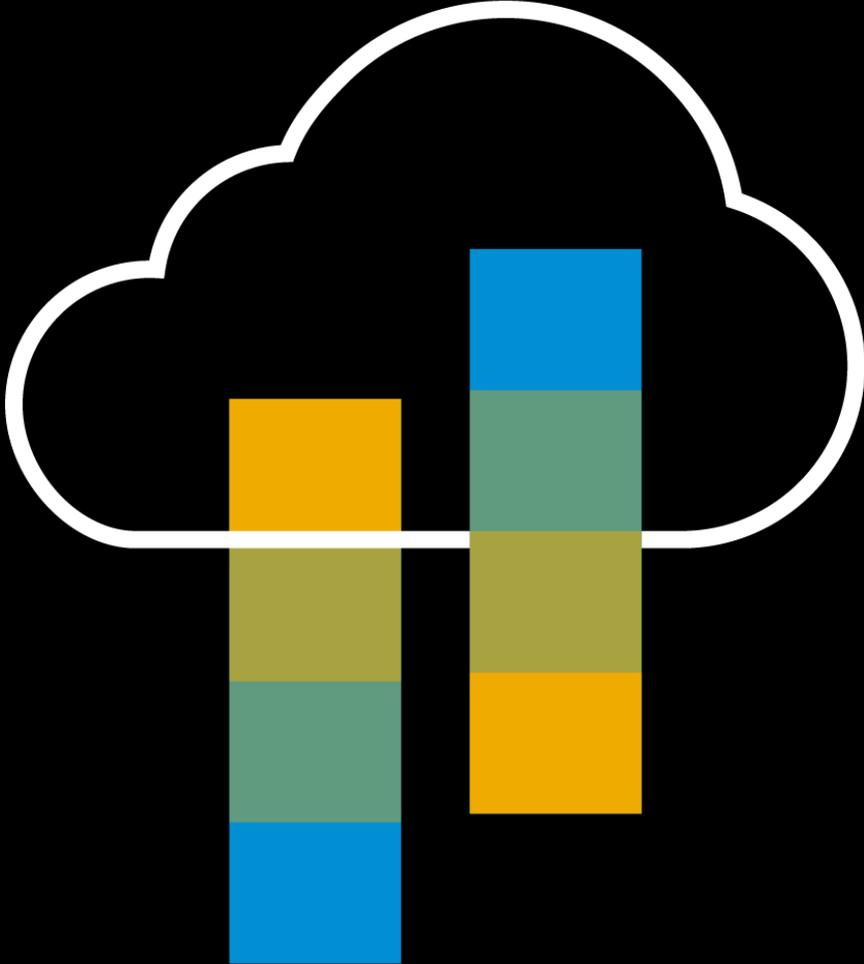


Catalog Image Guide

Public



Agenda

- Introduction
- About item images
- Loading Images
- Common causes of display issues

Introduction

- Providing images significantly improves the customer experience and makes it easier for your customer to find and buy your products.
- This guide contains training and instructions on how to link images to your catalog items.

About the Item Image

Associating an Image with an Item

- **Tetra Pak requires you to provide URLs Images**
- For each catalog item associated with an image, are specified in the fields Image and Thumbnail.
- Each catalog item can be associated with only:
 - Thumbnail image
 - Only a full-size image
 - Both
- Images must be in JPEG/JPG, GIF, PNG, or BMP format.

URL

- The images are stored on your own servers and you provide the related URL in your catalog file.

URL allows you the most flexibility and is the quickest way of updating your images

Full-Size / Thumbnail Image

- Thumbnail images are preview images of the items.
- Full-size images are the enlarged images of the product to provide more detail to the user.
- If only a full-size image is provided, the buyer application scales the image to generate a thumbnail image.
- If only a thumbnail image is provided, a full-size image cannot be generated from it.

If both thumbnail and full-size images are provided, the search will use both in the scale provided. Only recommended when the full-size image and the thumbnail are use different pictures.

Image Format – URL

- URL images
 - Recommended size is 400 x 400 pixels.
 - Recommended protocol is https:// (not http://)
 - Always include the extension in the image name.

If the image is not within the size recommendation, it will not be visible to Tetra Pak end users in Ariba

How to load Item Images

URL Images

- List the image URL in the image and/or thumbnail field of the catalog file.

Nam Image	Thumbnail
https://netthandel.nds.no/images/l1364906.jpg	
https://netthandel.nds.no/images/l341383.jpg	
https://netthandel.nds.no/images/l1045486.jpg	

- Upload and publish the catalog file via Ariba Network portal.

Common Causes of Display Issues

URL Images

- The URL does not end with a valid image extension.
- The URL contains spaces, which are not valid characters.
- The certificate for the domain hosting the image is not trusted by Ariba.
- The URL redirects to the image. The URL needs to point directly to the actual location of the file.
- The URL points to an image that is larger than the allowed image size set by Ariba.