

Account Linking in NextGen

Planned Release - Month 11, 2025



Introducing: Account Linking in NextGen [NP-62741]

Innovation For: Suppliers

Enablement Model: Automatically On

Feature Description:

In SAP Business Network, users or members of the same organization often create multiple accounts for various reasons. Sometimes, users forget they have already registered and sign up again, while different departments or teams may create separate accounts for each member within the same organization. Additionally, accounts are often registered under different emails, usernames, or roles (such as individual and team accounts). These duplicate accounts lead to fragmented user data, increased administrative overhead, and other challenges for both users and the platform.

Account Linking in NextGen [NP-62741]

Solution For: Commerce Automation

Solution Area: Account Governance

Persona: Supplier



Key Benefits:

- **Simplified Account Management:** Reduces the need for users to manage multiple accounts, making the overall experience smoother.
- **Operational Efficiency:** Reduces overhead for both users and support teams by consolidating accounts and eliminating confusion.
- **Improved Data Integrity:** Keeps all user data (transactions, preferences) in one place, preventing data loss.
- **Aggregated Billing:** Consolidates multiple accounts into a single, unified billing structure, improving transparency and streamlining financial processes

Feature Details

Overview:

- The Linking Accounts feature enables users to consolidate multiple accounts (created with different emails or usernames) into a single unified account structure.
- This improves user experience, operational efficiency, and provides better visibility across activities.

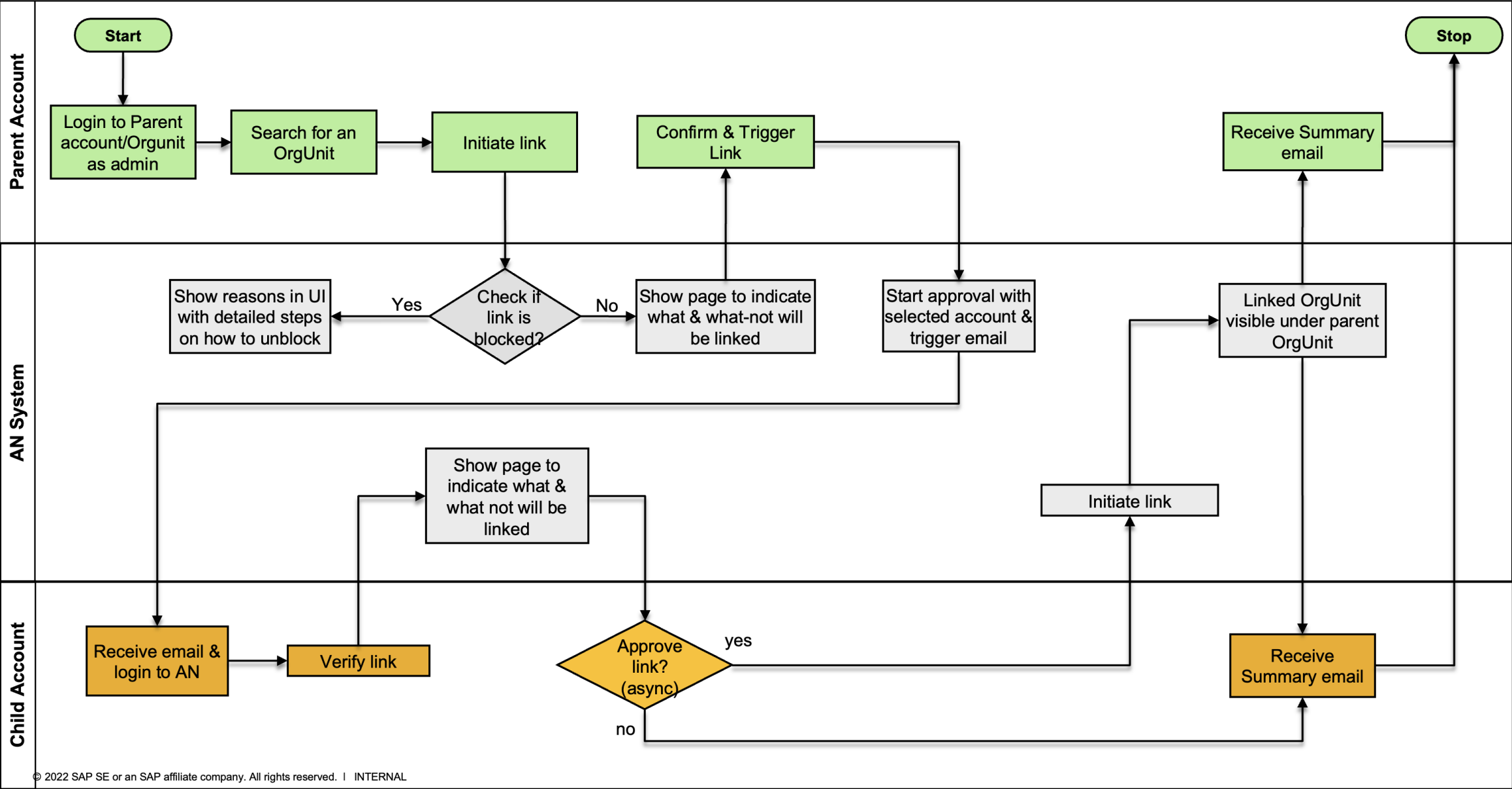
Key Capabilities:

