

FUJIFILM Business Innovation Co. Ltd Supplier Summit

No dial-in required – Audio is available through your computer speakers or headphones.

Public





Agenda

Speaker Introductions

- FUJIFILM Business Innovation Co. Ltd
- SAP Enablement Team

FUJIFILM Business Innovation Co. Ltd

Project Overview

Describe Impact & Benefits

Next Steps

System Demonstration

Q&A



Speaker Introductions



- Akishi Takahashi
 General Manager Non-Production Procurement,
 FUJIFILM Business Innovation Co. Japan
- Ken Chua
 Head of Regional Procurement,
 FUJIFILM Business Innovation Asia Pacific
- Tatsuhiko Yonemura Network Deployment Lead, SAP
- Yumiko Sasahara Network Deployment Lead, SAP
- Mona Joan Vardhan
 Senior Supplier Education Specialist, SAP





Fujifilm & SAP Ariba

FUJIFILM SAP Ariba







One Regional Platform

Mrs. Sophia Li

Regional Procurement Manager, **China** Mr. Akishi Takahashi

General Manager, Non-Production Procurement, **Japan**

Mr. Benjamin Lai

Project Manager, Transformation Management Office, **Malaysia**

Mr. Ken Chua,
Head of Regional
Procurement, Singapore

Procurement Leads;

Australia, New Zealand, Malaysia, Singapore Philippines, Vietnam, Thailand, Taiwan, Hong Kong, Korea

Mr. Marcus Bracken

Regional Procurement Manager, **Australia**





Why Ariba – Our Objective

A digital transformation to move manual and disparate system activity into one end to end platform for the APAC region

One platform; one consistent way of working with our suppliers; enable direct communications to transact more often.



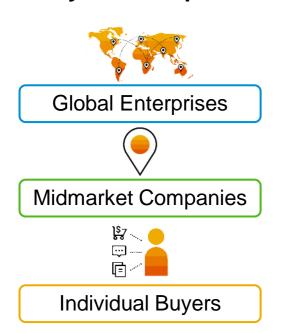
Why use an Ariba platform? Avoid duplicated effort.
Reduce your cost to serve.
Remove wasted effort and improve performance and satisfaction.

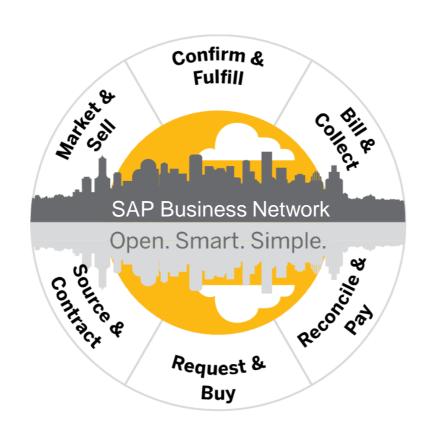
Spend more time working on creating Supplier & Customer Value Proposition. Increase opportunity for new business.

Procurement Re-imagined: Fujifilm Business Innovation – Moving

Why A Business Network?

Buyer Participants





Supplier Participants



Direct Materials



Indirect Materials



Services











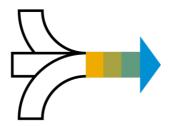
Why The SAP Business Network?



World's Largest Trading Community over \$3 trillion

Experienced Leaders

- 2000 Global buyers can find your products and services
- Best in class expertise, experience, and advice for B2B eCommerce and Integration



Single Point for Business Collaboration

One Account

- Manage leads, proposals, contracts, orders, and various electronic documents
- Collaborate with multiple customers



Works With How You Do Business

Flexibility

- Access a wide range of transaction options
- Use many browsers, formats, languages, and currencies

SAP Business Network Helps You...



