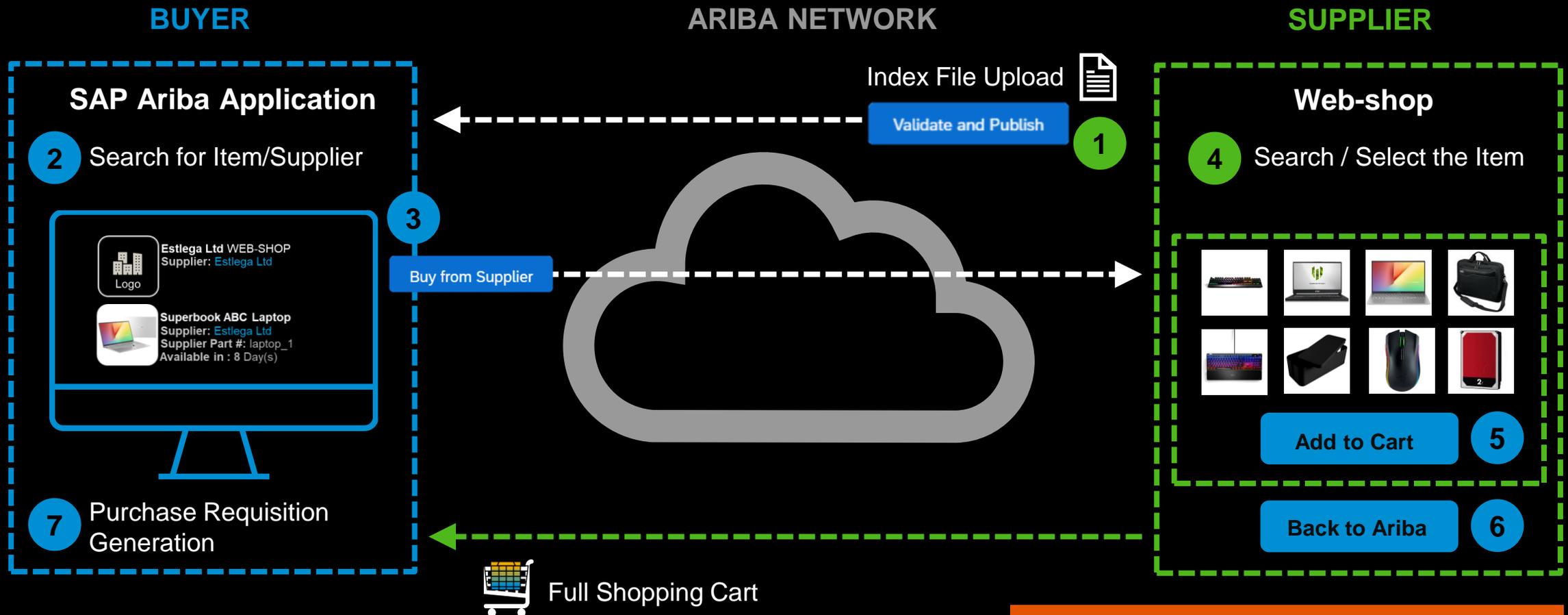
# Project Timelines



# System Architecture



# Process Architecture: Functional and Purchase Operations

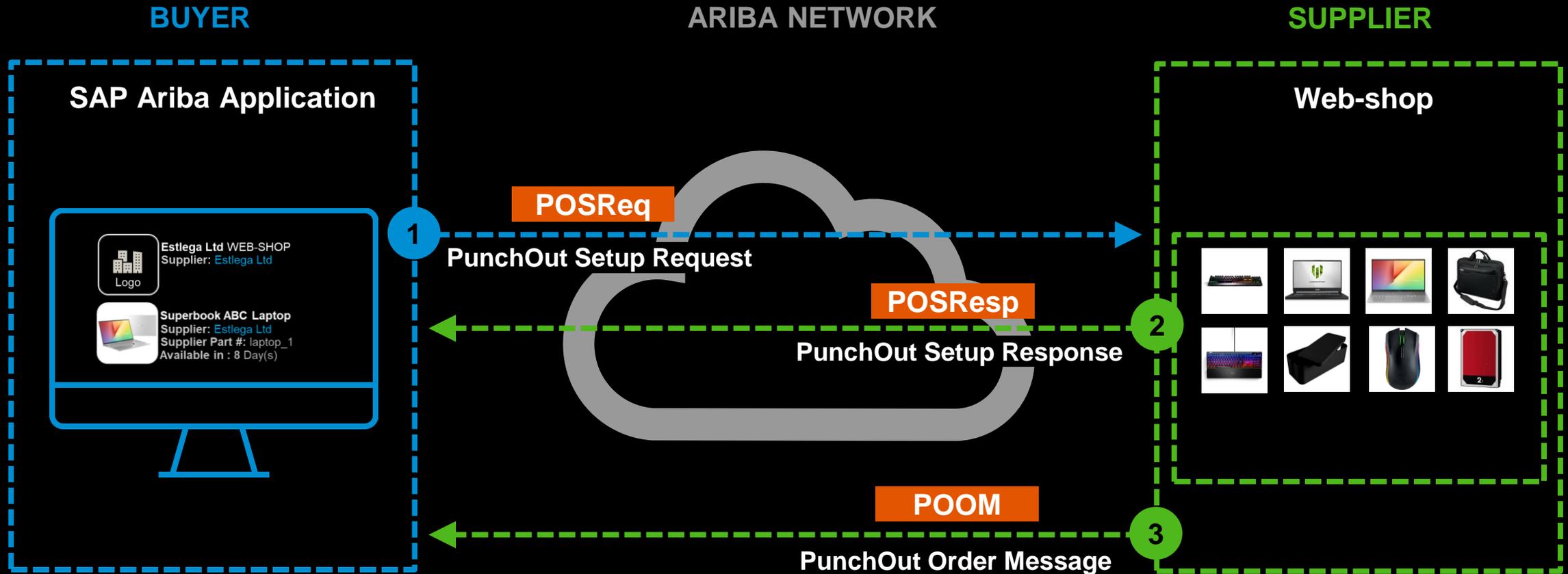


[Click here for AN Configuration Simulation](#)

[Click here for UPLOAD Simulation](#)

[Click here for PURCHASE Simulation](#)

# cXML Message Flow

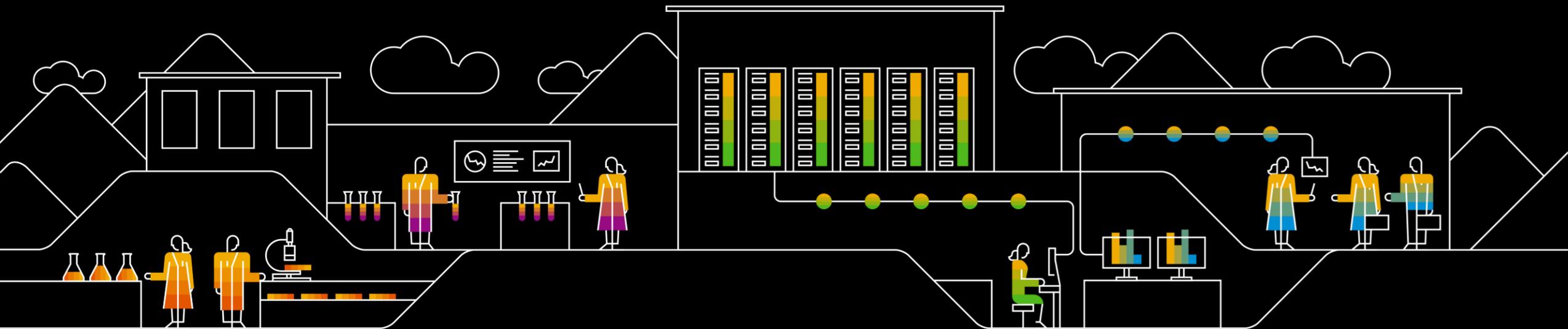


[Click here for AN Configuration Simulation](#)

[Click here for UPLOAD Simulation](#)

[Click here for PURCHASE Simulation](#)

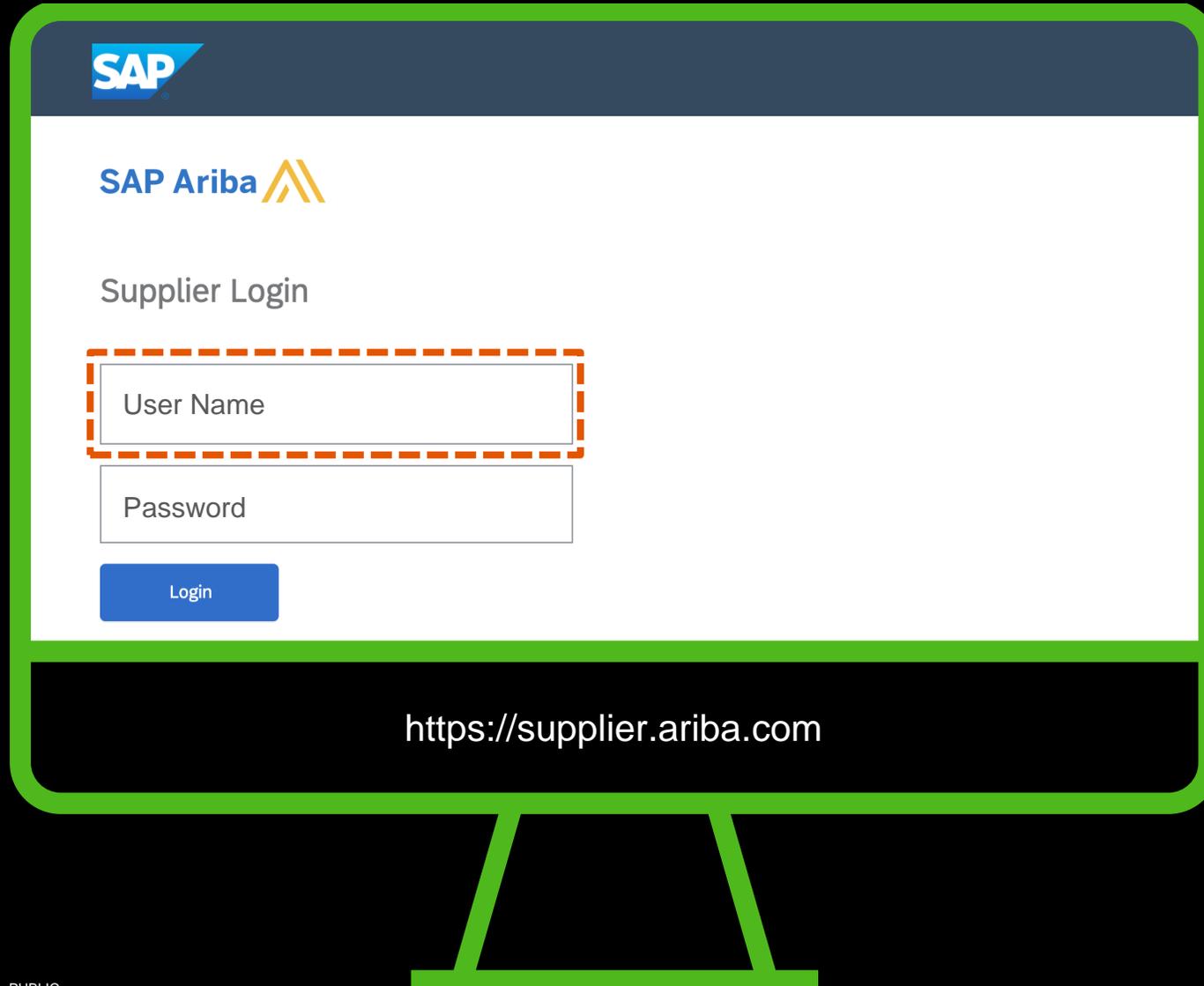
# Ariba Network Account Configuration



# Ariba Supplier Portal

1

Enter your **Supplier Credentials** [press on the **User Name** field]



