



Feature at a Glance

Updated User experience for Profile [SA-34416]

Target GA: Feb, 2023

Introducing: **Updated User experience for Profile**

Feature Description

The Marketing Profile is now presented to buyers during trading partner search, to suppliers from the profile editor, and to buyers and suppliers using SAP Business Network Discovery search. The Marketing Profile has been enhanced to provide features that were previously available in the legacy Company Profile.

Key Benefits

Previously, the **Company Profile** was displayed when a buyer searched for a supplier, when a supplier viewed their public profile, and when buyers and suppliers searched on SAP Business Network Discovery. The **Marketing Profile** profile lacked features present in the legacy **Company Profile**.

Now, the **Marketing Profile** is displayed when a buyer searches for a supplier, when a supplier views their public profile, and when buyers and suppliers search on SAP Business Network Discovery. The **Marketing Profile** has been enhanced to include more information that was previously found only in the legacy **Company profile**.

Audience:

Buyer & Supplier

Enablement Model:

Automatically On

Applicable Solutions:

SAP Business Network

Public profile view for non-logged-in users



The below new public profile view to replace the classic discovery public profile view for all Buyer and Supplier users (logged-in and non-logged in)

OLD

Supplier Profile
Public Profile: <http://discovery.ariba.com/profile/AN01000096790> | ANID: AN01000096790 | Last Update: 19 Aug 2022

CAPP INC
CLIFTON HEIGHTS, PA, United States
Worldwide stocking distributor and supplier of HVAC/R Controls, Boiler-Burner Controls, Process Inst

Average Rating: ★★★★★
Ariba Commerce Cloud Account Activity Data:
\$572,962 USD Transaction Spend
42 Transacting Relationships
720 Transaction Count

Description
Incorporated in 1950, CAPP/USA is the leading stocking supplier and distributor of Electrical and Motor Controls, HVAC/R (Heating, Ventilating, Air Conditioning & Refrigeration), Boiler & Flame Controls, Process Instrumentation, Valves and many more MRO products.
Like no other MRO supplier in its field, CAPP/USA provides its customers with the ability to consolidate and reduce their vendor base among lines like Allen Bradley, Honeywell, Asco, Rosemount, and hundreds more.
Please contact us at 800-356-8000 for a complete Line Card

Business Info
Legal & Fiscal: Legal Name: **CAPP, INC.**, State of Incorporation: **Pennsylvania**, Type of Org: **Corporation**, Business Type: **Distributor/Wholesaler**, Year Founded: **1950**
Revenue: **\$50M to \$100M USD**, Employees: **115**
Certifications: **Green Initiative: Products & Services, Energy**

Ship-to or Service Locations: **Chihuahua, México, Morelos, Nuevo León, Sonora**
Product and Service Categories: **Raw Material Processing Machinery, Heavy Construction Machinery & Equipment, Petroleum Processing Machinery, Textile Machinery & Accessories, Lapidary Machinery & Equipment**
Industries: **Aerospace & Defense, Agriculture & Mining, Automotive, Building Materials, Clay & Glass, Chemicals**

Resources: **http://www.cappusa.com** Customer Service

Activity Data
Ariba Network: **Transacting Relationships: 42, Transaction Count: 720, Transaction Spend: \$572,962USD, Subscription: Platinum**
Ariba Sourcing: **No information available**
Ariba Discovery: **Posting Responses: 2, Times Awarded: 0, Times Shortlisted: 1**

References: This supplier doesn't have any references.

NEW

SAP Business Network | Register | Log in

Globally Carrier, Inc
www.globallycarrier.com | ANID: AN01009860685 | DUNS: 12345678900
★★★★★ (1.2) | 20 References

The largest woman-owned third-party logistics (3PL) company in the United States. We provide integrated logistics solutions that include distribution and ecommerce fulfillment, comprehensive transportation management services, material ... [Read more](#).

