



SAP Ariba 

Feature at a Glance

Supplier search by keywords

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CONFIDENTIAL

 **Run Simple**

Feature at a Glance

Introducing: **Supplier search by keywords**

Ease of implementation  Low touch / simple
Geographic relevance  Global

Customer challenge

When search suppliers in guided buying, a user can only search a supplier's name.

Meet that challenge with **SAP Ariba**

Suppliers can now associate themselves with certain keywords. If a buyer does a search in guided buying, the suppliers will be returned if the keyword is searched and the supplier is a qualified supplier.

Experience key benefits

With this feature, suppliers can define themselves with keywords such as they types of services or items they supply or any other keyword defined by the supplier. This allows the buyer to search based upon what it is they are looking to do and allow guided buying to present not only an item they may be looking for but the types of suppliers that are qualified to provide the good or perform the activity.

Solution area

Guided buying, SAP Ariba Discovery

Implementation information

This feature is “on” by default. No action is required to utilize this feature.

Prerequisites and Limitations

None

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The screenshot shows a form for supplier search with the following sections:

- Product and Service Categories:** Input field with "Agricultural tractors" selected. Includes an "Add" button and a "-or- Browse" link.
- Ship-to or Service Locations*:** Input field with "Global" selected. Includes an "Add" button and a "-or- Browse" link.
- Industries:** A section with a dashed line and an "Add" button.
- Company Keywords:** A section highlighted with a red border. It contains the instruction "Enter the keywords to make your company more discoverable." and an input field with "poliseti" and "jaiswal" selected. Includes an "Add" button.

At the bottom right of the form are "Save" and "Close" buttons.

Suppliers enter keywords they want associated with them in their company profile

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The screenshot shows the SAP Ariba search interface. At the top, the search bar contains the keyword "car cleaning", which is highlighted with a red box. The search results are displayed in a grid format under the heading "Company catalog" and "Showing 8 of 1345 results". The results include:

- Car Cleaning Services: Boilermaker Inc, \$1,000.00 USD
- AC Vent Cleaning: Boilermaker Inc, \$75.35 USD
- Interior Cleaning: Boilermaker Inc, \$88.11 USD
- Polishing: Boilermaker Inc, \$84.03 USD

On the left side, there are filters for "Type Name", "Supplier", "Manufacturer", "Language", and "Category". The "Supplier" filter shows "Boilermaker Inc" with a count of 10532, which is highlighted with a red box. Below the search results, a "Shop by Supplier" section is visible, featuring the Boilermaker Incorporated logo and name, also highlighted with a red box.

When a user searches with a supplier defined keyword. The supplier will appear in the search results indicating this supplier can provide whatever the user is searching for.