# Log in



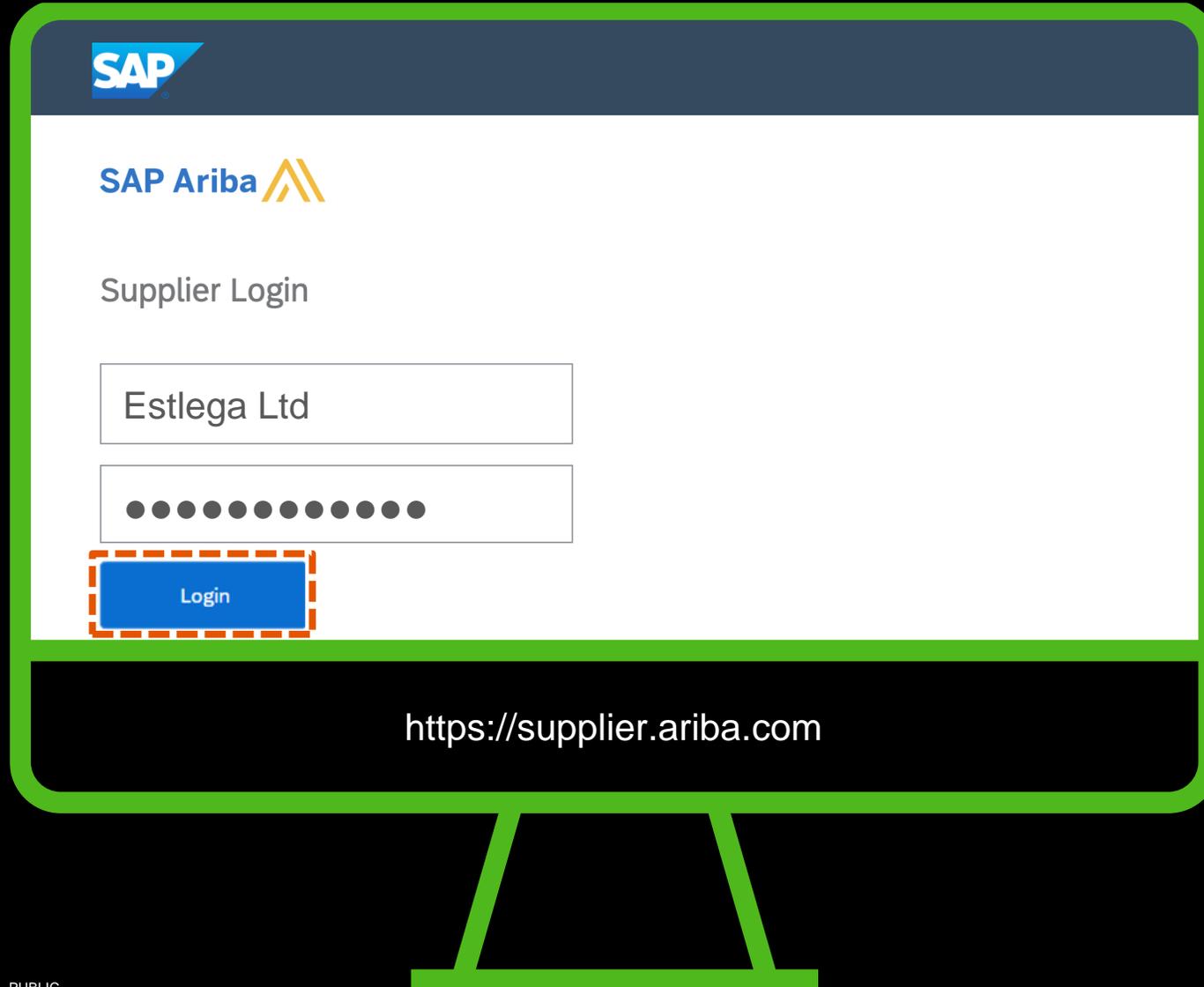
Index



Refresh

2

Click on **Login**



# Landing AN Page



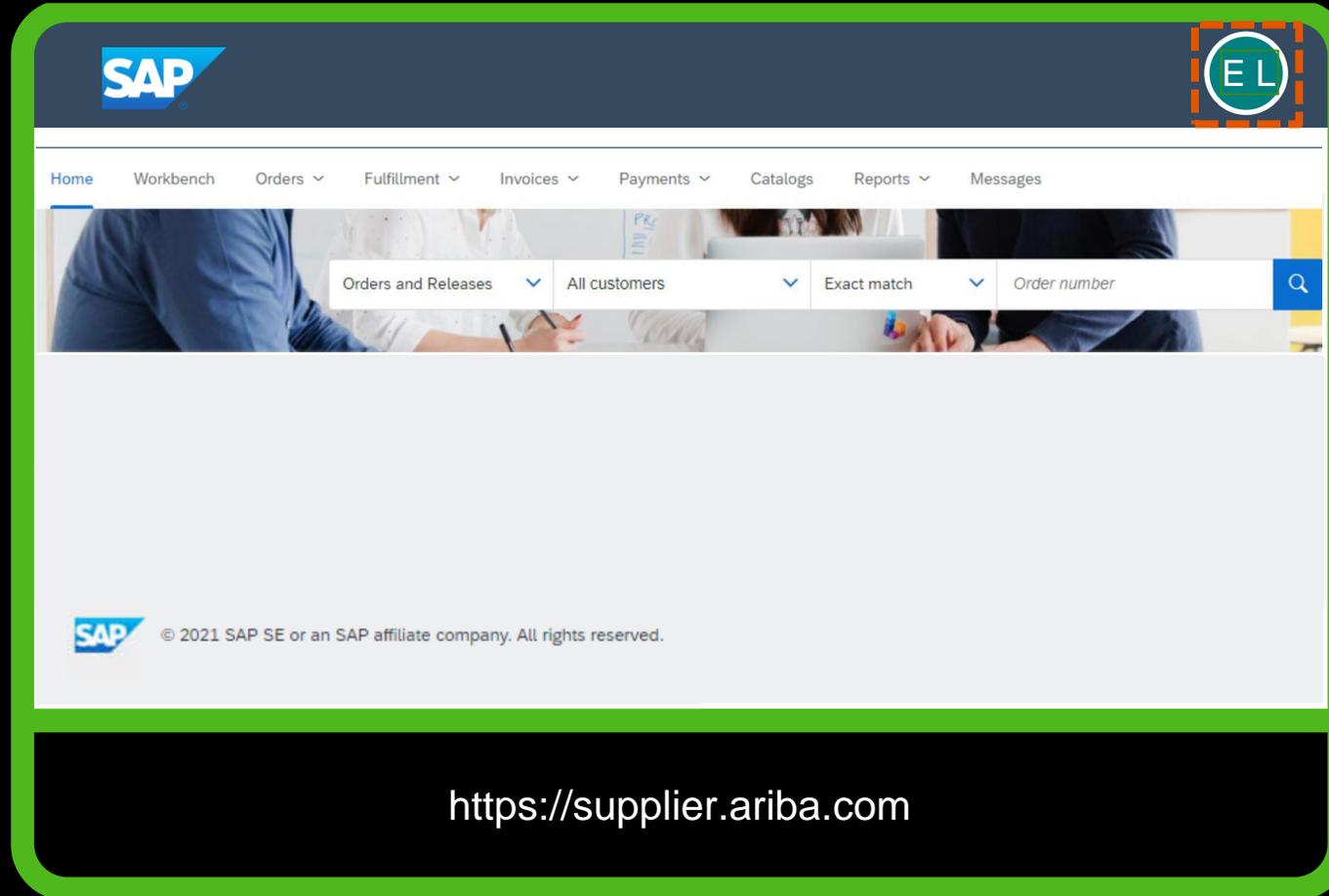
Index



Refresh

3

On Top Left of the screen Click on **Account Setting Icon**



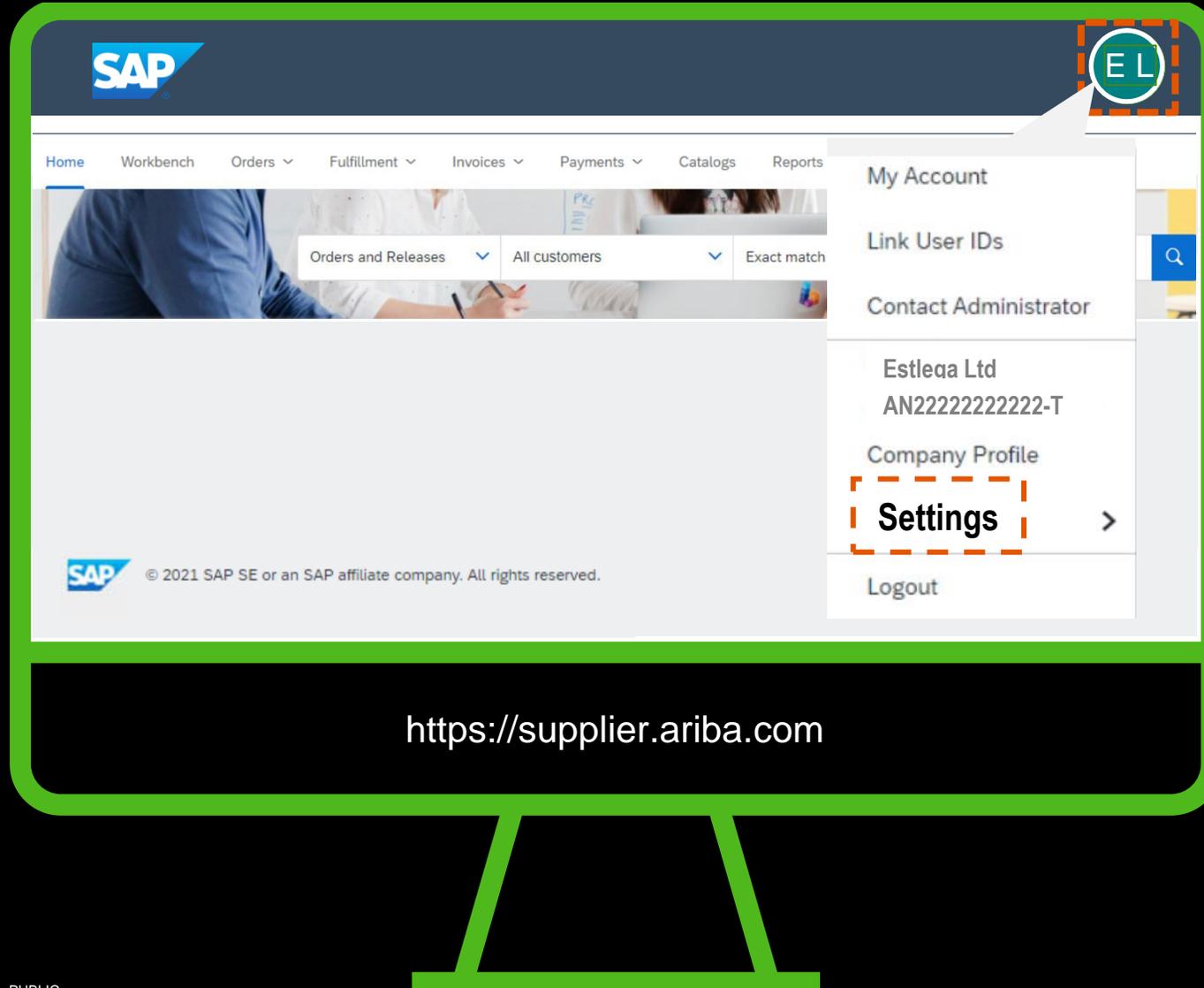
<https://supplier.ariba.com>

# Settings



4

From Drop-down menu, click on **Settings**



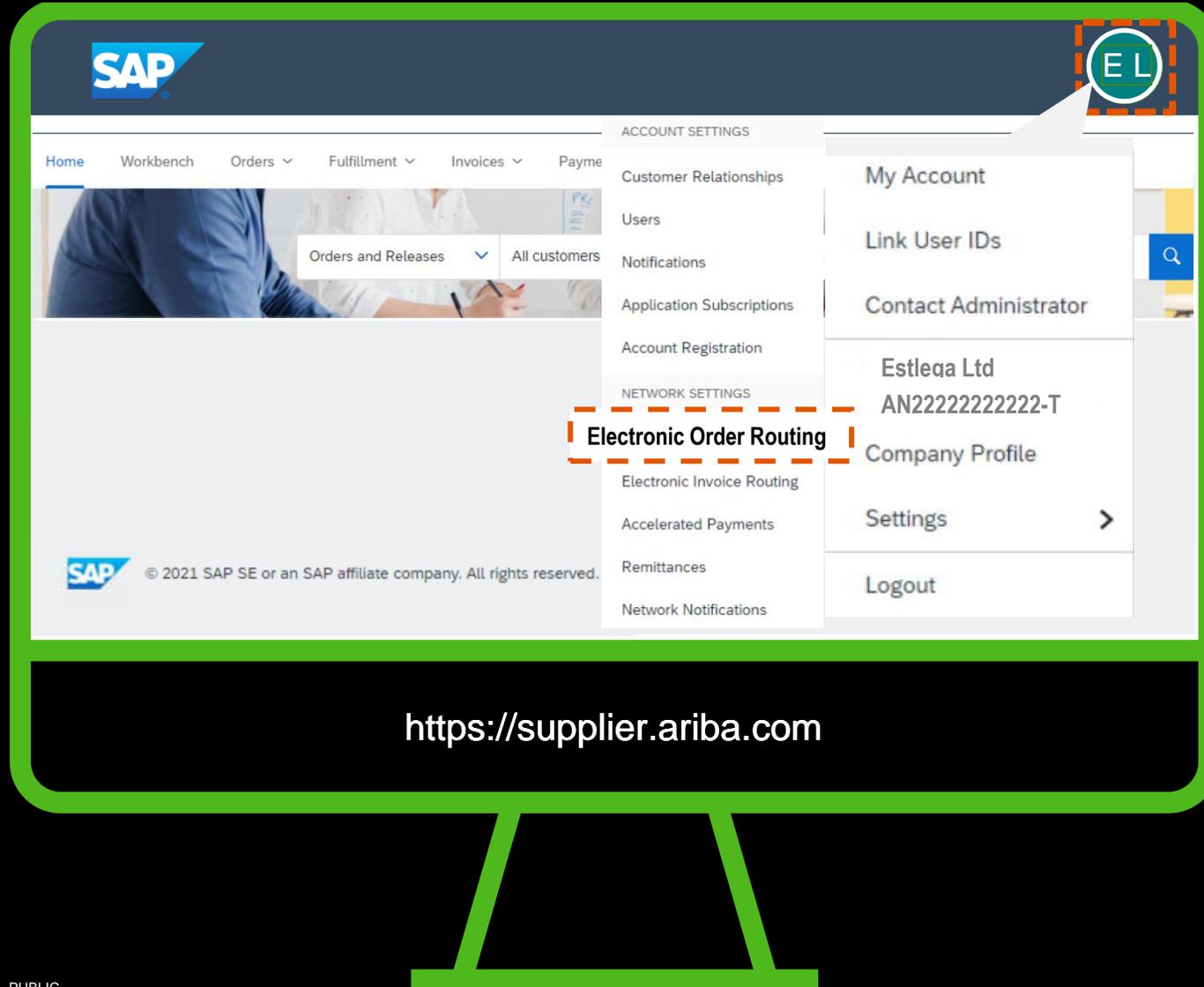
# Settings



Refresh

5

From Drop-side menu, click on **Settings**



# Electronic Order Routing



Index



Refresh

6

Click on **Configure cXML (native) integration**

**SAP**

## Network Settings

Electronic Order Routing   Electronic Invoice Routing   Accelerated Payments   Settlement

\* Indicates a required field

### External System Integration

**Configure cXML (native) integration**

Configure Cloud Integration Gateway (non-native integration)

### Non-Catalog Orders with Part Numbers

Process non-catalog orders as catalog orders if part numbers are entered manually

Status Update Request Notifications

<https://supplier.ariba.com>

# Authentication



Index



Refresh

7

Select and Configure the Authentication Method (**Shared Secret Or Certificate**)

If you select Shared Secret, **Insert the value**

**SAP**

cXML is an electronic format for sending and receiving business documents.  
\* Indicates a required field

### Authentication Method

Ariba Network requires an authentication method to process all cXML documents it validates.

Select an authentication method: **Shared Secret** ▾ This selection will

Shared Secret: \*  ⓘ

Confirm Shared Secret: \*

<https://supplier.ariba.com>

# Shared Secret



Index



Refresh

8

Now **Scroll Down**

**SAP**

cXML is an electronic format for sending and receiving business documents.  
\* Indicates a required field

### Authentication Method

Ariba Network requires an authentication method to process all cXML documents it validates.