- Link Initiation: A user (typically the Parent Account) can initiate the request to link another account (the Child Account).
- Notifications:
 - A notification email is sent to both Parent and Child accounts indicating who initiated the link request.
 - The Child account holder has the option to approve or decline the request.
- Approval Process:
 - Approve → Accounts are successfully linked into one organization.
 - Decline → The request is cancelled, and the Parent is notified.
- Auto-Expiry:
 - If no action is taken within 30 days, the link request will automatically expire and move to “Declined” status.
 - The Parent and Child is notified of expiry.
- Unlink:
 - Both parent or child account has an option to unlink the accounts
 - Before unlink, BRIM validation will be applied

Public Org Unit Link: High Level Flow

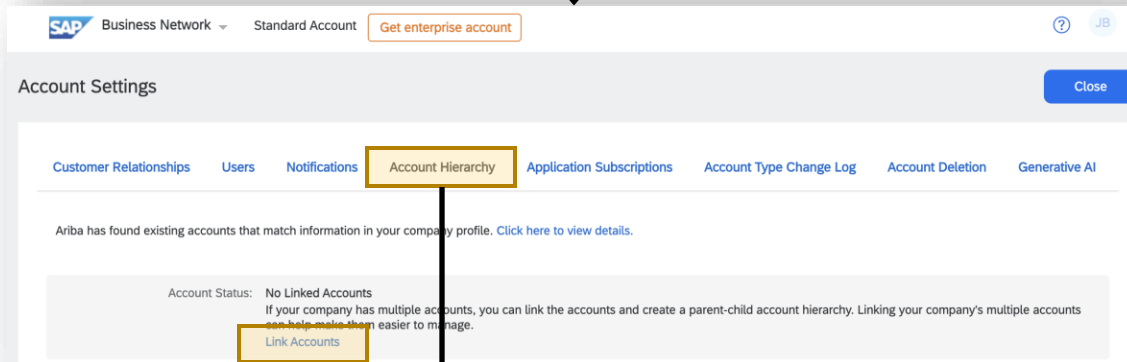
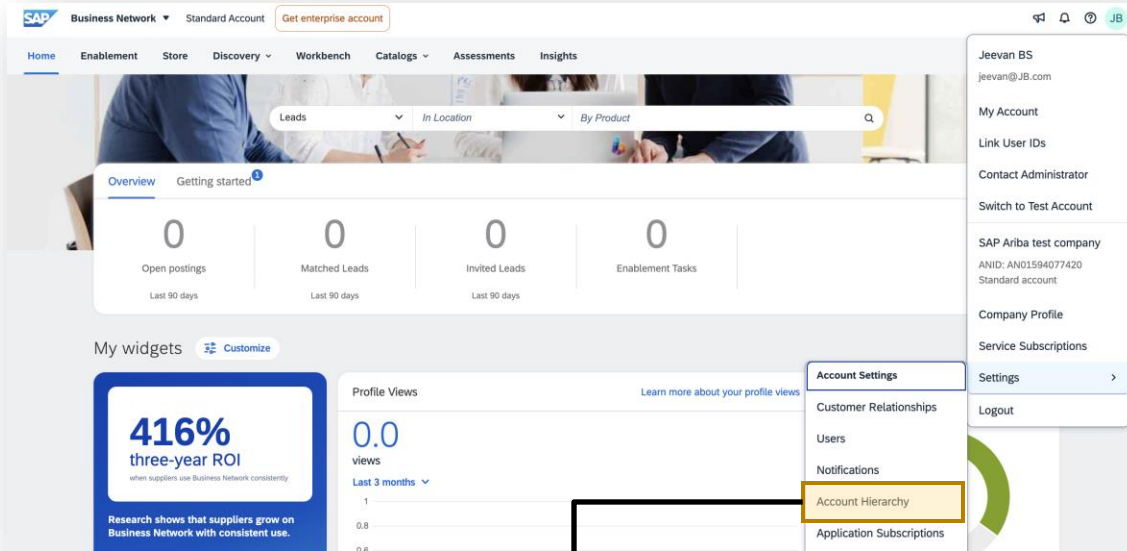
Legend