Employee: **1000** | Founded: **1995** | Other names: **Globally Logistic Carrier**
Business type: **Logistic solutions +2** | Revenue: **12M** | Address: **Illinois, United States**
Type of org: **Corporation**

Activity data
Transaction spend: **4,390,863 USD** | Transacting relationship: **14** | Transaction count: **2861** | Posting responses: **40**
Time shortlisted: **14**

Sustainability Ratings
ESG - AA - Apr 28, 2022
Ecovadis - Platinum certified - Apr 25, 2022

Certifications
Green Initiative: Plan, Energy and Carbon
Diversity: Minority-Owned Business, Women-Owned Business
ISO: ISO 9000 Certified (Quality Management - Fundamentals And Vocabulary)

Categories: **Scopes and specula and accessories for medical exam diagnostic use, Intravenous and arterial tubing and administration sets and related products, Blood pressure units and related products**
Service locations: **North Carolina, Indiana, Wyoming, Northern Mariana Island, Guam**
Industries: **North Aerospace & Defense, Building Materials, Clay & Glass, Public Sector, Service Provider, Transportation & Storage**

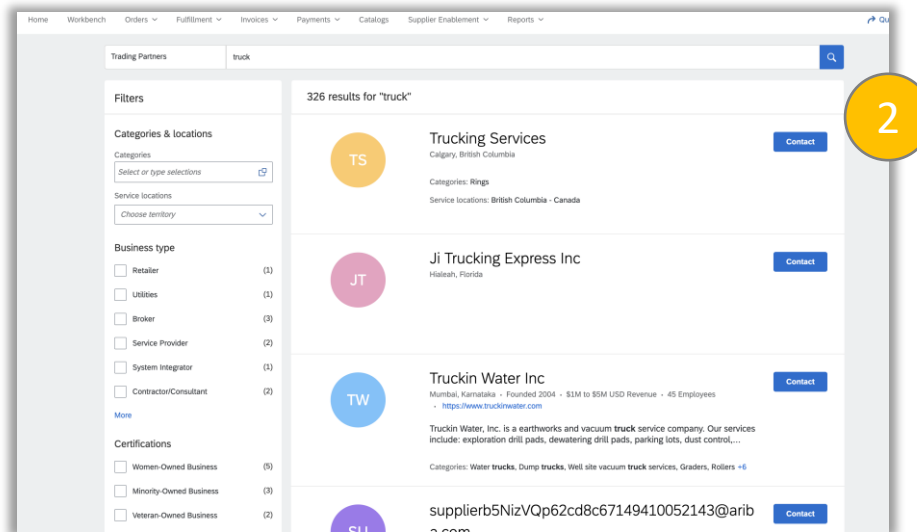
References
Prodecotech Inc.
Other | Length of relationship: Less than 1 year | May 16, 2018
Excellent service and communications.
Rad Cycles Inc.
Other | Length of relationship: 1 to 3 years | Jan 20, 2017
Working with Global Gears has been a great experience. The staff is always responsive, the prices are the lowest in the industry and their customer service team is always ready to help. They know their business and their customers.

TPP Search for logged-in Buyer

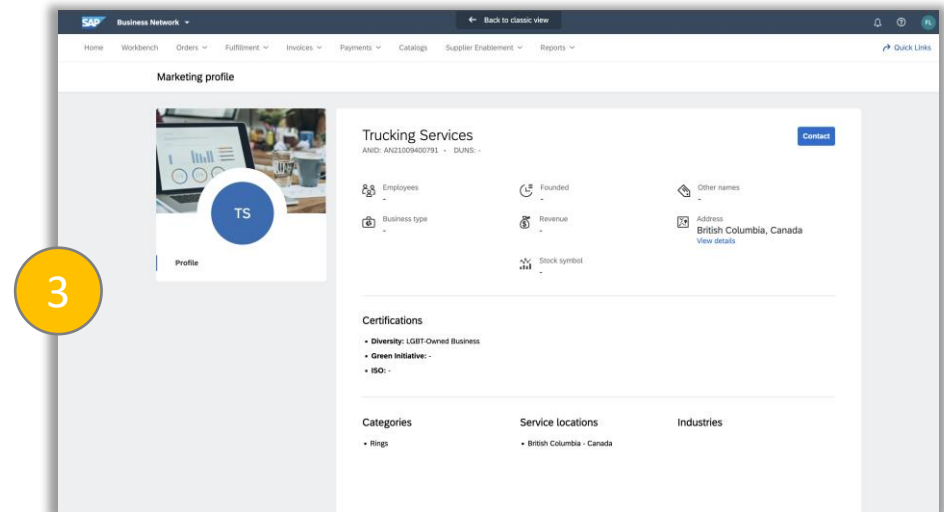
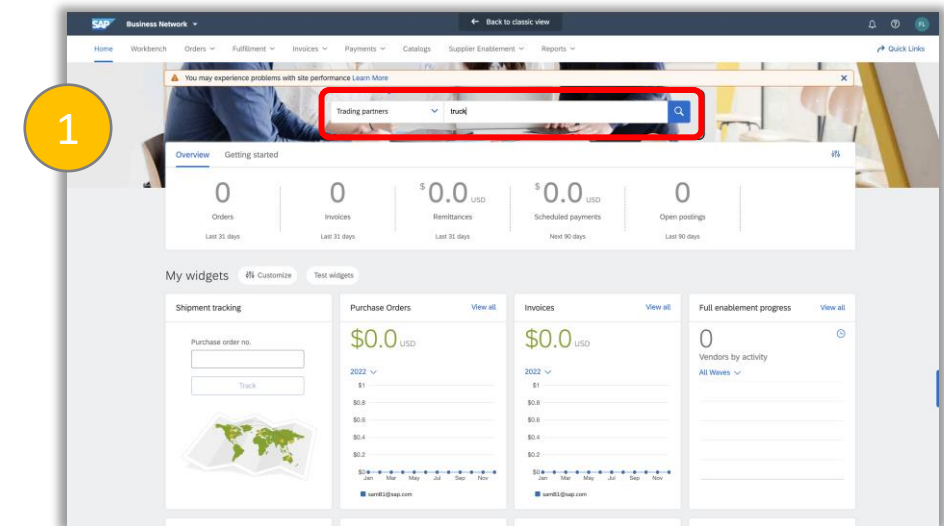