Select an authentication method:  This selection

Shared Secret: \*

Confirm Shared Secret: \*

<https://supplier.ariba.com>

# PunchOut URL



Index



Refresh

9

Insert the  
**PunchOut URL**  
(Web-shop's URL)

**SAP**

Profile URL

Ariba Network uses the cXML Profile transaction to retrieve a list of the URLs of supported cXML transactions from your organization. Ariba Network sends a ProfileRequest transaction once in 24 hours when it needs to send you a cXML document. Ariba Network caches the response. If you need to reset your cached cXML profile on Ariba Network, click Reset Profile. The next time Ariba Network needs to send you a cXML document, it gets your updated cXML profile. It is recommended to use the ProfileRequest method when you specify your cXML URLs.

Enter your Website's URL for receiving ProfileRequest documents.

**PunchOut URL**  [Reset Profile](#)

PunchOut URL

PunchOut allows customers to perform shopping and product selection directly from their web shop. Enter your Website's URL for receiving PunchOutSetupRequest documents. If you support ProfileRequest documents (recommended), you can leave this field empty.

**PunchOut Request URL**

[Save](#)

`https://supplier.ariba.com`

# Save



Index



Refresh

10

Click on  
Save

**SAP**

Profile URL

Ariba Network uses the cXML Profile transaction to retrieve a list of the URLs of supported cXML transactions from your organization. Ariba Network sends a ProfileRequest transaction once in 24 hours when it needs to send you a cXML document. Ariba Network caches the response. If you need to reset your cached cXML profile on Ariba Network, click Reset Profile. The next time Ariba Network needs to send you a cXML document, it gets your updated cXML profile. It is recommended to use the ProfileRequest method when you specify your cXML URLs.

Enter your Website's URL for receiving ProfileRequest documents.

**PunchOut URL**  [Reset Profile](#)

PunchOut URL

PunchOut allows customers to perform shopping and product selection directly on your Website. Enter your Website's URL for receiving PunchOutSetupRequest documents. If you support ProfileRequest documents (recommended), you can leave this field empty.

**PunchOut Request URL**

**Save**

<https://supplier.ariba.com>

# End of Setup



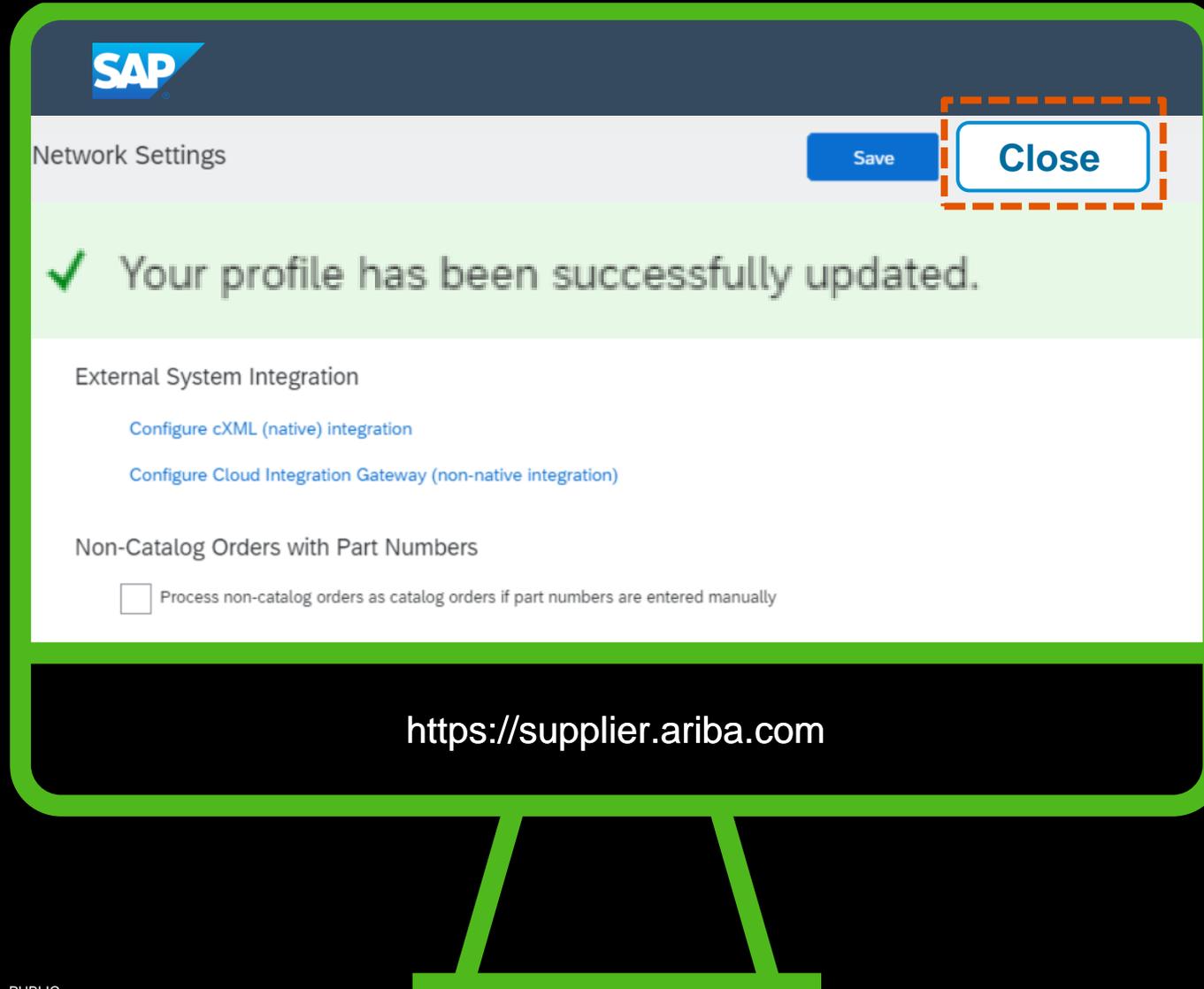
Index



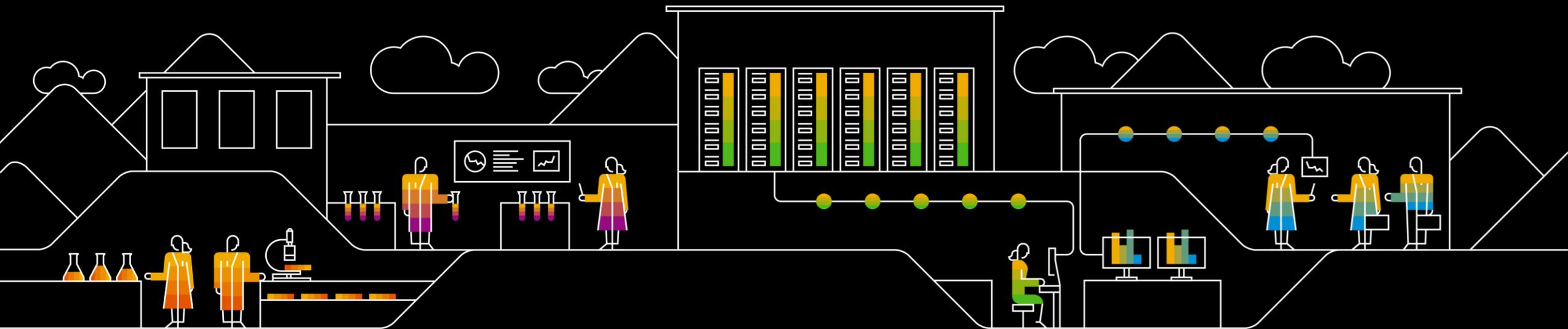
Refresh

11

Click on **Close** and you will be sent to the page explaining how to fill in the **INDEX FILE**



# Preparing and Loading the **Index File**



# Index File : How to fill it in

**Index File** is a template created by SAP Ariba **Catalog Enablement team** based on **Buyer's specific requirements** and sent to **Suppliers** to fill in and upload onto the **Ariba Network** in order to create a link between **supplier's web-shop** and **Buyer's SAP Ariba Application**.

CIF_I_V3.0																			
CHARSET:	UTF-8																		
LOADMODE:	F																		
CODEFORMAT:	UNSPSC																		
CURRENCY:	USD																		
SUPPLIERID_DOMAIN:	NetworkID																		
ITEMCOUNT:	9																		
TIMESTAMP:	10-07-20																		
UNUOM:	TRUE																		
COMMENTS:																			
FIELDNAMES: Supplier ID	Supplier Part ID	Manufacturer Part ID	Item Description	SPSC Code	Unit Price	Unit of Measure	Lead Time	Manufacturer Name	Supplier URL	Manufacturer URL	Market Price	Short Name	Image	Thumbnail	PunchOut Enabled				
DATA																			
AN01452228885-T	PunchOut_000		[put your keywords in this field] e.g.: Stationary, pen, rubber, ruler, stapler, [other keywords]	80					https://www.mywebshop.co.uk/landing-page			Supplier ABC - CZ - PunchOut L1	https://fournisseurtech.com/images/my_logo.jpg	https://fournisseurtech.com/images/my_logo_thbnl.jpg	TRUE				
ENDOFDATA																			

**Blue Fields** are Mandatory.

**Short Name Field** can be used to show the **Name of your Company** in the UI

**Item Description Field** help identify the item in a search. Separate words with a comma

**Image Field** can be used for your **Company Logo**

**Supplier URL Field** same as the one Indicated on account (Previous Page)

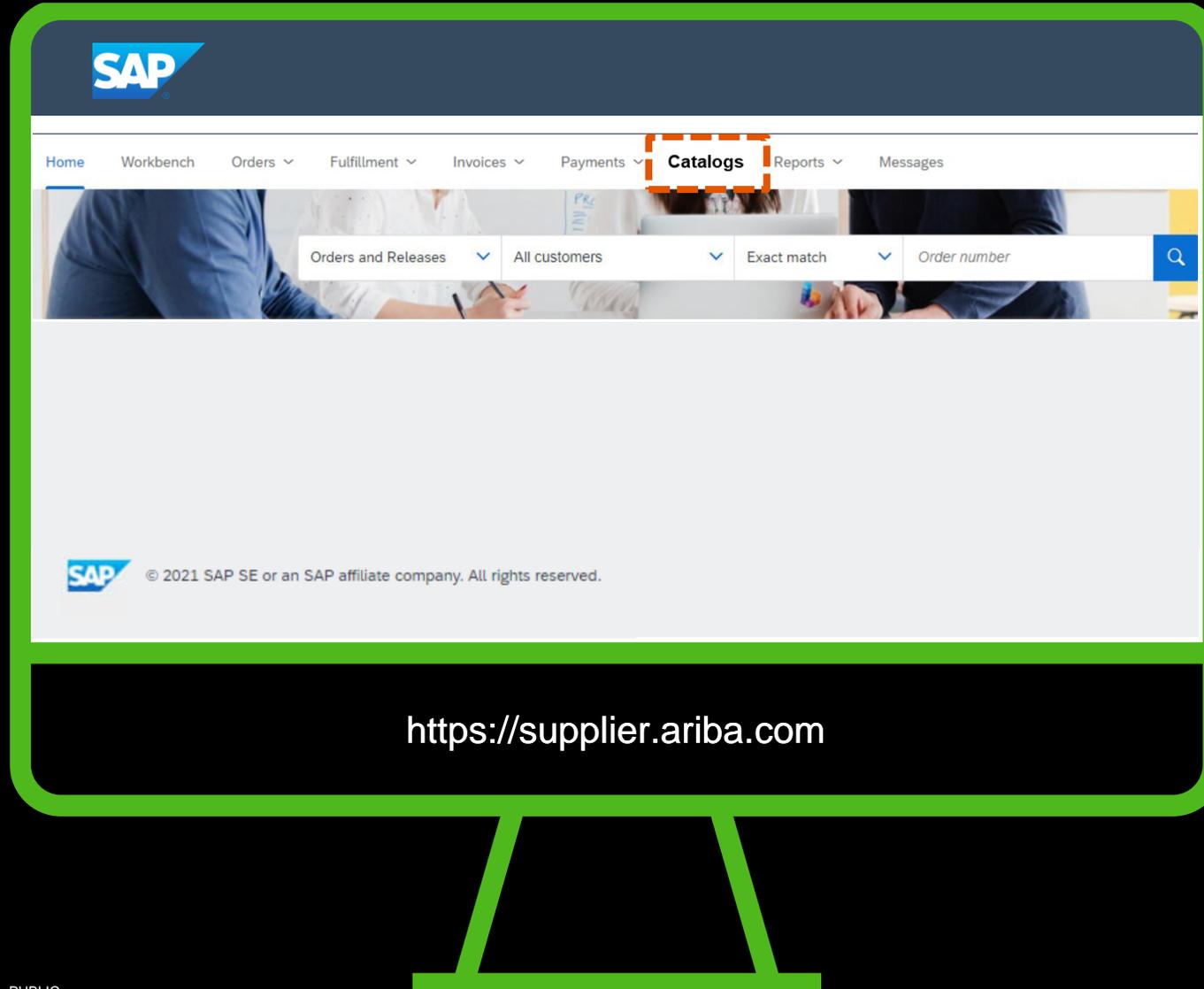
[Click here for AN Configuration Simulation](#)

[Click here for UPLOAD Simulation](#)