System
Parent Org Unit
Child Org Unit



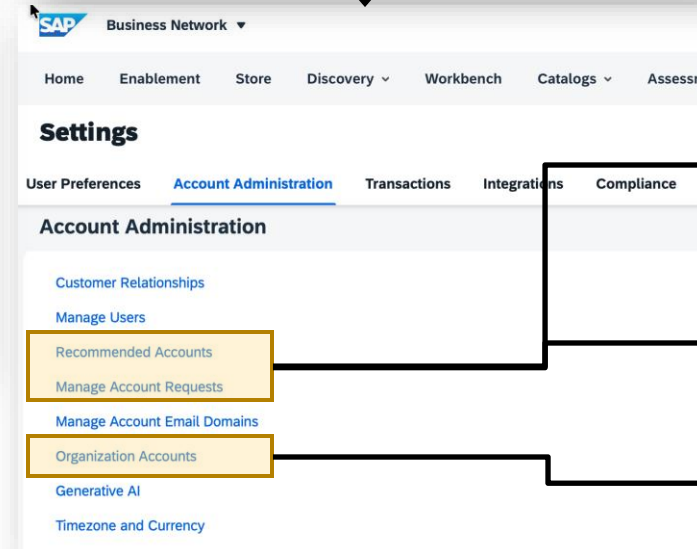
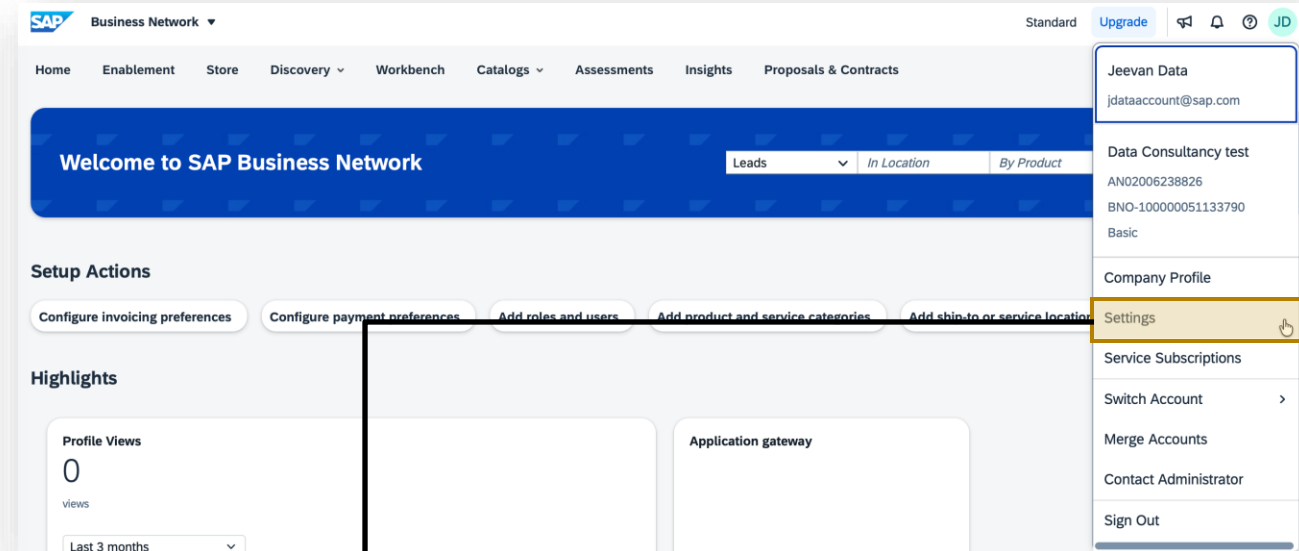
Account Linking Enhancements