1. When Buyer logs into TPP, there is a keyword (free-text) search box that comes up

2. On entering a keyword and clicking on the search button, the matching supplier profiles show up in the search results page



3. Clicking on any profile in the search results page, redirects to the Buyer's view of the Marketing Profile UX



Public profile view for logged-in Supplier



1. On logging in to TPP, a Supplier sees the existing “Company Profile” option in the “Account Settings” menu

2. The below classic Company Profile Editor comes up on click

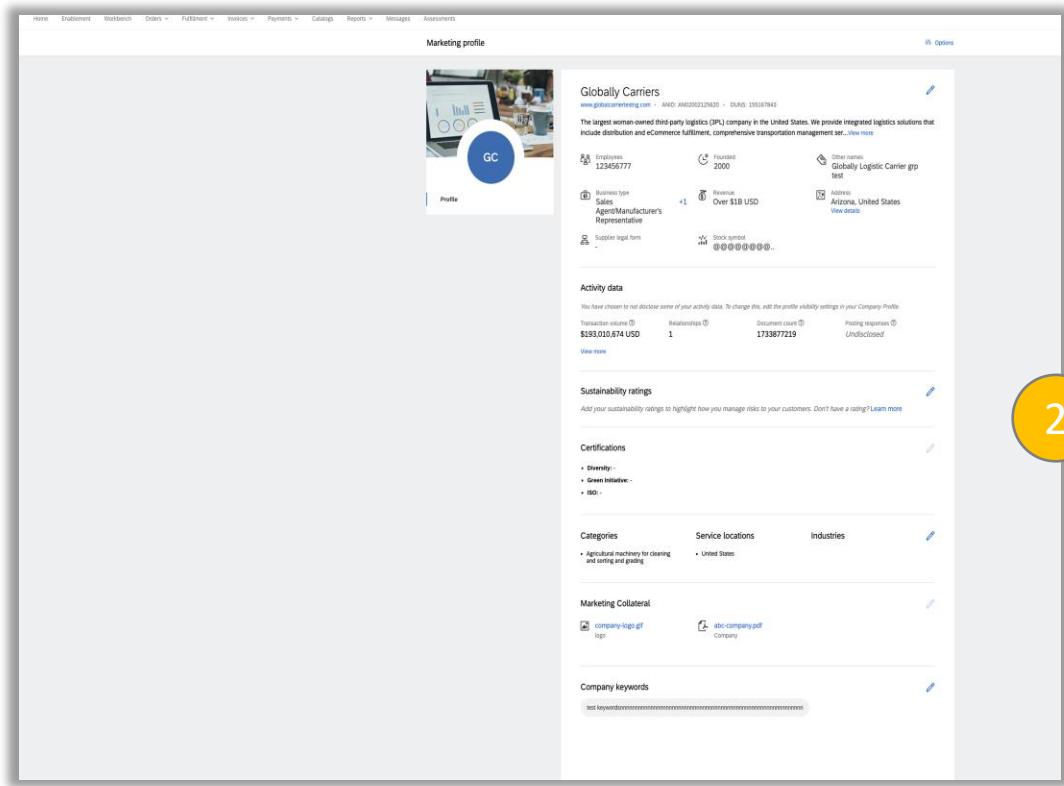
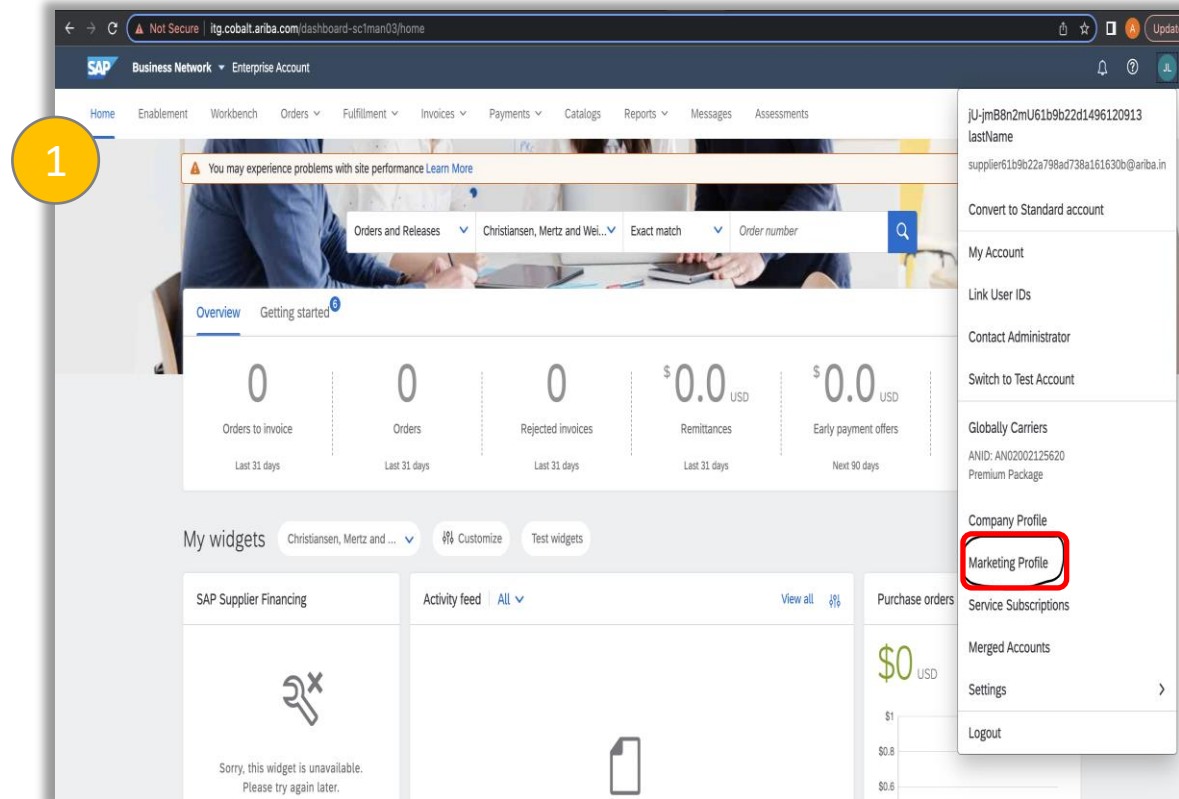
3. The link “View Public Profile “on the right-hand panel of the page, now redirects to the new Marketing Public Profile View on TPP