# Main Page

1

Now Lets Upload  
The Index File, Click  
on **Catalogs Tab** on  
Top



# Create Standard



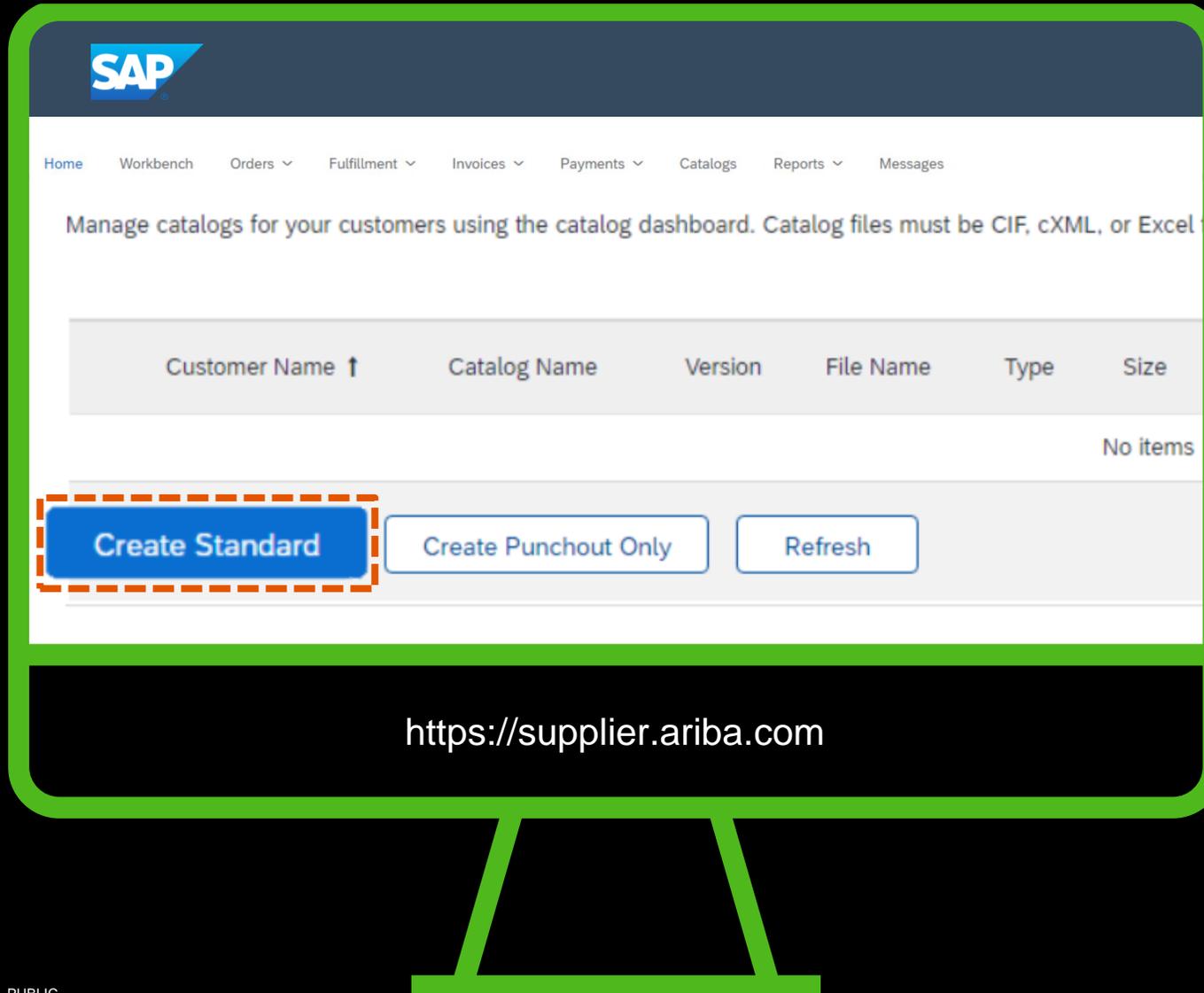
Index



Refresh

2

Click On  
Create Standard



# Subscription



Index



Refresh

3

Insert the **Catalog Name** (Catalog Subscription)

The screenshot shows the SAP 'Create a New Catalog' interface. The page title is 'Create a New Catalog' with 'Next' and 'Exit' buttons. A navigation sidebar on the left has three items: '1 Details', '2 Subscriptions', and '3 Content'. The main content area has a header: 'Enter a catalog name and descriptive text. Customers can search using this information. Add commodity codes to your catalog.' Below this is the 'Catalog Name' field, which is highlighted with a red dashed border and an orange arrow points to it from the right. Other fields include 'Created By:', 'Date Created: Saturday 27 Jun 2020 7:17 PM GMT+02:00', and 'Description:'. A note states 'The maximum number of characters allowed is 1000, including spaces.' At the bottom, there is a 'Commodities' section with an information icon and a table with one column 'Description' and the text 'No items' below it. The URL 'https://supplier.ariba.com' is displayed at the bottom of the screen.

# Next



Index



Refresh

4

Click **Next**

**SAP**

### Create a New Catalog

Enter a catalog name and descriptive text. Customers can search using this information. Add commodity codes to your catalog.

**Next** **Exit**

1 Details

2 Subscriptions

3 Content

**Catalog Name** Buyer\_Supplier\_CZ\_PunchOut

Created By:

Date Created: Saturday 27 Jun 2020 7:17 PM GMT+02:00

Description:

The maximum number of characters allowed is 1000, including spaces.

Commodities: ⓘ

Description
No items

<https://supplier.ariba.com>

# Customer



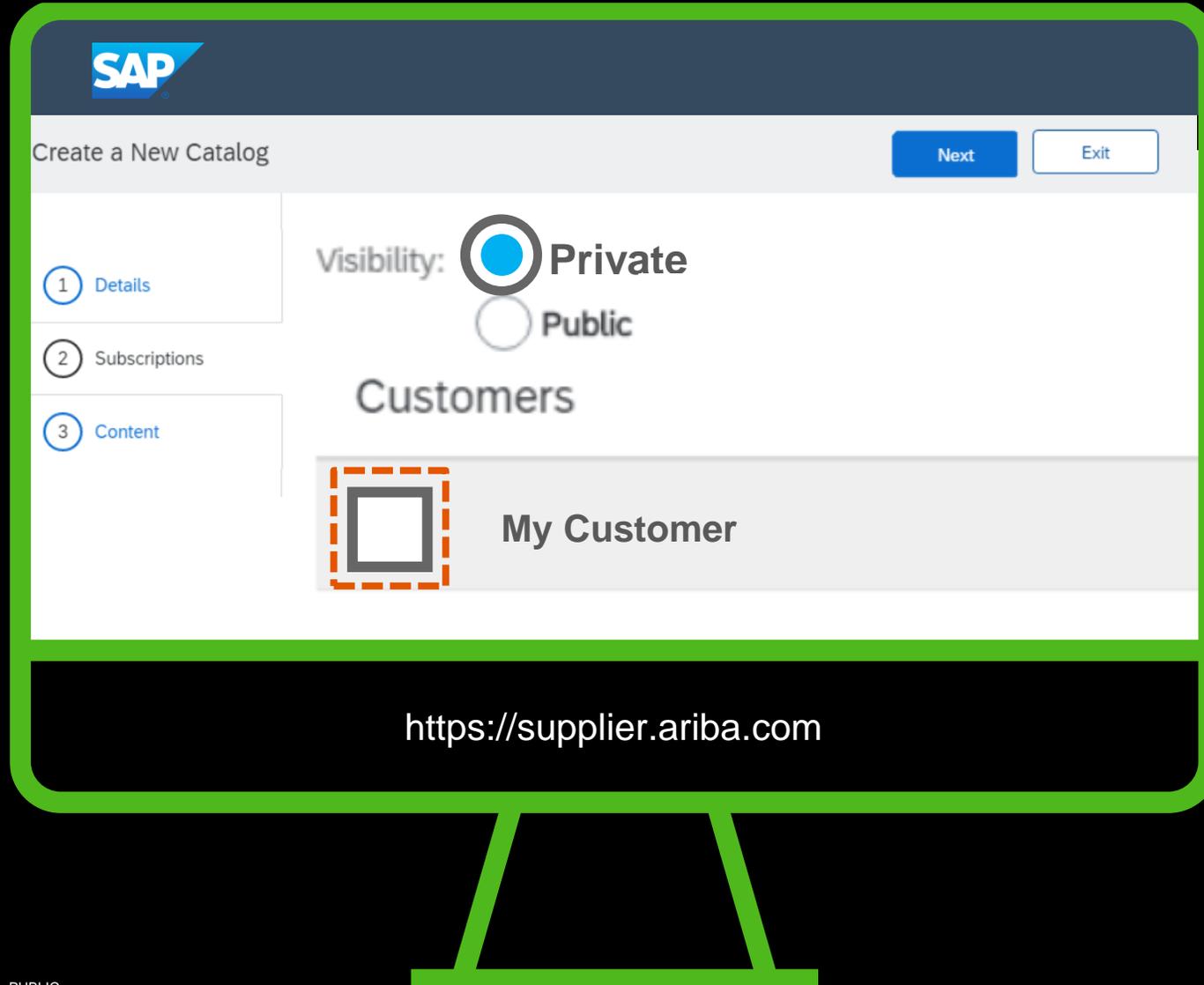
Index



Refresh

5

Ensure that 'Private' is selected (default) and **select My Customer** from available list of customers linked to your account



# Next



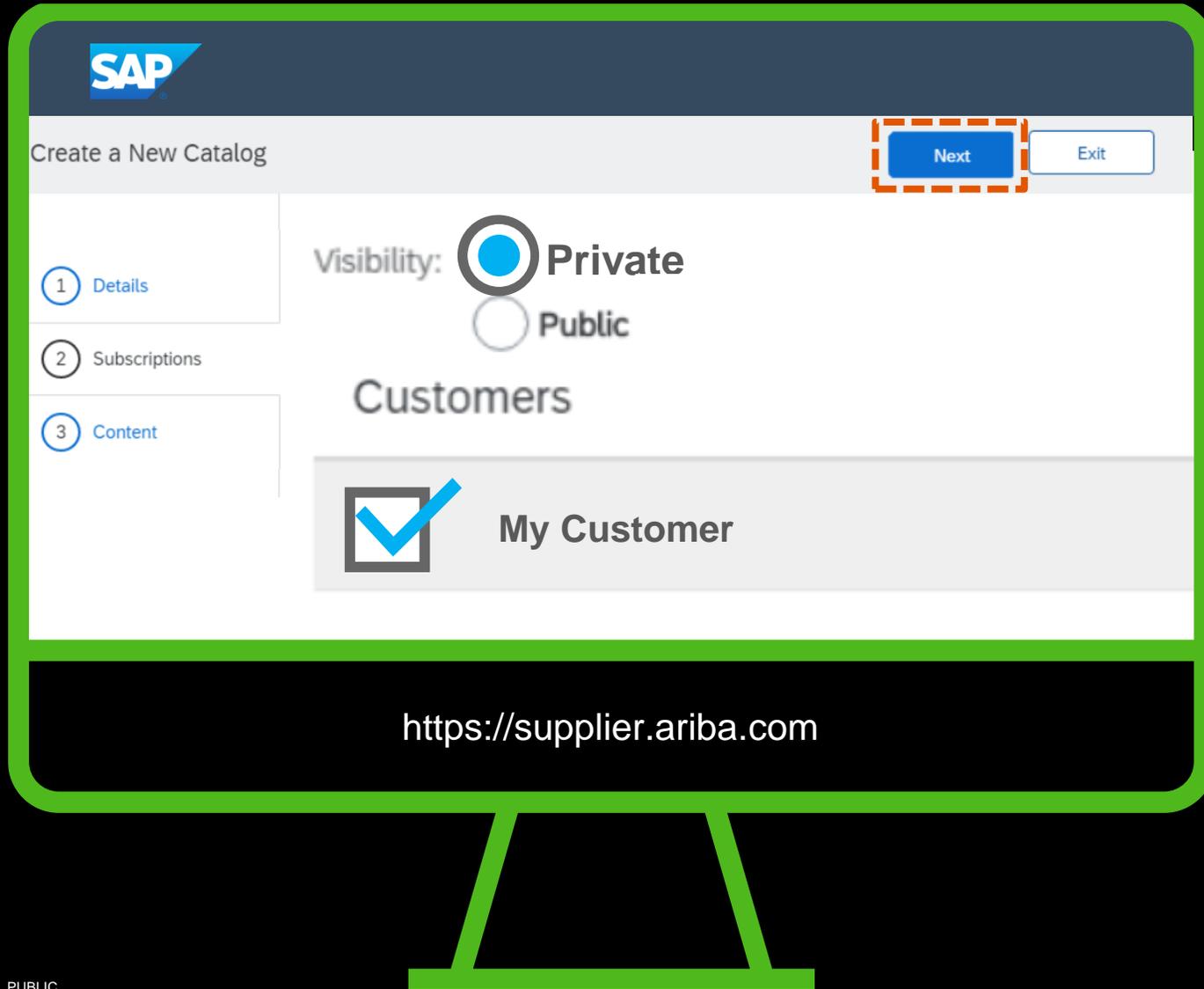
Index



Refresh

6

Click **Next**



# Index Format



Index



Refresh

7

Click on the **Black Arrow Symbol**



and select the Index File's format (in this case **XLSX**)

SAP

Create a New Catalog Exit

UPLOAD YOUR CATALOG AND ATTACHMENT FILES catal

1 Details

2 Subscriptions

3 Content

Catalog File Format:  