Existing Functionality



Existing Functionality: Link account was under Hierarchy

Enhancements

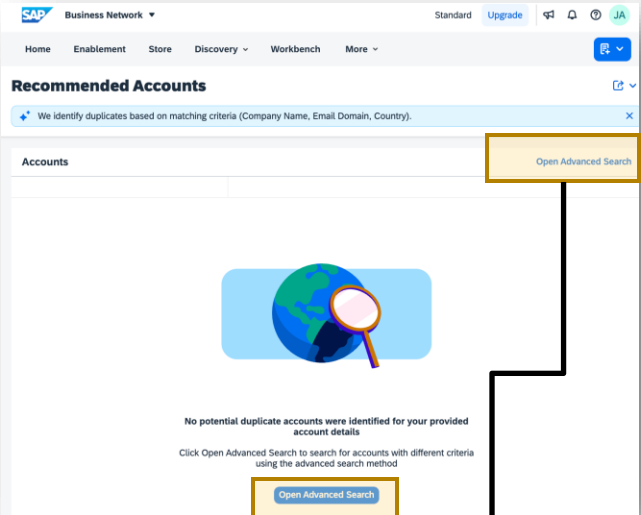


Recommended Accounts: Displays accounts that correspond to the user's profile for linking, while also allowing users to search for a specific account if desired.

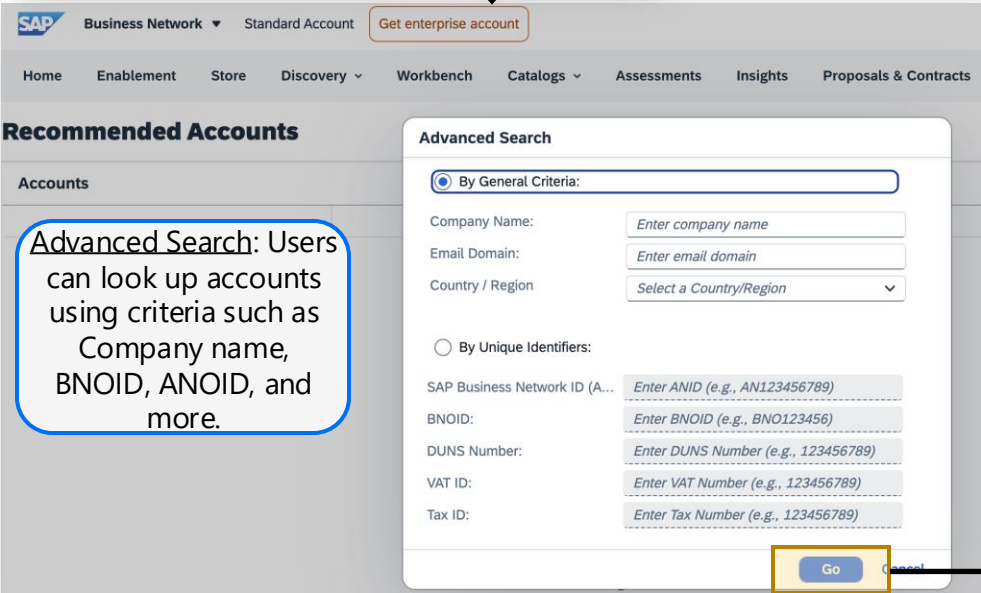
Manage Account Requests: Users have the option to approve or reject the requests.

Connected Accounts: The user is able to see all linked organisations and manage them.

