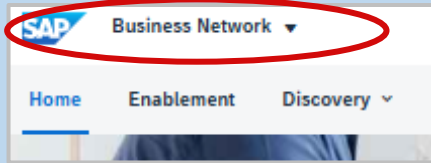


# SAP Business Network – promote Summary Tab

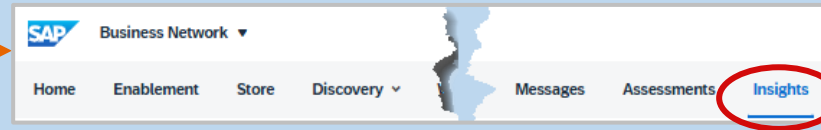


## Accessing promote Insights Summary

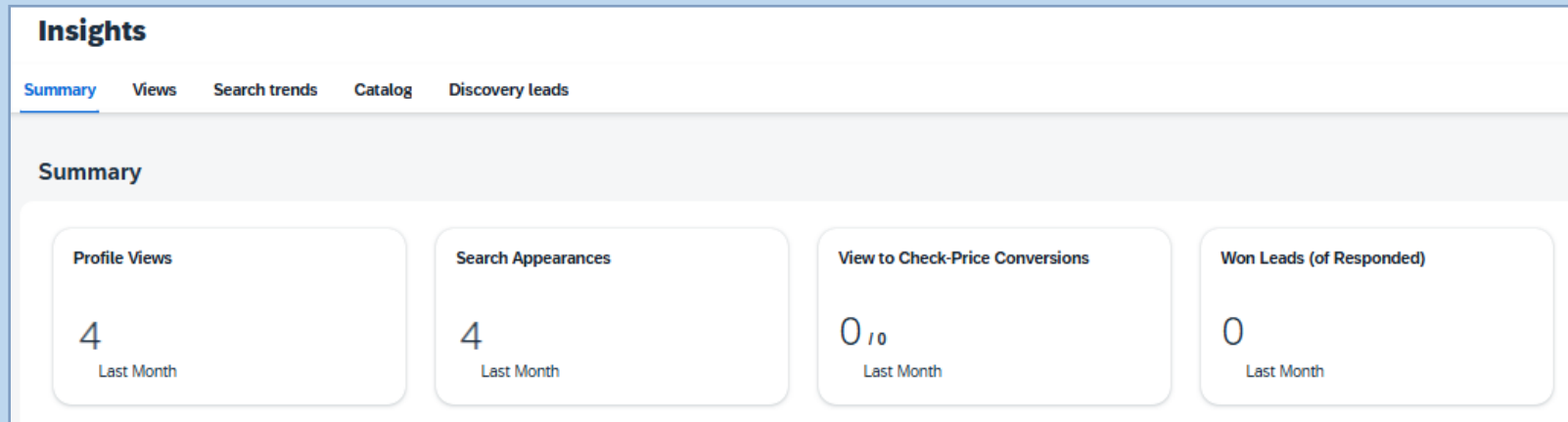
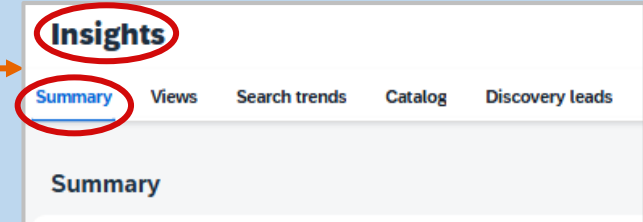
**Step 1:** Sign In to the SAP Business Network



**Step 2:** From the home page, click on Insights



**Step 3:** The Insights **Summary** screen is displayed



The Summary tab provides users with information about:

- Profile Views- how many times your profile was viewed as part of the search function within the network for the last month
- Search Appearances – how many times your business appeared in a search where the profile was not viewed
- View to Check – Price Conversions
- Won Leads (of Responded) – RFI's that convert to a new lead



Where you can not see the Insights tab, locate and click on the **More** drop-down list

All graphs and information are blurred out until the promote subscription is purchased or activated