Catalog File:  No file chosen

Images and Attachments File:  No file chosen

<https://supplier.ariba.com>

# Index Format

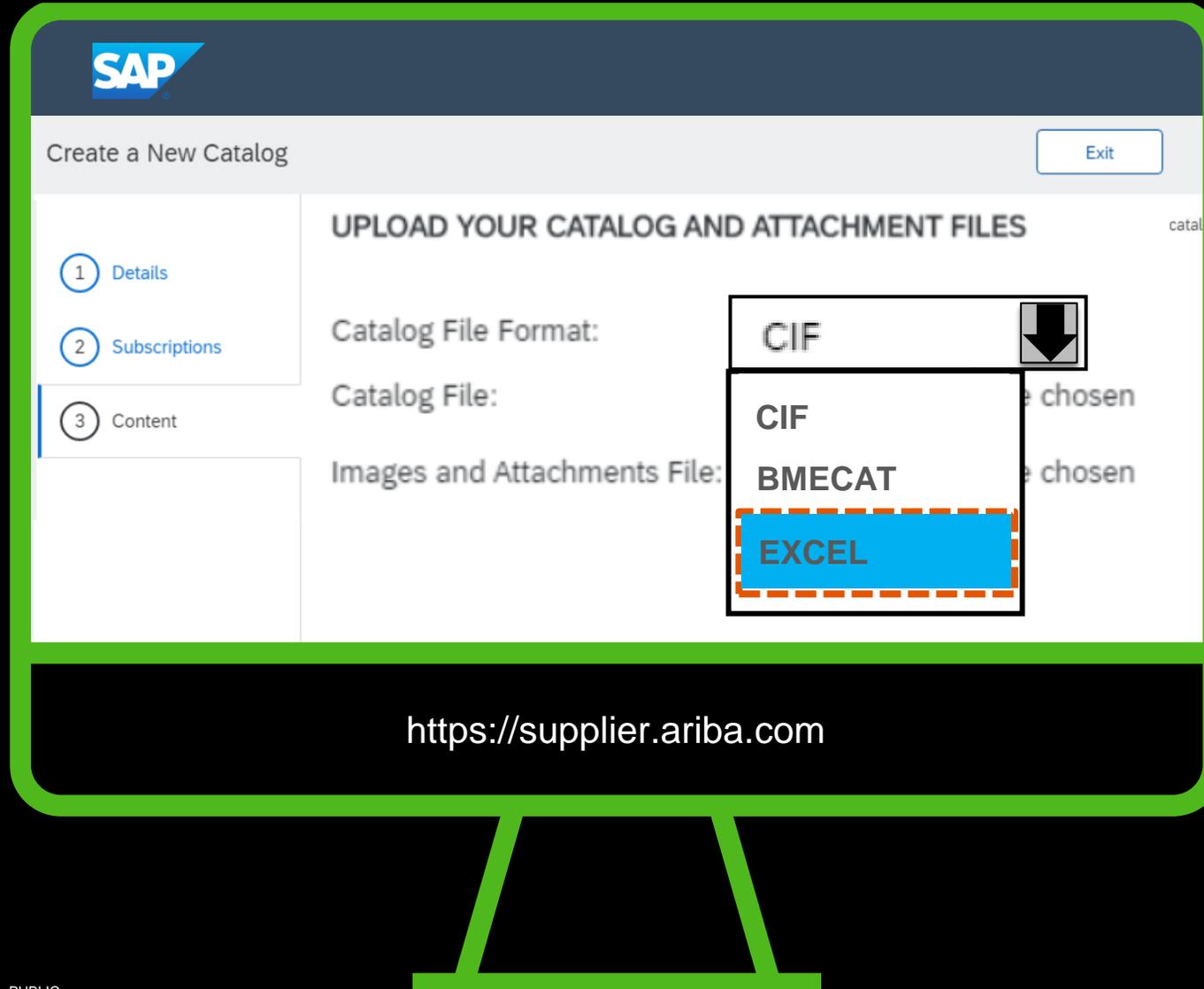


7

Click on the **Black Arrow Symbol**



and select the Index File's format (in this case **XLSX**)