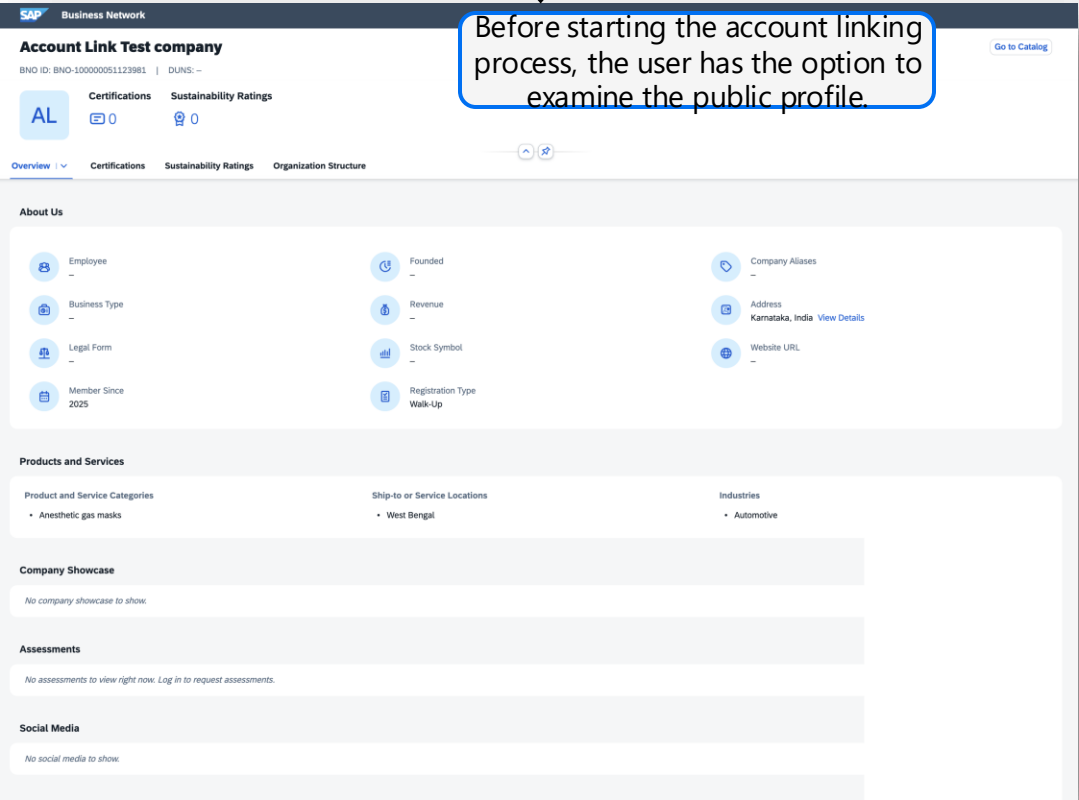
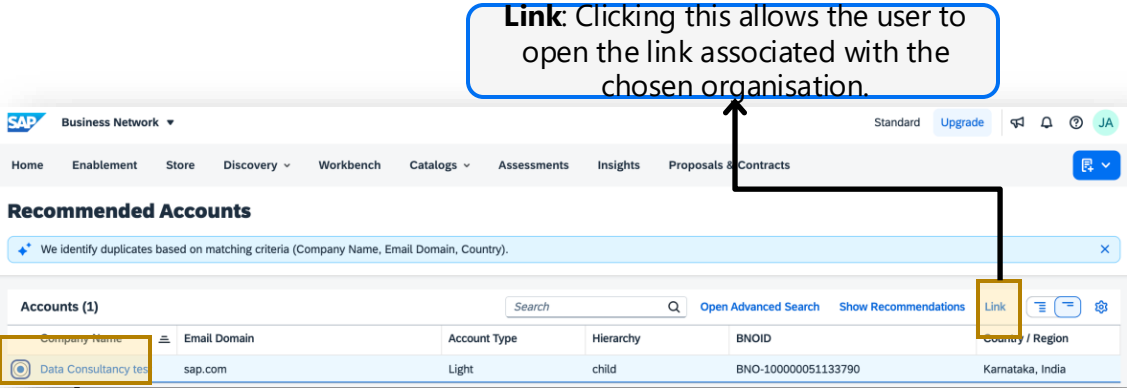
Recommended Accounts page view



Recommended Accounts: The recommendation engine is still being developed, so this page will not display any results at the moment. Users must click on "Open Advance search" to manually locate the account.



Advanced Search: Users can look up accounts using criteria such as Company name, BNOID, ANOID, and more.



Before starting the account linking process, the user has the option to examine the public profile.

Link Work flow

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Recommended Accounts

We identify duplicates based on matching criteria (Company Name, Email Domain, Country).

Accounts (1)

Company Name	Email Domain	Account Type	Hierarchy	BNOID	Country / Region
Data Consultancy test	sap.com	Light	child	BNO-100000051133790	Karnataka, India

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Link As My Child Account

1 Send Request To Administrator 2 Link Company Profile (Optional) 3 Review

3. Review

1. Send Request To Child Account Administrator

Child Account To Be Linked

BNOID:	BNO-100000051133790
Supplier Company:	Data Consultancy test
State, Country/Region:	Karnataka - IND
DUNS Number:	NA

To Child Account Administrator

Name:	Jeevan Data
Email Address:	jeevan.srikantagowda@sap.com
Phone:	NA
Reason For Linkage:	Account Hierarchy / Organizational Unit
Your Comments:	I am from the same org. Request to link the account to create an org Hierarchy

2. Link Company Profile

Agree to link company profiles: false

Submit Cancel

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Link As My Child Account

1 Send Request To Administrator 2 Link Company Profile (Optional) 3 Review

1. Send Request To Administrator

Child Account To Be Linked

BNOID	Supplier Company	State, Country/Region	DUNS Number
BNO-100000051133790	Data Consultancy test	Karnataka - IND	NA