Profile Editor for logged in TPP Supplier



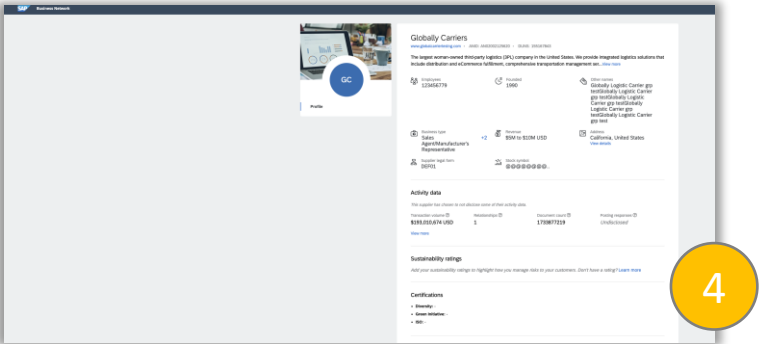
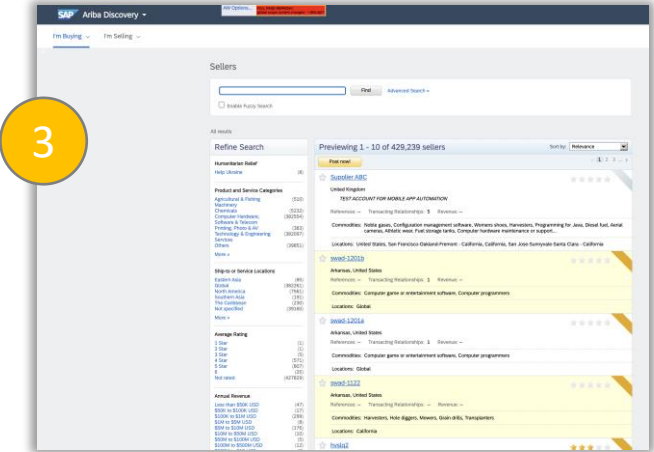
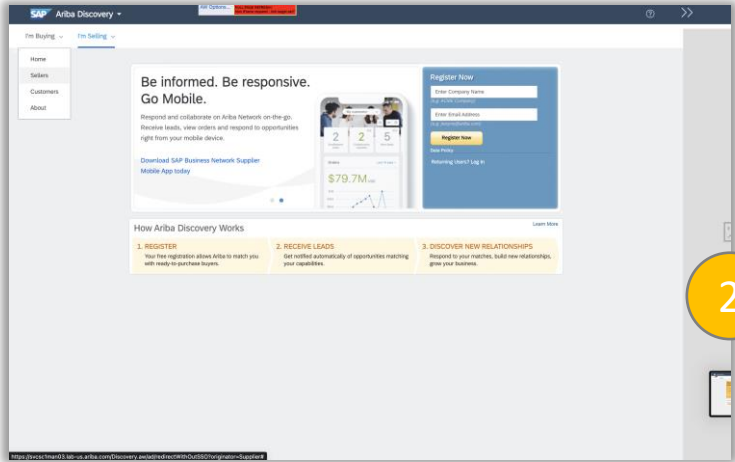
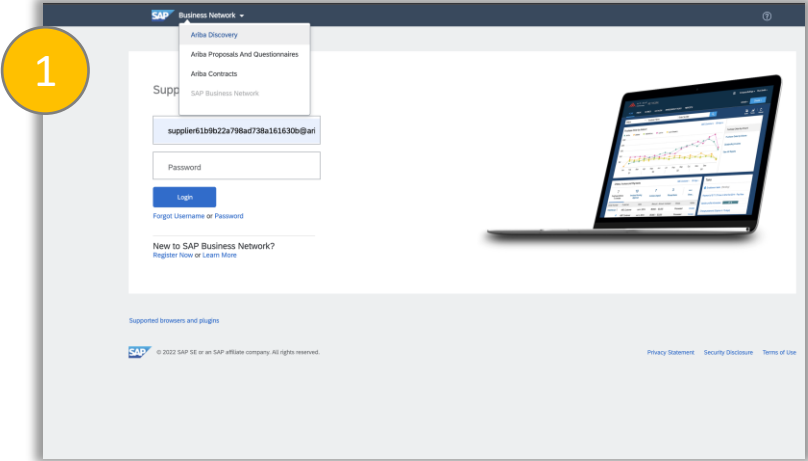
1. On logging in to TPP, a Supplier sees the “Marketing Profile” option in the “Account Settings” menu

2. The below new profile editor comes up on click



Discovery search for non-logged in Buyer/Supplier

- 1. A non logged-in TPP Buyer/Supplier, lands on the Discovery app and searches for supplier profiles from *I'm Buying-> Sellers*
- 2. The search results page displays sellers
- 3. Clicking on any profile from results page navigates to the new Marketing profile UX



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