SAP

Create a New Catalog Exit

UPLOAD YOUR CATALOG AND ATTACHMENT FILES

1 Details

2 Subscriptions

3 Content

Catalog File Format: CIF

Catalog File: CIF

Images and Attachments File: BMECAT

EXCEL

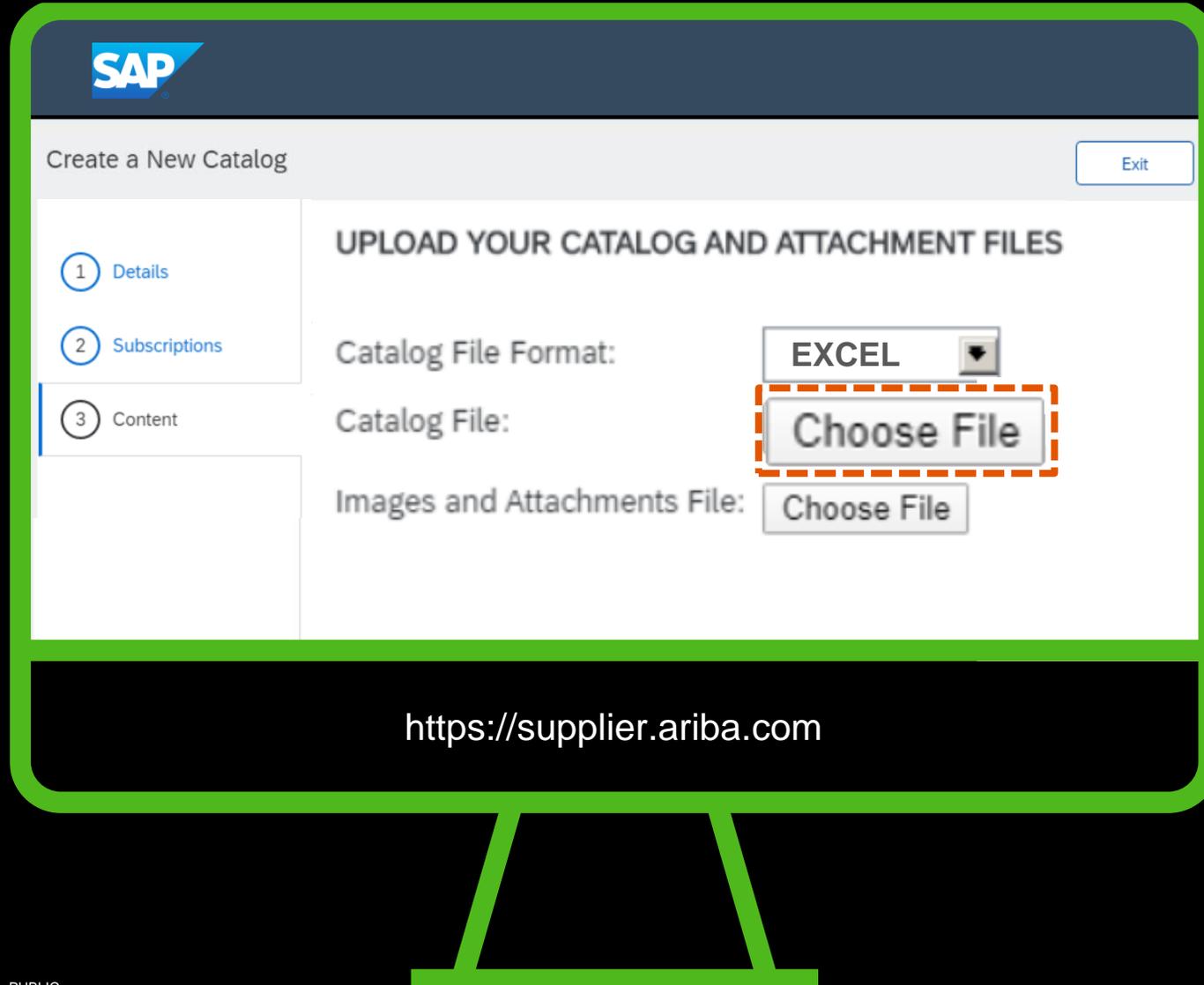
<https://supplier.ariba.com>

# Index File



8

Click on **Choose File** to upload the Index File from your local PC



SAP

Create a New Catalog Exit

1 Details

2 Subscriptions

3 Content

UPLOAD YOUR CATALOG AND ATTACHMENT FILES

Catalog File Format: EXCEL

Catalog File: **Choose File**

Images and Attachments File: Choose File

<https://supplier.ariba.com>

# Index file Select



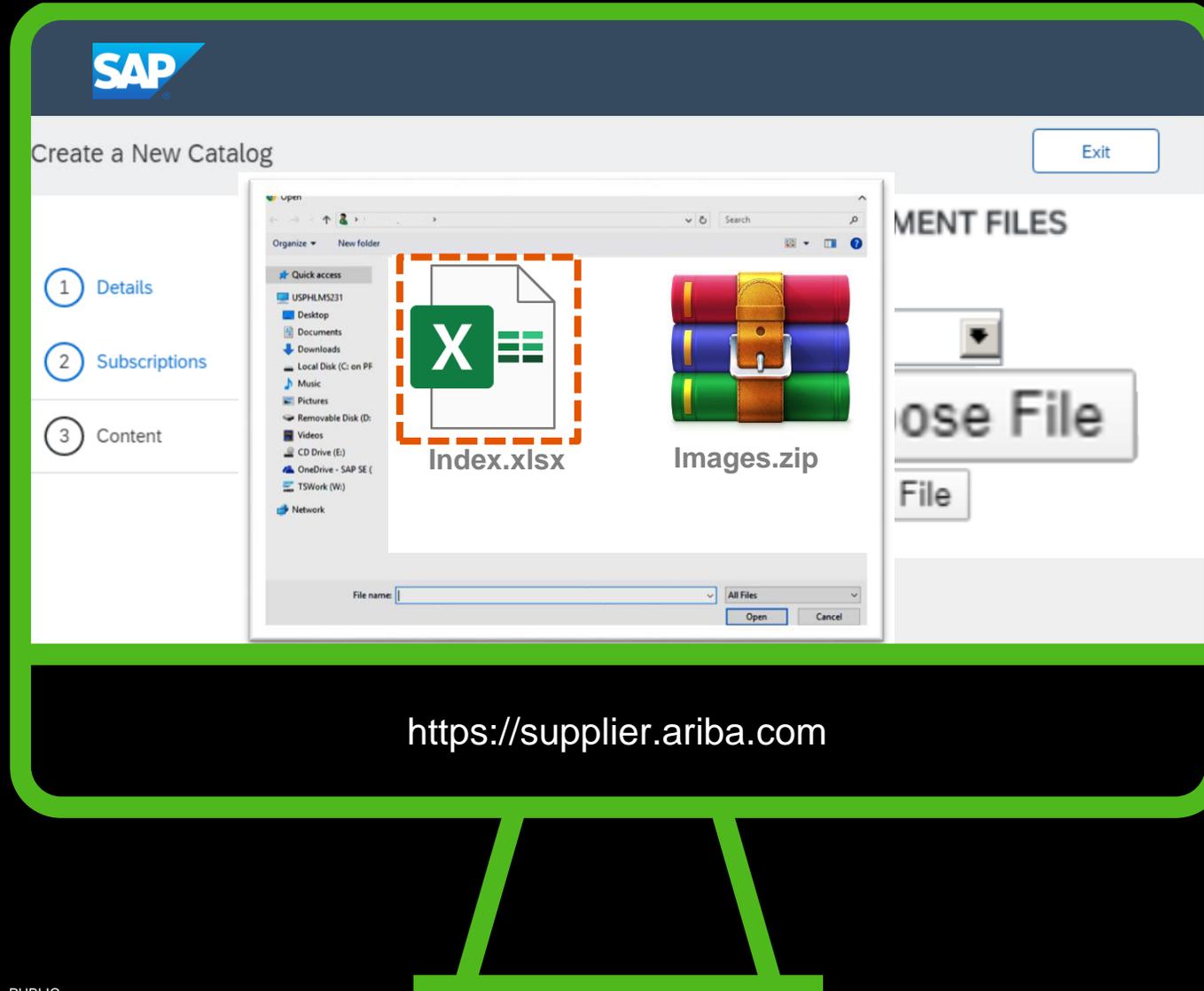
Index



Refresh

9

Select the **Index File** from Your Local PC

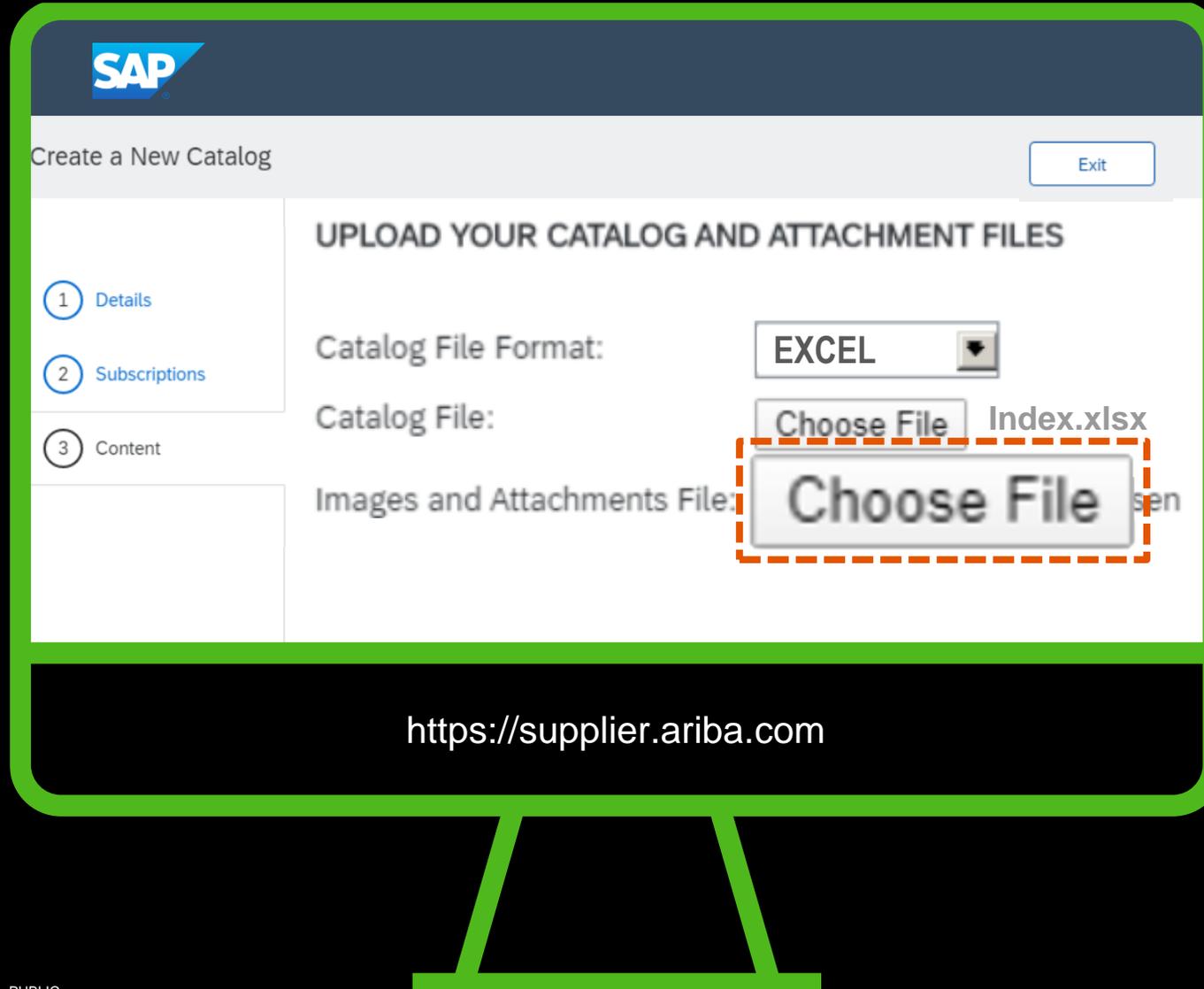


# Images



10

Click on **Choose File** to upload the images/attachment from your local PC

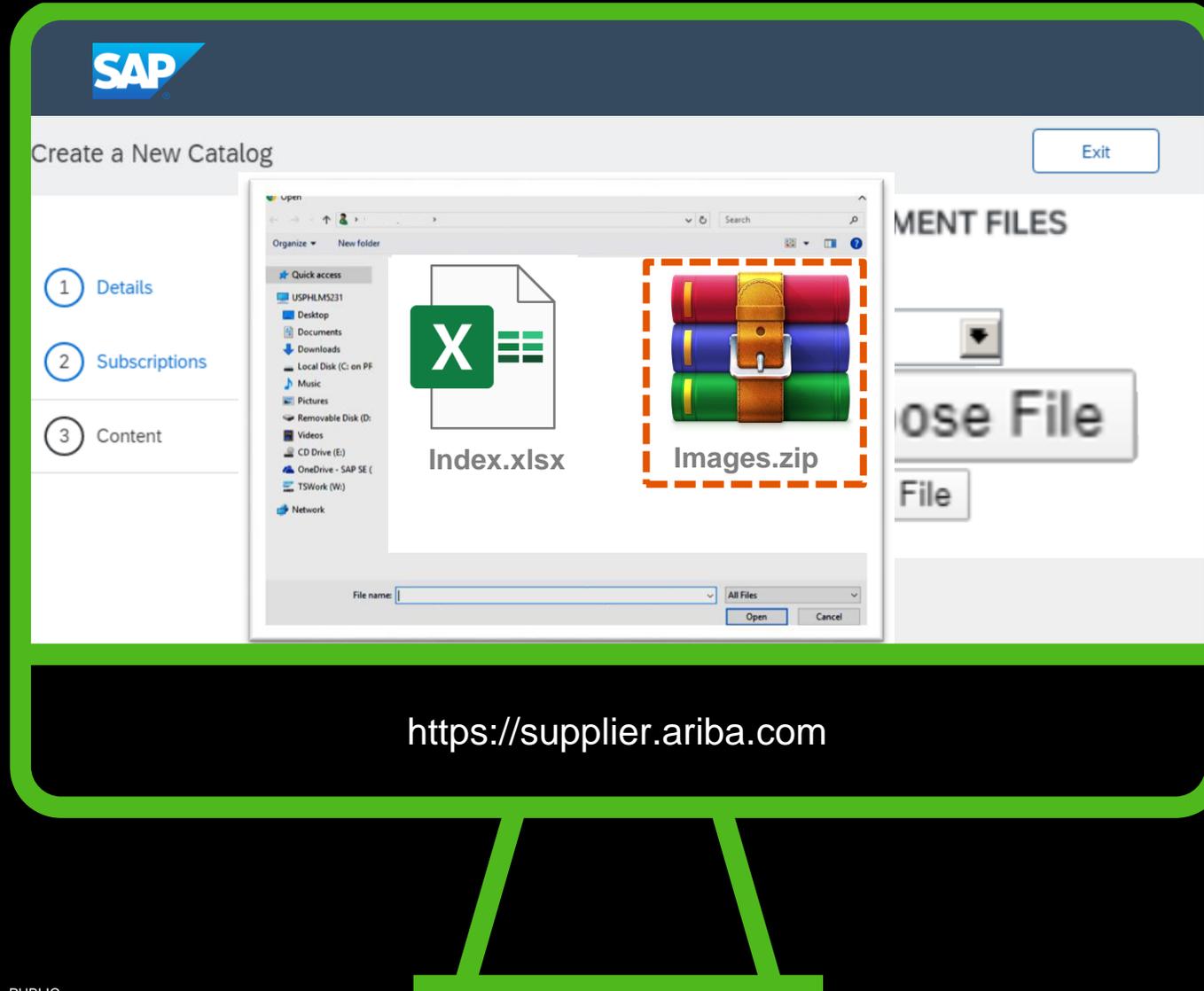


# Images Select



11

Select the **Images Zip File** from Your Local PC

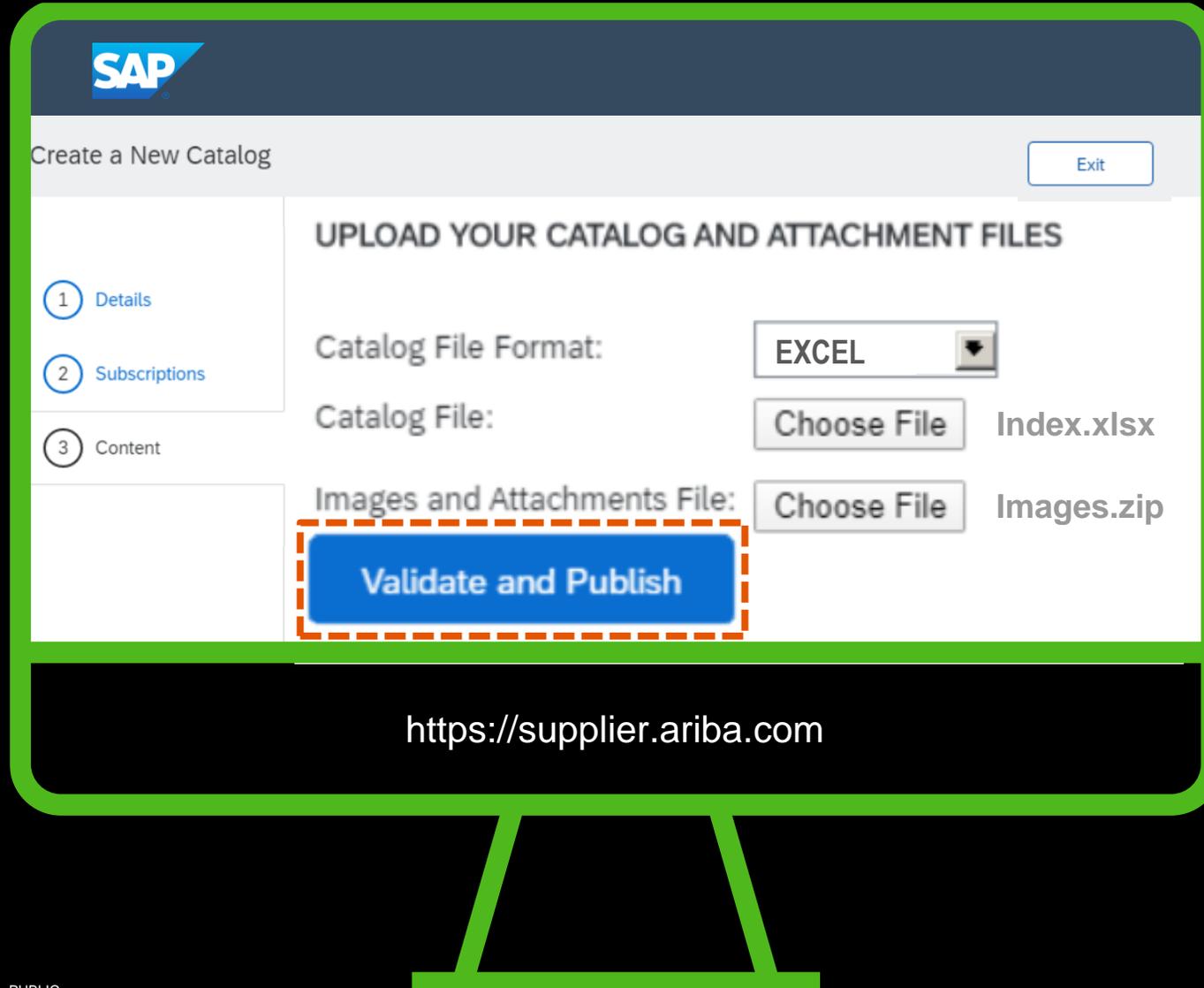


# Validate and Publish



12

Click on **Validate and Publish** and you will be sent to the **PURCHASING DEMO**



SAP

Create a New Catalog Exit

1 Details

2 Subscriptions

3 Content

UPLOAD YOUR CATALOG AND ATTACHMENT FILES

Catalog File Format: EXCEL

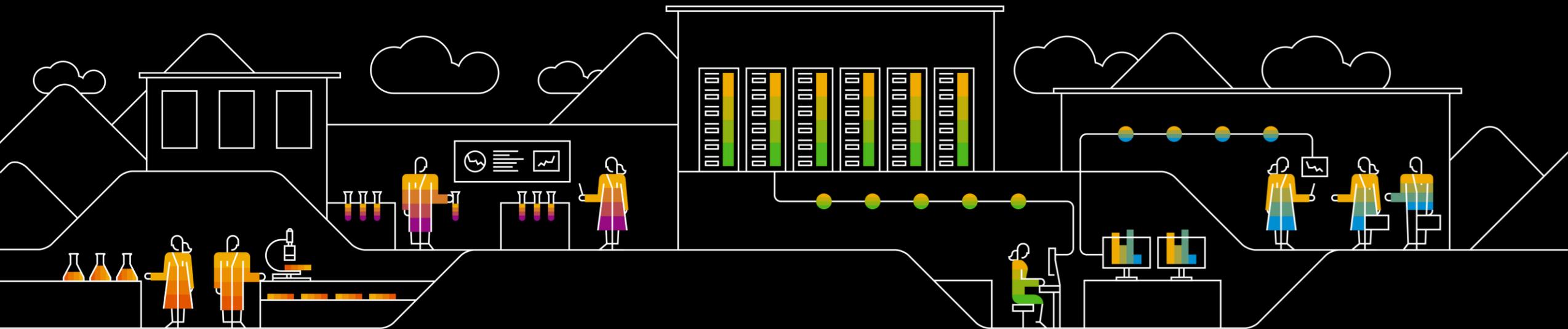
Catalog File: Choose File Index.xlsx

Images and Attachments File: Choose File Images.zip

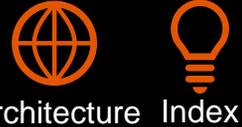
**Validate and Publish**

<https://supplier.ariba.com>

# Annex



# POSReq PunchOut Setup Request



```
<!DOCTYPE cXML SYSTEM
"http://xml.cxml.org/schemas/cXML/1.2.048/cXML.dtd">
```

**Document type** and version of cXML.

```
<cXML payloadID="958075346970@www.bigbuyer.com"
timestamp="2020-06-09T07:23:19-07:00">
```

**Payloadid** - is an identifier of the sent document.

```
<Header>
<From>
<Credential domain="NetworkID">
<Identity>AN1111111111</Identity>
</Credential>
</From>
```

**FROM Credential** Identifies the Originator of the POSReq. Always shows the **Buyer's ANID**

```
<To>
<Credential domain="NetworkID">
<Identity>AN2222222222</Identity>
</Credential>
</To>
<To>
<Credential domain="buyersystemid">
<Identity>22222222</Identity>
</Credential>
</To>
```

**TO Credential** Identifies the Destination of the POSReq. Contains all **Supplier's Domain + IDs**, taken from the **Buyer's Supplier Master Data**

```
<Sender>
<Credential domain="AribaNetworkUserId">
<Identity>sysadmin@ariba.com</Identity>
<SharedSecret>abracadabra</SharedSecret>
</Credential>
<UserAgent>Ariba Buyer 8.2</UserAgent>
</Sender>
</Header>
```

**SENDER credential** specifies the identity and shared secret (you will receive the **Shared Secret set up on you're an Account**).

```
<Request>
<PunchOutSetupRequest operation="create">
<BuyerCookie>1J3YVWU9QWMTB</BuyerCookie>
<Extrinsic name="CostCenter">610</Extrinsic>
<Extrinsic name="User">jsmith</Extrinsic>
<BrowserFormPost>
<URL>http://bigbuyer.com:3377/punchout</URL>
</BrowserFormPost>
```

Data that is taken from the **Buyer's User Master Data**

```
<SupplierSetup>
<URL>https://Estlega Ltd.com/PunchOutServlet</URL>
</SupplierSetup>
```

The Supplier URL, taken from the **Supplier's Index File's 'SUPPLIER URL' field**

```
<ShipTo>
<Address addressID="001">
<Name xml:lang="en">BigBuyer Headquarters</Name>
<PostalAddress>
<DeliverTo>John Smith</DeliverTo>
<Street>1565 Pine, MS A.2</Street>
<City>New York</City>
<State>NY</State>
<PostalCode>01043</PostalCode>
<Country isoCountryCode="US">United States</Country>
</PostalAddress>
</Address>
</ShipTo>
```

Data that is taken from the **Buyer's User Master Data**

```
<Contact><Name>jsmith</Name>
</Contact>
<SelectedItem>
<ItemID>
<SupplierPartID>PunchOut_000</SupplierPartID>
</ItemID>
```

The Supplier URL, taken from the **Supplier's Index File's 'SUPPLIER PART ID' field**

```
</SelectedItem>
</PunchOutSetupRequest>
</Request>
</cXML>
```



# POSResp PunchOut Setup Response

```
<cXML payloadID="958075346970@www.bigbuyer.com" timestamp="2020-06-09T07:23:19-07:00">
```

**Payloadid** - is an identifier of the sent document.

```
<Response>  
<Status code="200" text="success">  
<PunchOutSetupResponse>  
<StartPage>  
<URL>https://Estlega Ltd.com/PunchOutServlet/sessionid=7006</URL>  
</StartPage>  
</PunchOutSetupResponse>  
</Response>  
</cXML>
```

**Web-shop server shall send this message to Ariba server.**

**When connectivity works this message does not appear in Ariba log files.**

# POOM PunchOut Order Message

```
<!DOCTYPE cXML SYSTEM
"http://xml.cxm1.org/schemas/cXML/1.2.048/cXML.dtd">
```

**Document type** and version of cXML.

```
<cXML payloadID="958074737352&www.Estlega Ltd.com"
timestamp="2020-06-09T07:23:19-07:00">
```