To Child Account Administrator

Name:	Jeevan Data
Email Address:	jeevan.srikantagowda@sap.com
Phone:	NA

From My Account

Name:	Jeevan Account
Email Address:	jeevan.srikantagowda@sap.com
Phone:	NA

Reason For Linkage: Account Hierarchy / Organizational Unit

178 characters remaining

Next Cancel

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Link As My Child Account

1 Send Request To Administrator 2 Link Company Profile (Optional) 3 Review

2. Link Company Profile

Linked accounts can also link company profile information, which can help reduce the maintenance required to update duplicated accounts. After company profiles are linked, the account administrator for the parent account can maintain SAP Commerce Cloud profile information for all the child accounts in the hierarchy, directly from the parent account. SAP Business Network displays a read only Company Profile page to child account users when company profile linking is enabled.

Information Shared Between Linked Profiles:

- Company name (Latin & Non-Latin characters)
- Company information:
 - Description, including any aliases
 - Business type and size
 - Founding year
 - Revenue
 - Legal form
 - Stock symbol
 - Social media
- Logo
- Address (Latin & Non-Latin fields)
- Product and categories
- Service locations
- Industries

Company Profile Information Excluded From Sharing:

- Solution settings, such as Electronic Order and Invoice Routing
- Users
- Email notification settings
- Supplier ANID and DUNS
- Customer Relationships
- Contacts

Post-Profile Linking Company Permissions:

Account administrators for child accounts can still access the company profile page, but cannot edit linked fields.

☐ I want to link company profiles, overwrite, and synchronize future company profile changes with information from this account.

Previous Step Next Cancel

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Link As My Child Account

1 Send Request To Administrator 2 Link Company Profile (Optional) 3 Review

3. Review

1. Send Request To Child Account Administrator

Child Account To Be Linked

BNOID:	BNO-100000051133790
Supplier Company:	Data Consultancy test
State, Country/Region:	Karnataka - IND
DUNS Number:	NA

To Child Account Administrator

Name:	Jeevan Data
Email Address:	jeevan.srikantagowda@sap.com
Phone:	NA
Reason For Linkage:	Account Hierarchy / Organizational Unit

Success

The request to link as a child account was successful.

You can view your pending request in Manage Account Requests page.

Go to Manage Account Requests Close

Choosing this option will synchronise the profile from the parent to the child, provided the child consents.

Manage account Requests: Requestor View(Parent)

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Business Network

Standard Account

Get enterprise account

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Manage Account Requests

Requests

Pending (1)

Approved (0)

Rejected (0)

Search

Q

⚙

Company Name	ANID	BNOID	Approver Company Name	Sent Date	Comments	Type	Action
Account Link Test company	AN02006237857	BNO-100000051123981	Data Consultancy test	22 Sept 2025, 17:59:58	Link the accounts for account Hierarchy	Linking	Cancel Request

Handle Account Requests: Users have the ability to review or reject requests

- **Pending:** Displays all outstanding link requests
- **Approved:** Shows all accepted link requests
- **Rejected:** Includes both automatically rejected requests (links expire after 30 days) and those declined by the user

Indicate the company name Initiated for Link.

Indicate the name of the company that authorises the link.

Type: This specifies the request category. For account linking, the type will be "Linking," while temporary account and merge requests will have different designations.

Cancel Request: The parent account is also able to cancel a request sent to the child, provided the child has not yet accepted it.

If the Child declines the request, the parent has the option to resend the link request.

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Manage Account Requests

Requests

Pending (0)

Approved (1)

Rejected (0)

Search

Q

⚙

Company Name	ANID	BNOID	Approver Company Name	Sent Date	Comments	Type	Action
Account Link Test company	AN02006237857	BNO-100000051123981	Data Consultancy test	22 Sept 2025, 17:59:58		Linking	

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JA

Manage Account Requests

Requests

Pending (0)

Approved (1)

Rejected (1)

Search

Q

⚙

Company Name	ANID	BNOID	Approver Company Name	Sent Date	Comments	Type	Action
Account Link Test company	AN02006237857	BNO-100000051123981	Data Consultancy test	22 Sept 2025, 23:33:12	Let this org operate as separate Entity	Linking	Link Again

Manage account Requests: Approver View(Child)

Manage Account Requests

Requests: Pending (1) Approved (0) Rejected (0)

Company Name	ANID	BNOID	Approver Company Name	Sent Date	Comments
Account Link Test company	AN02006237857	BNO-100000051123981	Data Consultancy test	22 Sept 2025, 5:59:58 pm	Link the accounts for account Hierarchy

Type: Linking
Action: Review And Approve

Comments: The approver is able to review the comments submitted by the parent prior to making a decision to accept or reject the request.