Lower costs

Reduce time and paper usage

Eliminate postage costs

Reduce costs associated with resources used to generate/rework the documents



30% growth in existing accounts 35% growth in new business

Increase your revenue

Become searchable customers using the AN worldwide

Establish new customer relationships via Discovery

Publish your Catalogs in front of thousand customers



15% increase in customer retention

Satisfy your customer

Support your customer's strategic business plan

Become a preferred supplier
Simplify the communication process

80% efficiency & transform business operations



Stay organized

Consolidate Network relationships under one account

Enjoy a simple way to store POs and other documents electronically

Get better visibility into customers' spend and payments

View document status in real time

62% decrease in late payments



Receive faster payments

Help your documents reach the correct contact in the approval flow

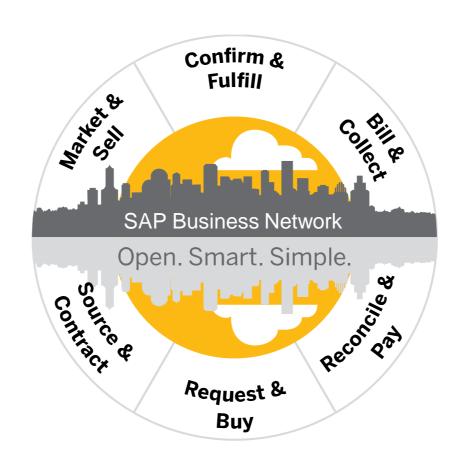
No need to confirm the orders via email/phone

Feel confident all order information is complete and accurate

Prevent errors through system checks

Standard Procure-to-Pay Cycle







Integration

What Is It?

Direct connection between your ERP and SAP Business Network via a fully automated process.

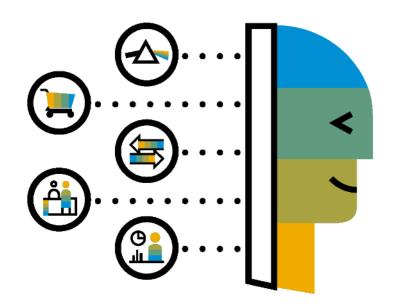
For Whom?

Suppliers with:

- A high volume of documents per month
- Technical capability in cXML/EDI
- IT or eCommerce resources

cXML	Most commonly used; SAP Business Network's native format; direct connection with automatic validation
EDI ANSI X.12 EDIFACT D96A EANCOM D01B	Interface with SAP Business Network through VAN or AS2
OAGIS v9.2	Connection types: AS2 / HTTPS / RNIF
PIDX v1.61	Connection type: RNIF
SAP Business One	Adapter for sellers using SAP Business One
SAP SD Add-On	Free seller add-on for SAP sellers using the Sales and Distribution Module
CSV	Manual upload of CSV file (customer-specific template)

Catalogs on SAP Business Network



Catalog Benefits

- Improve purchase order accuracy
- Accelerate responsiveness to customers
- Encourage compliance to procurement processes
- Enhance cash flow
- Provides a simple, consumer-like buying experience for users

Catalog Options



CIF (file based catalog)



PunchOut Levels 1 & 2 (users shop at your store and return items to their Business Network shopping cart, based on requirements)

If your customer determines they would like to enable catalogs with you, a Catalog Enablement Expert from SAP will reach out to you with further details/instructions.

SAP Business Network Discovery



Receive qualified leads

A quick 5 minute registration will activate qualified leads sent right to your inbox

Save time

Get in front of buyers when they are actively looking for new suppliers

Sell effectively

Take advantage of the SAP Business Network community to get in front of buyers you're not already working with

Win new business

Tap into \$5 billion of new opportunities posted annually

Increase interactivity

Communicate with buyers and prospects in real time

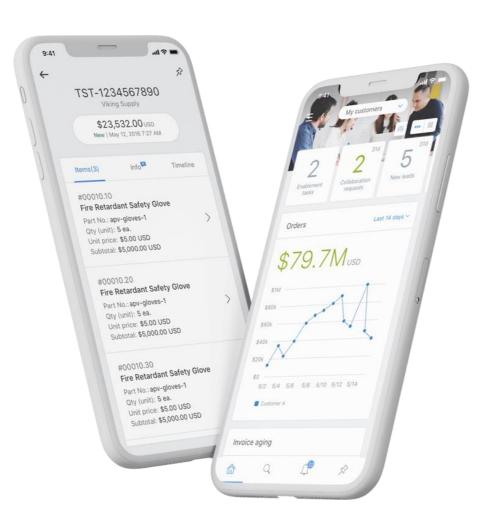
SAP Business Network Supplier Mobile App