**Payloadid** - is an identifier of the sent document.

```
<Header>
<From>
<Credential domain="NetworkID">
<Identity>AN2222222222</Identity>
</Credential>
</From>
<From>
<Credential domain="buyersystemid">
<Identity>22222222</Identity>
</Credential>
</From>
```

**FROM Credential** identifies the originator of the POOM using the **Supplier's** Domain(s) and ID(s).

```
<To>
<Credential domain="NetworkID">
<Identity>AN1111111111</Identity>
</Credential>
</To>
```

**TO Credential** identifies the destination of the POOM using the **Buyer's** Domain and ID.

```
<Sender>
<Credential domain="www.Estlega Ltd.com">
<Identity>PunchoutResponse</Identity>
<SharedSecret>abracadabra</SharedSecret>
</Credential>
<UserAgent>Our PunchOut Site V4.2</UserAgent>
</Sender>
</Header>
```

**SENDER Credential** specifies the identity and shared secret of the Supplier.

```
<Message>
<PunchOutOrderMessage>
<BuyerCookie>1J3YVWU9QWMTB</BuyerCookie>
<PunchOutOrderMessageHeader operationAllowed="edit">
<Total>
<Money currency="USD">999.98</Money>
</Total>
</PunchOutOrderMessageHeader>
<ItemIn quantity="2">
<ItemID>
<SupplierPartID>laptop_1</SupplierPartID>
<SupplierPartAuxiliaryID>white</SupplierPartAuxiliaryID>
</ItemID>
<ItemDetail>
<UnitPrice>
<Money currency="USD">499.99</Money>
</UnitPrice>
<Description xml:lang="en">SuperBook ABC Laptop</Description>
<UnitOfMeasure>EA</UnitOfMeasure>
<Classification domain="UNSPSC">43211503 </Classification>
<ManufacturerPartID>Manufacturer_ID_1</ManufacturerPartID>
<ManufacturerName>Tricolore</ManufacturerName>
<LeadTime>8</LeadTime>
<Extrinsic name="cust1_contract_number">88845611</Extrinsic>
<Extrinsic name="cust2_contract_item_number">55565</Extrinsic>
<Extrinsic name="cust3_automatic_po">TRUE</Extrinsic>
</ItemDetail>
</ItemIn>
</PunchOutOrderMessage>
</Message>
</cXML>
```

**POOM** contains and transfers the Information of the Items added to the Cart in the Web-shop to **SAP Ariba Application**.

Some Projects might require **Customized Extrinsic** by your **Buyer**, In this case the Extrinsic will Appear in this Section of the POOM.

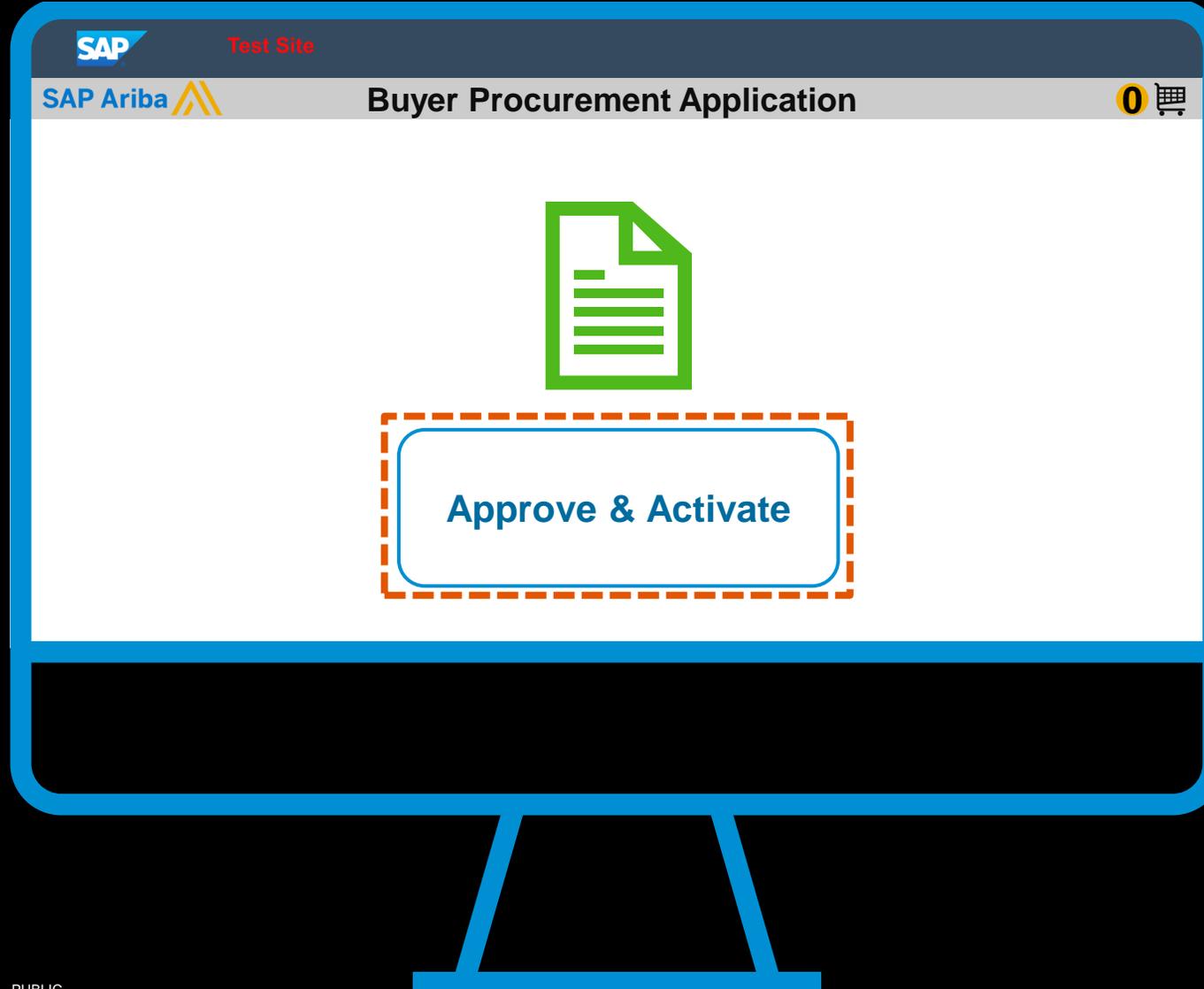
Return to the Purchase Simulation

# Purchasing Simulation

Here, you can see how a **Buyer's** user purchases from your PunchOut via the Ariba Application.

1

Click on **Approve and Activate** the Index File



**Index File Uploaded by Supplier**

(you can see how to do the upload by click on **Index** (top-right) and clicking the **Index File Upload** section)

# Buyer's UI - Search

Now the Index File content is visible in **Buyer's UI** and a notification sent to the **Supplier**

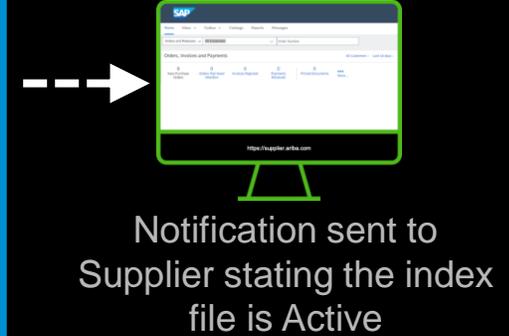
2

Click on **Buy from Supplier**

The screenshot shows the SAP Ariba Buyer Procurement Application interface. At the top, it displays 'SAP Ariba' and 'Test Site'. The main header reads 'Buyer Procurement Application' with a shopping cart icon showing '0' items. Below the header, there are two search results:

- Supplier's WEB-SHOP (level 1)**  
Supplier: Estlega Ltd  
A blue button labeled 'Buy from Supplier' is highlighted with a dashed orange border.
- Superbook ABC Laptop (level 2)**  
Supplier: Estlega Ltd  
Supplier Part #: laptop\_1  
Available in : 8 Day(s)  
Price: \$499.99 USD \* / each  
A blue button labeled 'Buy from Supplier' is highlighted with a dashed orange border.

Each result includes a placeholder icon for a logo or product image. A dashed arrow points from the 'Buy from Supplier' button of the first result to a smaller monitor icon representing a notification sent to the supplier.

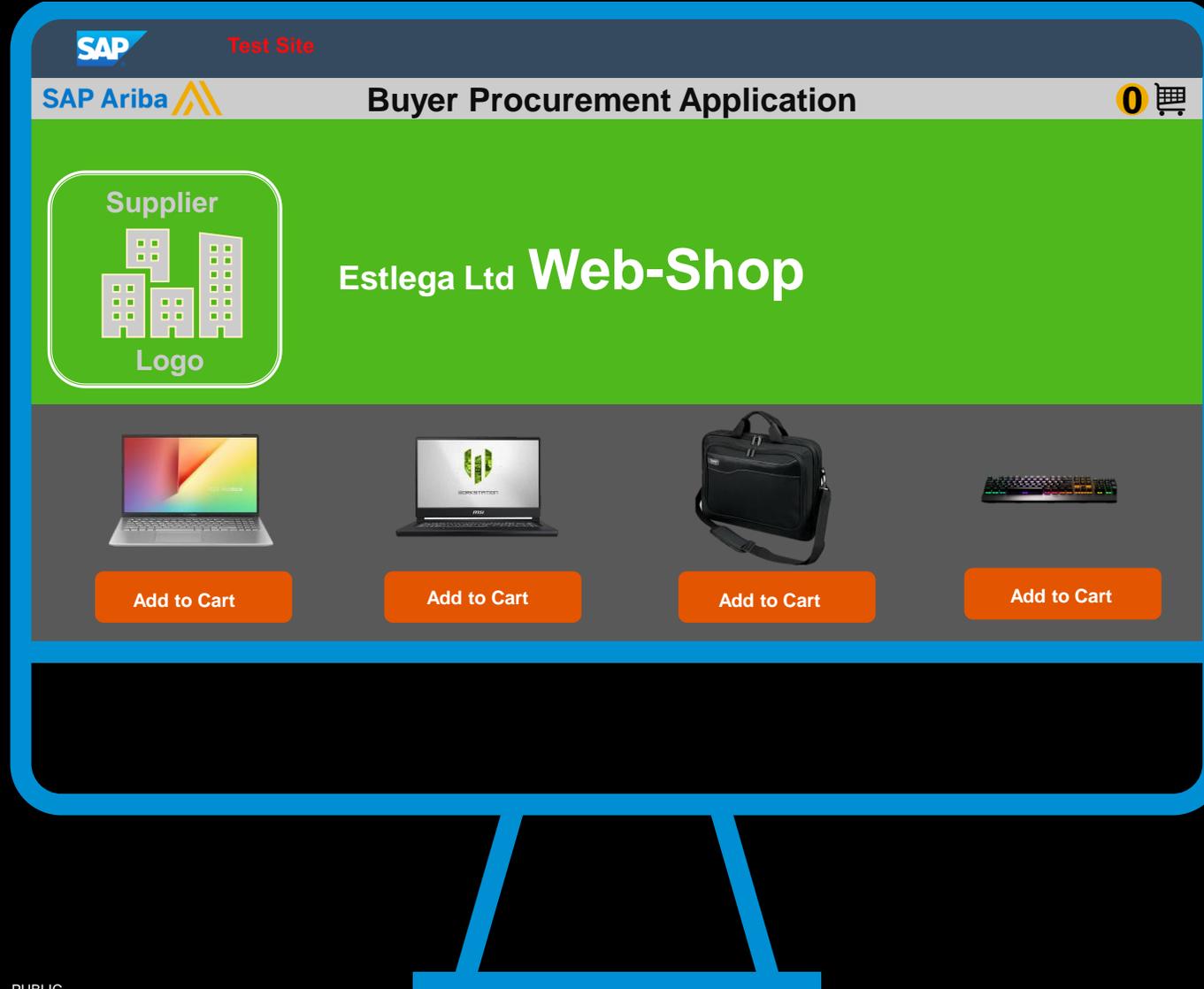


# WEBSHOP L1 - Store Level

You selected the PunchOut Level 1 (store level). The landing page of the **Supplier's web-shop** is now displayed in the **Buyer's UI**

3

Click on **Add to Cart**



POReq.



Supplier web-shop receives and sends back cXML Messages

POResp.

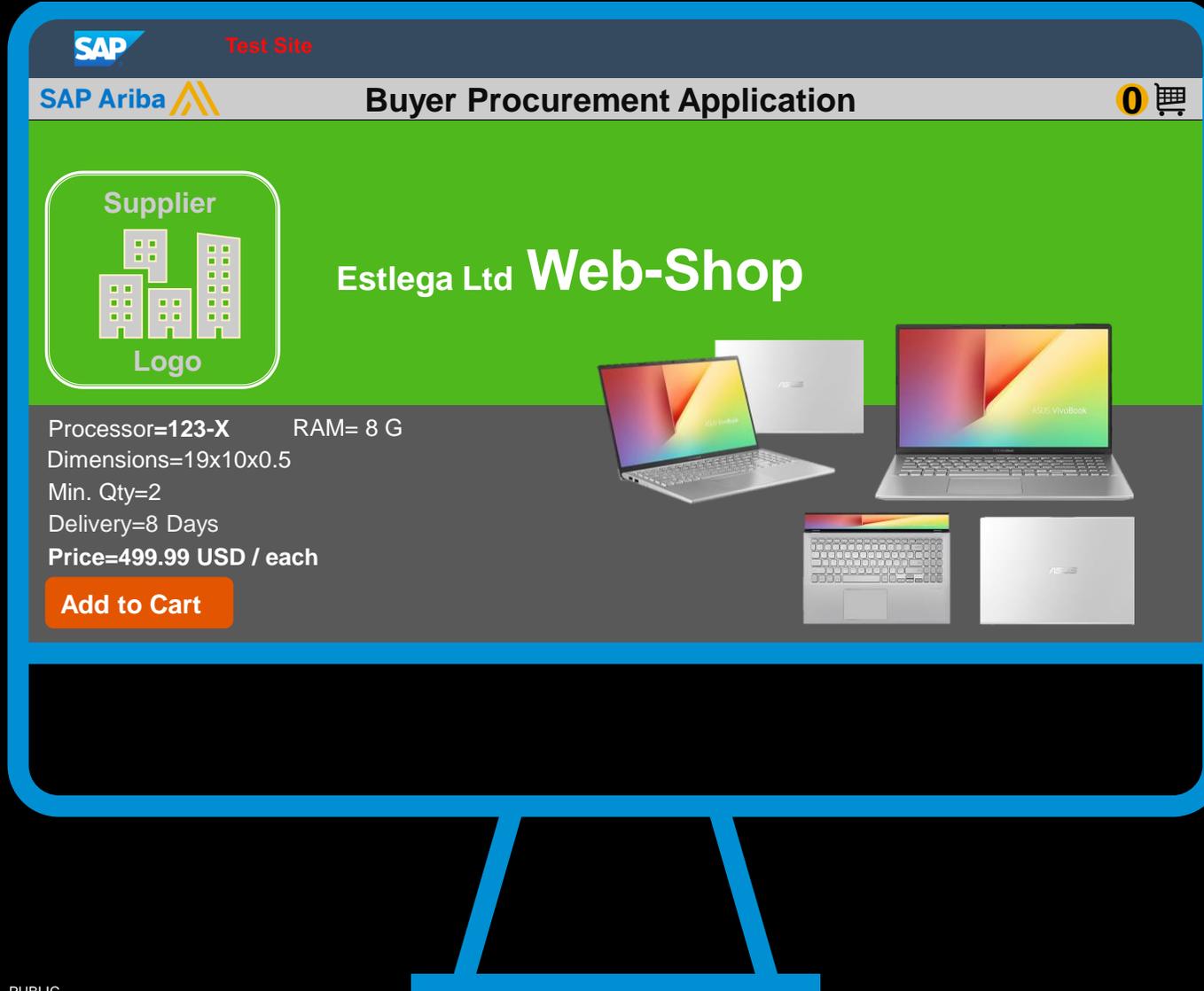


# WEBSHOP L2 - Product Level

You selected the PunchOut Level 2 (product level). The Buyer is sent directly to the item on the **Supplier's web-shop**

3

Click on **Add to Cart**



POReq.