Manage Account Requests

Requests: Pending (1) Approved (2) Rejected (0)

Company Name	ANID	BNOID	Approver Company Name	Sent Date	Comments	Type	Action
Account Link Test...	AN02006237857	BNO-100000051123981	Data Consultancy test	23 Sept 2025, 11:34:56 pm	test	Linking	Review And Approve

Approve: Clicking this indicates the user agrees to become a child account managed by the parent account.

Account Link Test company | jeevan.srikantegowda@sap.com | US20 | Jeevan Account

Are you sure you want to approve this request to link accounts?

Important information:

- A parent-child relationship will be established.
- Only parent administrators will be able to manage your account.
- Other pending account requests will be automatically rejected.

Approve Reject Cancel

Cancel: Clicking this will close the window and return the user to the Pending requests page.

Reject: Clicking this means the user declines the parent-child account connection.

Manage Account Requests

Requests: Pending (0) Approved (1) Rejected (1)

Company Name	ANID	BNOID	Approver Company Na...	Sent Date	Comments	Type	Action
Account Link Test com...	AN02006237857	BNO-100000051123981	Data Consultancy test	22 Sept 2025, 11:33:12 pm	Let this org operate as separate Entity	Linking	

Manage Account Requests

Requests: Pending (1) Approved (2) Rejected (0)

Provide comments for rejection

You are rejecting Account Link Test company (BNO-100000051123981) from linking to Data Consultancy test (BNO-1000000511237857). Provide same comments for the administrator.

Message for administrator*

Reject Cancel

Connected Accounts: Parent Account View

A parent may disconnect the child account at any time, provided all validation requirements have been met.

Unlink Account

Edit Profile Settings

View Info

Login SSO

Edit Profile Settings

Profile Discoverability

When Discoverability is enabled, the child company profile becomes visible to the public.

Profile Linking

When Profile Linking is enabled, the Company Profile of your Parent account gets overwritten and synchronized with the Child Company Profile. Users of the Child account cannot edit the Company Profile.

Edit Profile Settings

Profile Discoverability

When discoverability is turned off, the child company profile remains hidden from public view.

Profile Linking

When Profile Linking is disabled, the Company Profile of your Parent account remains independent and is not overwritten or synchronized with the Child Company Profile. Users of the Child account can edit the Company Profile as needed.

Save Cancel

Login SSO: Clicking allows the user to sign into the child account and manage it.

Return to Parent Account: Clicking this option enables the user to switch back to the parent account.

Child Account

< Back to parent account

Home Enablement Discovery Workbench Catalogs Assessments Insights Proposals & Contracts

Welcome to SAP Business Network

Leads In Location By Product

Setup Actions

Configure invoicing preferences Configure payment preferences Add roles and users Add product and service categories

Highlights

Profile Views 0 views

Switch to Parent Account

Switch Account

Link User IDs

Application gateway

Jeevan Account
jaccountlink@sap.com

Data Consultancy test
AN02006238826
BNO-100000051133790
Basic

Company Profile

Settings

Service Subscriptions

Merge Accounts

Contact Administrator

Sign Out

Connected Accounts

Accounts All (1) Linked Accounts (1)

Company Name	Data Center	Type	Hierarchy	BNOID	Country / Region	Profile Linking	Profile Discoverable	Hierarchy Info	Action
Data Consultancy test	US20	LINKED_ACCOUNT	CHILD	BNO-100000051133790	India	No	Yes		

Connected Accounts

Accounts All (1) Linked Accounts (1)

Company Name	Data Center	Type
Data Consultancy test	US20	LINKED_ACCOUNT

Hierarchy Info

Child Account Info

Company Name	ANID	DUNS
Data Consultancy test	AN02006238826	

This account is part of a parent-child account hierarchy. As a Parent account administrator, you can access and manage both child accounts and their associated company profiles.

Access to a child account is not possible if it has expired or if the child organization has not yet accepted the SAP Business Network terms.