Business Insights

PO trending
Documents aging
Documents by customer

Work on-the-go

Manage your POs
Pin important documents for later



Real-time Alerts

View network activity

Receive push alerts for business critical events

Monitor Key Activity

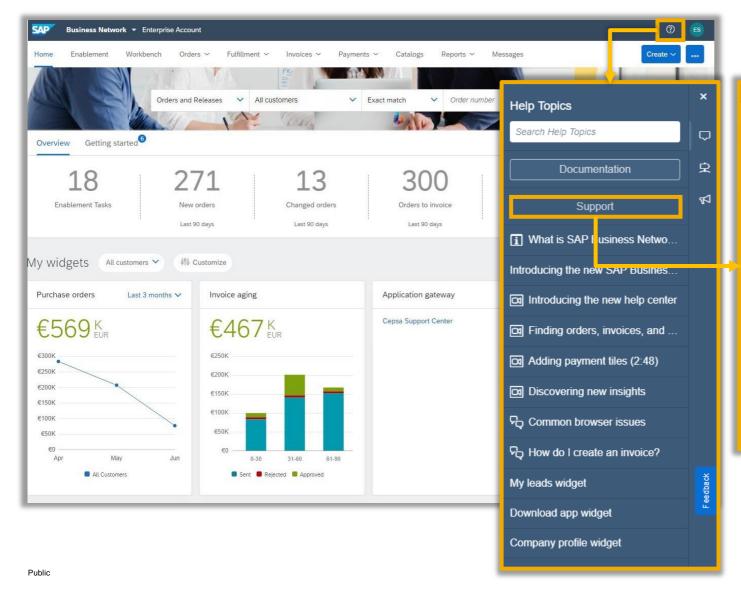
View document information

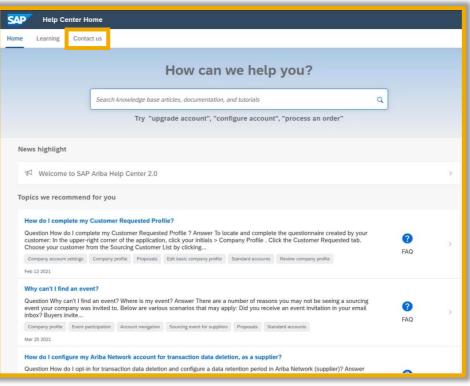
Search for documents using HANA



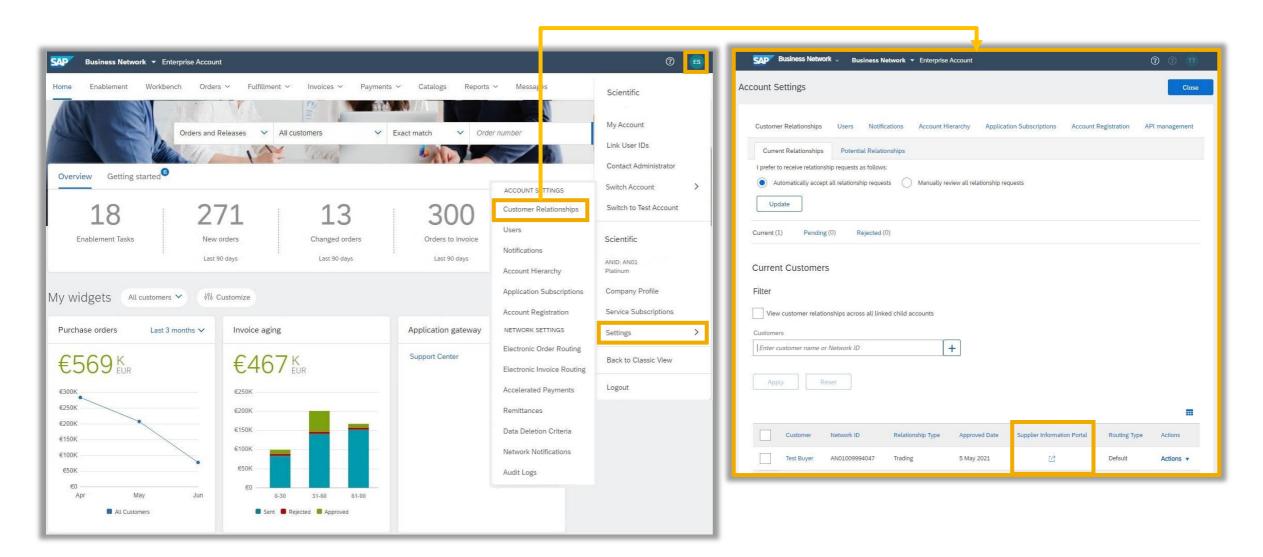


SAP Business Network Help Center

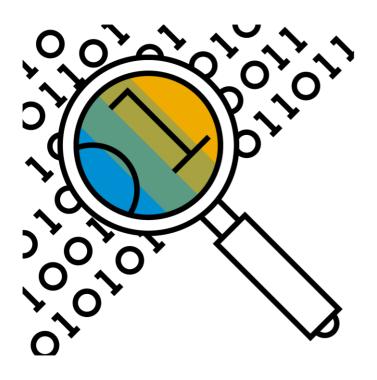




Supplier Information Portal



Support Resources



Enablement Help Desk

- □ TRR acceptance & account creation
- Account configuration assistance
- Assistance creating first document