Supplier web-shop receives and sends back cXML Messages

POResp.

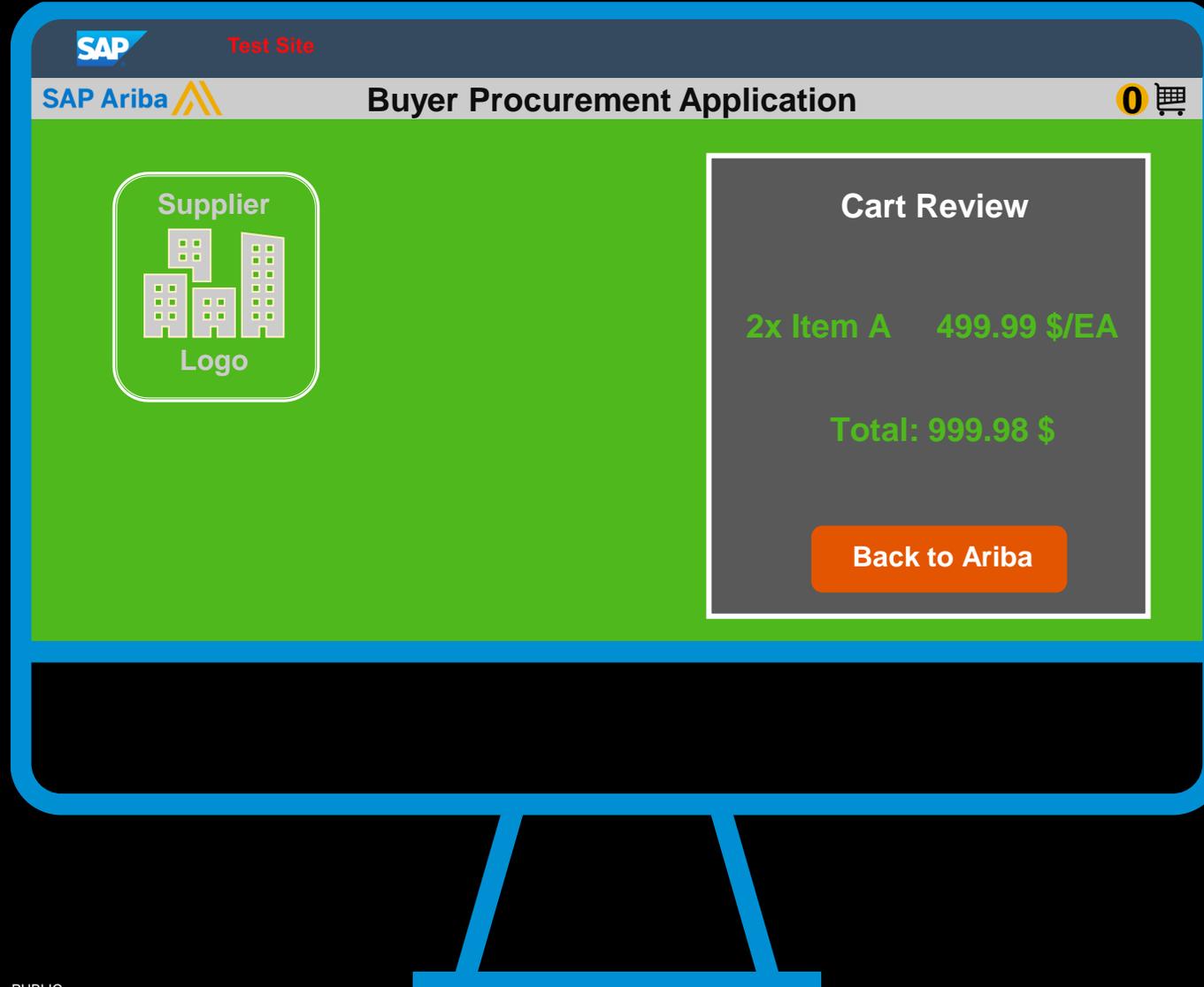


# Webshop Basket

You can now review your **Basket** on the **Supplier's Webshop** and send the Basket back to the **Buyer's Ariba Procurement Application**

4

Click on **Back to Ariba**



Index



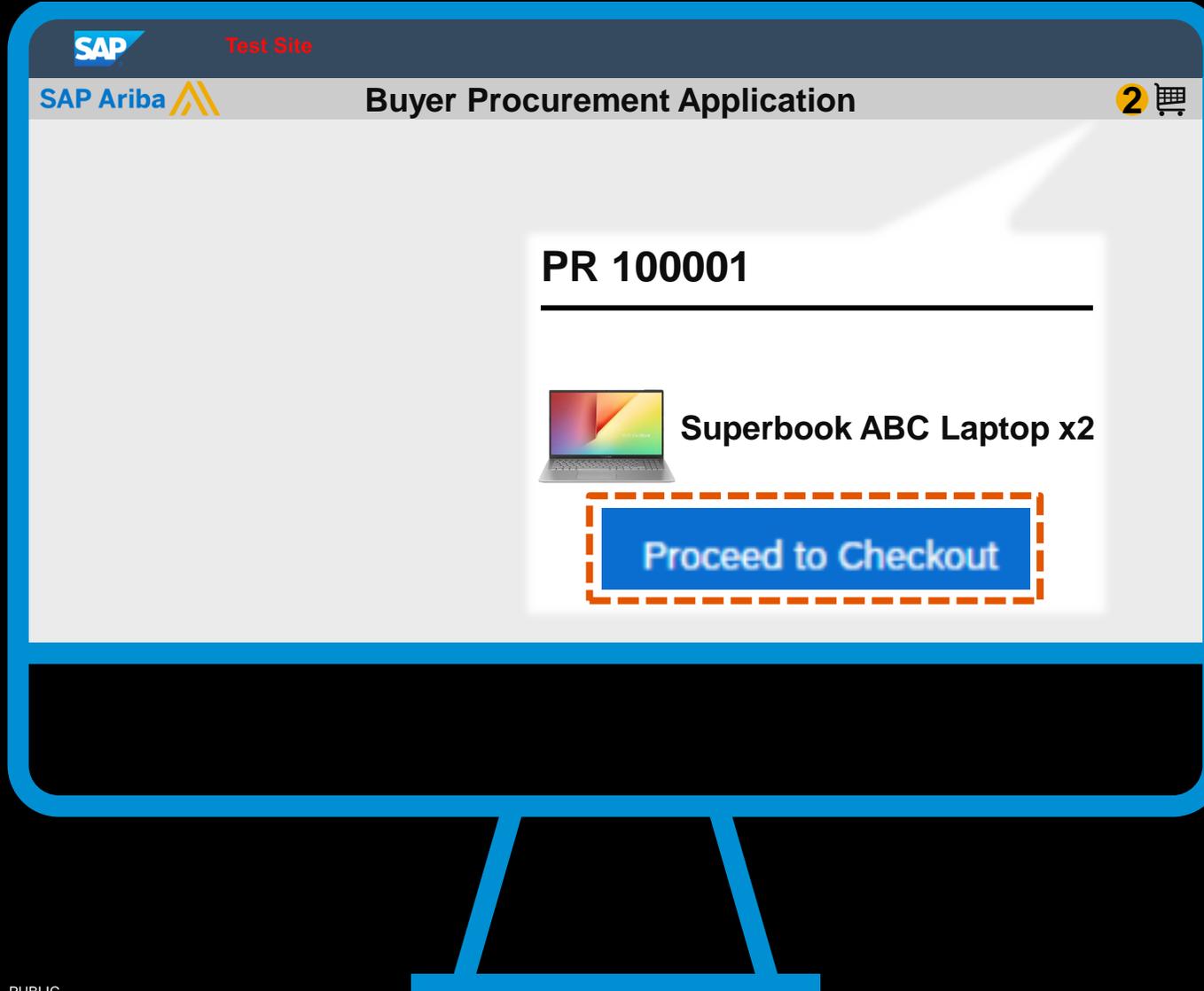
Refresh

# Checkout

We can now see the items we selected in the **Basket** of the **Buyer's Ariba Procurement Application**. Let's proceed to the Checkout

5

Click on **Proceed to Checkout**



Supplier web-shop sends back a cXML Message

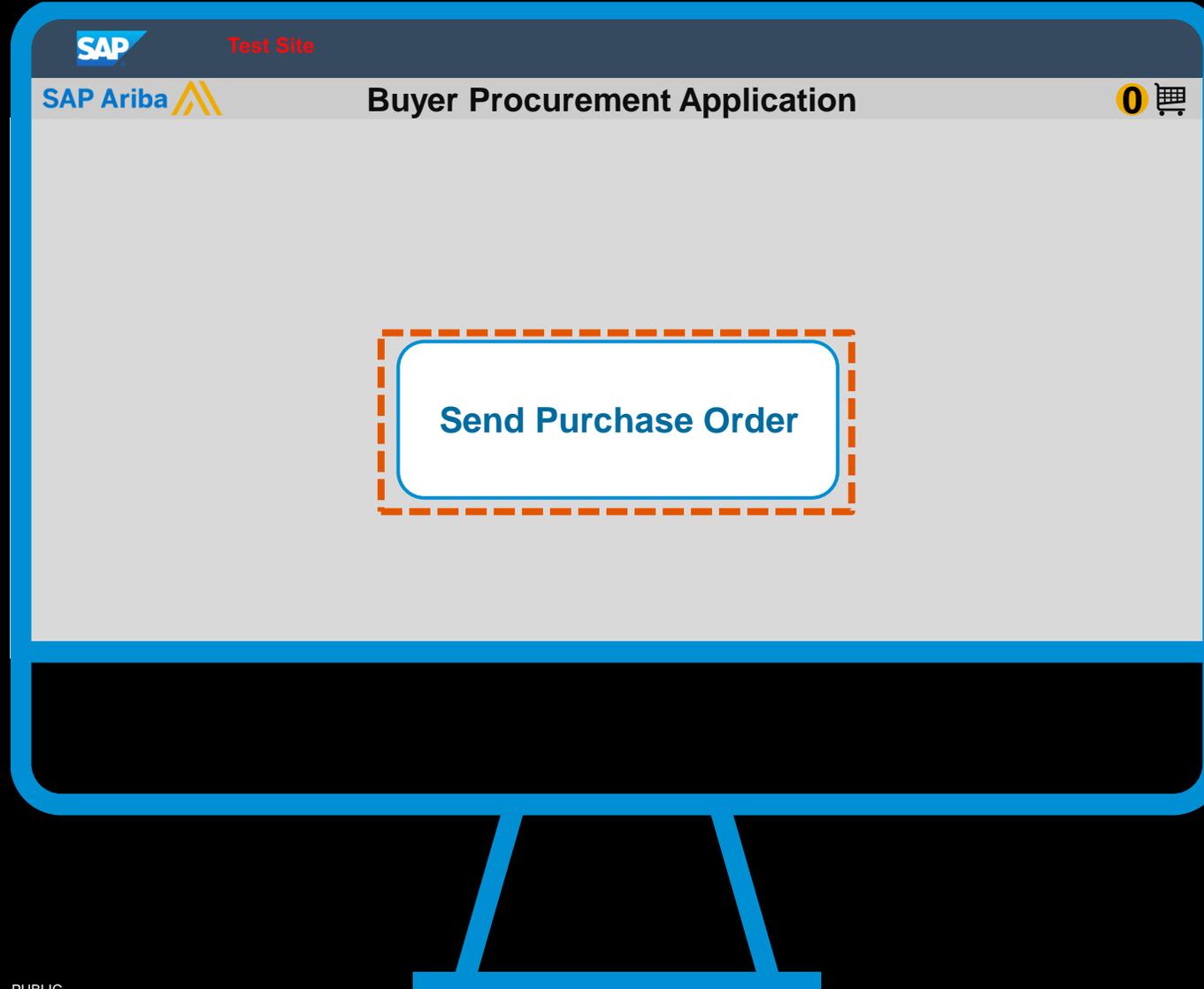


# Purchase Order

Now, all that the **Buyer** needs to do is send out the Purchase Order

6

Click on **Send Purchase Order**



Index



Refresh

# Demo Complete!

Now that you have completed the **PURCHASING DEMO**, select one of the following options:

- 1 Restart Purchasing Demo**
- 2 Start Index File Upload Demo**
- 3 Review the cXML Message Flow**

**RUN SIMPLE**