



# Feature at a Glance

## Ariba Network supplier profile: category/location enrichment popup

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CONFIDENTIAL

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Ease of implementation  Low touch / simple  
Geographic relevance  Global

## Introducing: Ariba Network supplier profile: category/location enrichment popup

### Customer challenge

When buyers invite suppliers to register on Ariba Network in order to participate in the digital transformation of their procurement & commerce relationship, the supplier user creating the (free) supplier account often skips selecting the product/service categories and ship-to locations as part of their profile. This makes it harder for other buyers to search/discover these suppliers, and also does not enable Ariba Discovery to match posted leads to the supplier. Both results in missed business opportunities.

### Meet that challenge with SAP Ariba

This Ariba Network release introduces a popup on the home page after the supplier user has logged in, to remind the user to enrich the supplier profile with product/service category and ship-to location information if it is still empty. The user can opt to directly update the profile, to be reminded after three subsequent logins, or to not be shown the popup again.

### Experience key benefits

A few clicks from supplier user to fill out at least one relevant product/service category and one ship-to location results in a richer supplier profile, which is searchable and visible to thousands of buyer users on Ariba Network and in all Ariba buying applications. It makes it easier for buyer to search, and therefore for supplier to be found. And it increases the possibility for a supplier of being matched for Discovery postings ("leads"), therefore increases revenue opportunity.

### Solution area

Ariba Network supplier; both standard and enterprise account.

Note: This pop-up does not display for supplier users who are registered on SAP Ariba Discovery, as provision of this information is already mandatory when registering on SAP Ariba Discovery.

### Implementation information

This feature is automatically on for all customers with the applicable solutions and is ready for immediate use.

### Prerequisites and Restrictions

This feature applies only to Ariba Network supplier users who have the Company Information permission assigned to them and who are in organizations that have not entered product or service category and ship-to or service location information in their profile.

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1. After supplier login, in either standard or enterprise account, the supplier user sees a popup with category / location enrichment request when the current supplier profile has no values selected for one of both.

The screenshot displays the Ariba Supply Chain Collaboration user interface. At the top, the header includes 'Ariba Supply Chain Collaboration', 'Test Mode', and user information 'Prashant Singhai'. The main navigation bar contains various menu items like HOME, INBOX, QUALITY, PLANNING, CATALOGS, REPORTS, and UPLOADED/DOWNLOAD. A central popup window is overlaid on the interface. The popup has a blue background on the left with a piggy bank icon containing a warning sign. The main content of the popup is white and contains the following text: 'Hi John, You could **earn more business opportunities** by updating your company profile information. SAP Ariba recommends that you complete the following in your company profile: Product and Service Categories, Ship-to or Service Locations. Would you like to complete these now?'. At the bottom of the popup, there are three buttons: 'Don't show this to me again' (with an unchecked checkbox), 'Remind me later', and 'Yes, proceed' (highlighted in blue). The background interface shows a table with columns for Order Number, Customer, Status, Amount, Date, Amount Invoiced, and Action. A table row is visible with values: 4500028881, TechDronix, New, 400.00 EUR, 6 Mar 2019 9:01:38 PM, 0.00 EUR, and a dropdown menu.

2. The supplier user can decide to update the supplier profile now, opt to be reminded later (after 3 more logins), or not be reminded again.

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The screenshot displays the Ariba Supply Chain Collaboration interface. A popup window is open, allowing a user to add product and service categories and ship-to or service locations. The popup contains the following text:

Add product and service categories  
Add product and service category **Add** Or **Browse**

Add ship-to or service locations  
Add ship-to or service locations **Add** Or **Browse**

At the bottom of the popup, there are **Close** and **Save** buttons. A callout box with a warning icon points to the popup, containing the text:

3. The supplier user can directly enrich the supplier profile from the popup window.

The background interface shows a navigation menu with options like HOME, INBOX, OUTBOX, QUALITY, PLANNING, CATALOGS, REPORTS, UPLOAD/DOWNLOAD, MESSAGES, and CSV Documents. There is also a 'Create' button. A line chart titled 'Purchase Order by Volume' is visible on the left, and a table of orders is at the bottom.

Order Number	Customer	Status	Amount	Date	Amount Invoiced	Action
4500028881	TechDronix	New	400.00 EUR	6 Mar 2019 9:01:38 PM	0.00 EUR	Select