Online Support

- Supplier Information Portal
 - Tailored for your customers program
 - Includes functional guides, technical specifications, and support resources
- Help Center
 - Conduct keyword searches in to find detailed documentation
 - Accessible in your account at any time
- SAP Business Network Supplier Training
 - □ How to configure and use your Network Account <u>Click here</u>

Customer Support

- User and admin role changes and password resets
- Contact customer support

Next Steps



Accept Trading Relationship Request

ordersender-prod@ansmtp.ariba.com

Connect with your customer to collaborate on SAP Business Network!

To Our Valued Supplier,

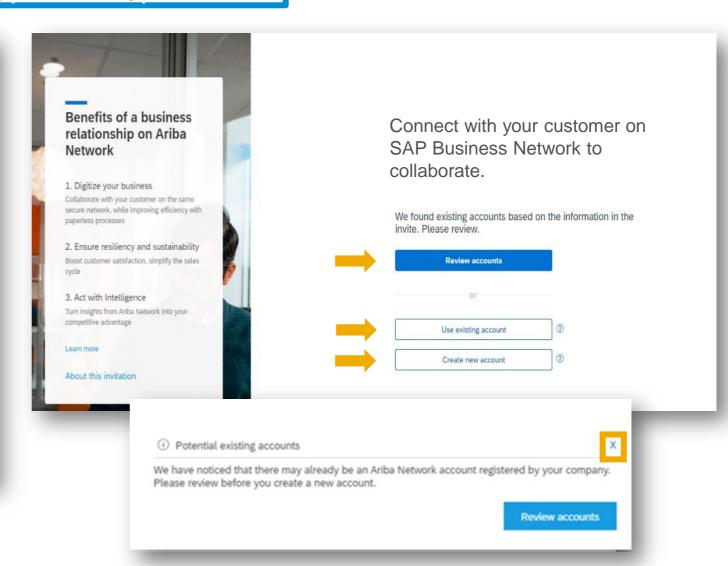
As part of our digital transformation, we have migrated to the Ariba® Network Platform for electronic transaction processing as announced in our recent letter to you. Real time data and improved visibility across the Procurement and Invoice cycle are some of the great benefits to this change.

To enhance and maintain our growing business relationship, Our company requests that you transact with us via Business Network and therefore accept this Trading Relationship Request. All you require, to begin using Ariba, is an internet browser.

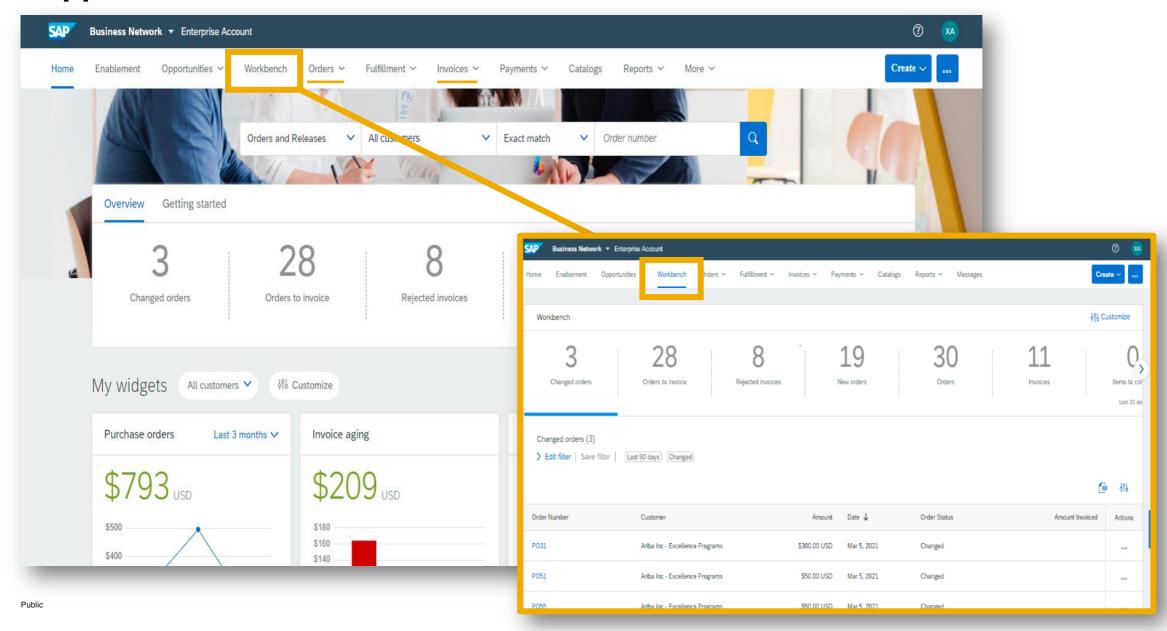
Not sure if you already hold an account with Ariba Network? Please click "Get started" below and Ariba will check their system and present any existing accounts. From here, please select or create a new account.

Click Get started to connect.

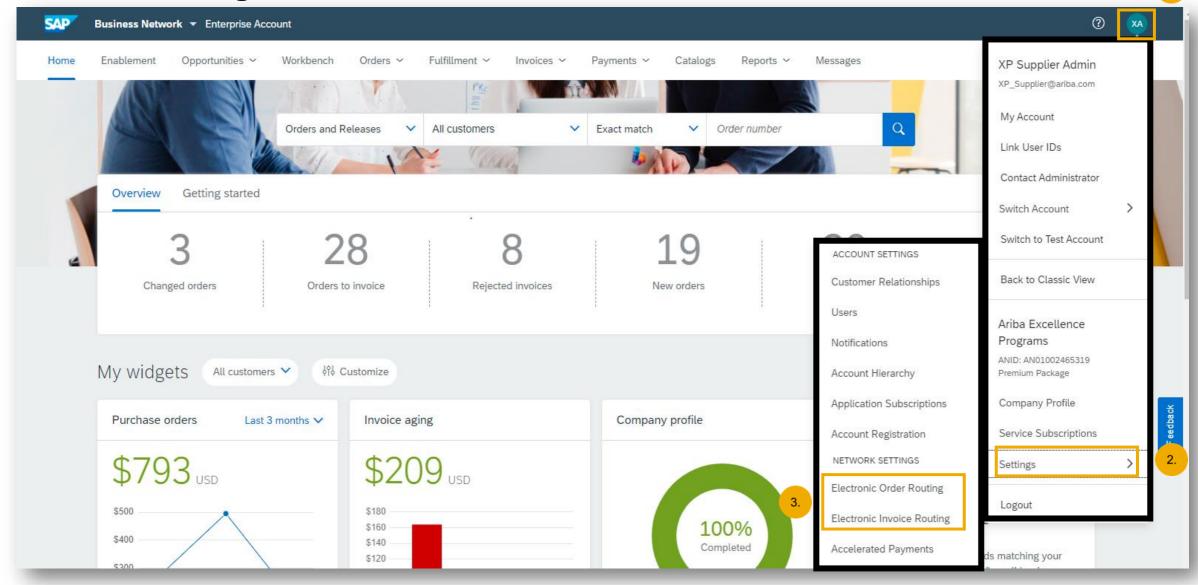
Get started



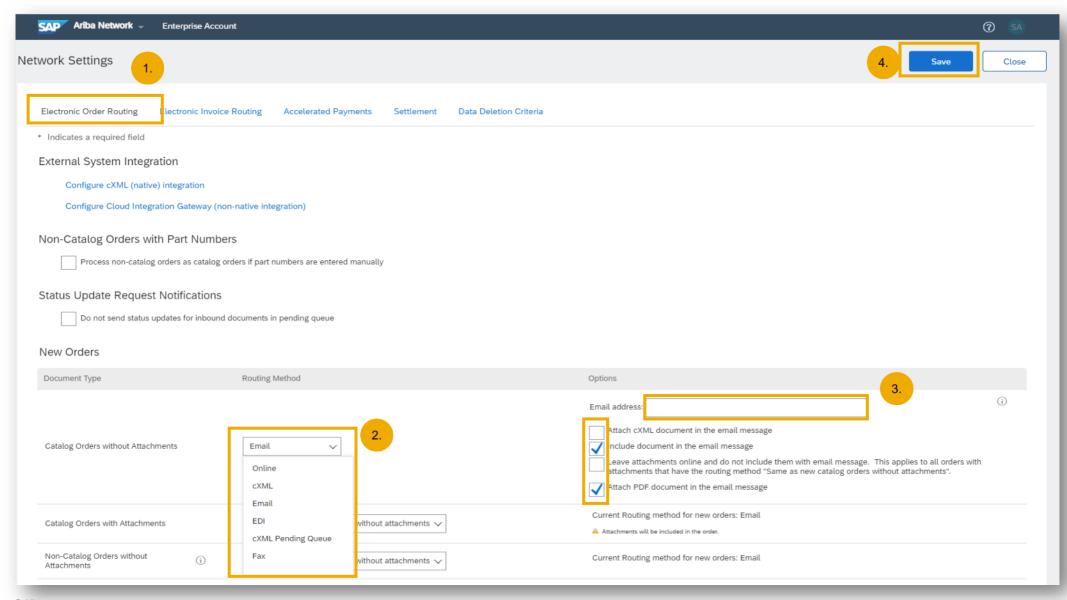
Supplier Portal Workbench



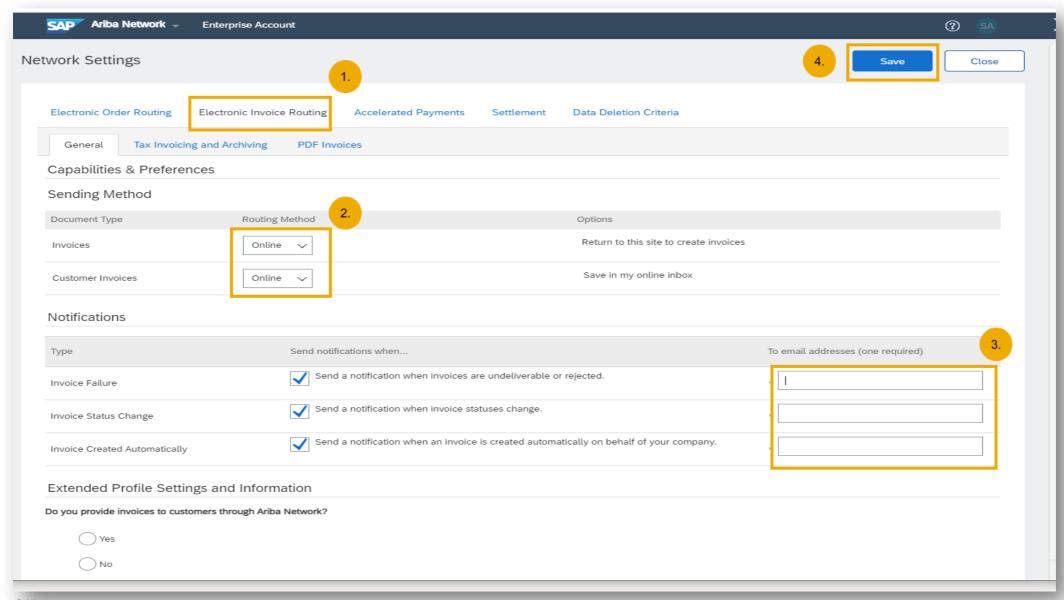
Account Configuration



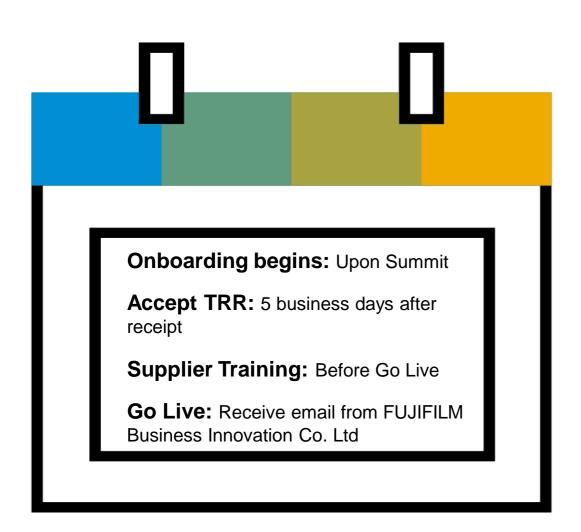
Electronic Order Routing



Electronic Invoice Routing



Timeline & Contacts





Business Related Questions

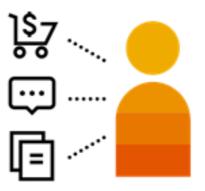
dgi-fbap-regional.procurement@fujifilm.com

Supplier Information Portal:

https://support.ariba.com/item/view/204496

Questions?

Please Submit Your Questions Via the Q&A Widget



Business Related Questions:

dgi-fbap-regional.procurement@fujifilm.com

Thank you.