Child Account Users

First and Last Name	Username	Email Address	Role
Jeevan Data	jdataaccount@sap.com	jeevan.srikantegowda@sap.com	Admin

Close

Connected Accounts: Child Account View

SAP

Business Network

Standard

Upgrade

JD

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Connected Accounts

Accounts

All (1)

Linked Accounts (1)

Search

Unlink Account

Edit Profile Settings

Company Name	Data Center	Type	Hierarchy	BNOID	Country / Region	Profile Linking	Profile Discoverable	Hierarchy Info	Action
Account Link Test co...	US20	LINKED_ACCOUNT	PARENT	BNO-1000000511233001	India	No	Yes	View Info	Contact Admin

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Connected Accounts

Accounts

All (1)

Linked Accounts (1)

Search

Company Name	Data Center	Type	Hierarchy	BNOID	Country / Region	Profile Linking
Account Link Test company	US20	LINKED_ACCOUNT	PARENT			Yes

Hierarchy Info

Parent Account Info

Company Name	ANID	DUNS
Account Link Test company	AN02006237857	

This account is part of a parent-child account hierarchy. As a child account, administrators from the parent account can access and manage both your account and company profile.

However, the parent account cannot sign into a child account if it has expired or if the child organization has not accepted the SAP Business Network terms.

Parent Account Users

First and Last Name	Username	Email Address	Role
Jeevan Account	jaccountlink@sap.com	jeevan.srikantegowda@sap.com	Admin

Close

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Connected Accounts

Accounts

All (1)

Linked Accounts (1)

Search

Company Name	Data Center	Type	Hierarchy	BNOID	Country / Region	Profile Linking
Account Link Test company	US20	LINKED_ACCOUNT	PARENT			

Contact Administrator

Your name

Jeevan Data

Your company name

Data Consultancy test

Your email

jeevan.srikantegowda@sap.com

Your phone number

Enter your number

Your message *

Enter your message here

256 characters remaining

Send

Cancel

Linking and unlinking Validations

Linking Validations

SAP Business Network

Standard Upgrade

Home Enablement Store Discovery Workbench Catalogs Assessments Insights Proposals & Contracts

Recommended Accounts

We identify duplicates based on matching criteria (Company Name, Email Domain, Country).

Accounts (1)

Company Name	Email Domain	Account Type	Hierarchy	BNOID	Country / Region
Data Consultancy test	sap.com	Light	child	BNO-100000051133790	Karnataka, India

Search Open Advanced Search Show Recommendations **Link**



Error

Request to link cannot be sent to the target account. The target account is a child/parent of another account.

Close



Warning

The email domain of the selected SAP Business Network Account admin does not match the logged-in parent SAP Business Network Account admin. Do you want to link it as your child account and proceed?

Proceed

Close



Information

This organization is already linked to your organization, please go to **Connected Accounts** page to view.

Go to Connected Accounts

Close

Unlinking Validations

SAP Business Network

Standard Upgrade

Home Enablement Discovery Workbench Catalogs Assessments Insights Proposals & Contracts

Connected Accounts

Accounts All (1) Linked Accounts (1)

Search

Unlink Account Edit Profile Settings

Company Name	Data Center	Type	Hierarchy	BNOID	Country / Region	Profile Linking	Profile Discoverable	Hierarchy Info	Action
Account Link Test co...	US20	LINKED_ACCOUNT	PARENT	BNO-100000051123981	India	No	Yes		View Info Contact Admin



Error

Links cannot be removed. A promote subscription exists for the current account.

Close

Update one more error screenshot

Settings Page View

SAP

Business Network

Standard Account

Get enterprise account

🔊

🔔

🔗

JA

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Proposals & Contracts

Create

...

Manage Account Requests

Requests

Pending (1)

Approved (0)

Rejected (0)

Search

⚙️

Company Name	ANID	BNOID	Approver Company Name	Sent Date	Comments	Type	Action
Account Link Test company	AN02006237857	BNO-100000051123981	Data Consultancy test	22 Sept 2025, 17:59:58	Link the accounts for account Hierarchy	Linking	Cancel Request

SAP

Business Network

Standard Account

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Recommended Accounts

Duplicate results are AI-generated based on Company Name or BNOID.

Accounts (1)

Company Name	Email Domain
Data Consultancy test	sap.com

View Settings

Columns

Sort

Filter

Search

Hide Unselected

☒ Columns (10/10)

☒ Company Name

☒ Email Domain

☒ Account Type

☒ Hierarchy

☒ BNOID

☒ Country / Region

☒ ANID

☒ Duns Number

☒ Tax ID

☒ Vat ID

OK

Cancel

View Settings

Columns

Sort

Filter

Company Name

Ascending

Sort By

Ascending

OK

Cancel

View Settings

Columns

Sort

Filter

Filter By

Account Type

ANID

BNOID

Company Name

Country/Region

Duns Number

Email Domain

Hierarchy

State

Tax ID

Vat ID

OK

Cancel

Roles and Permissions

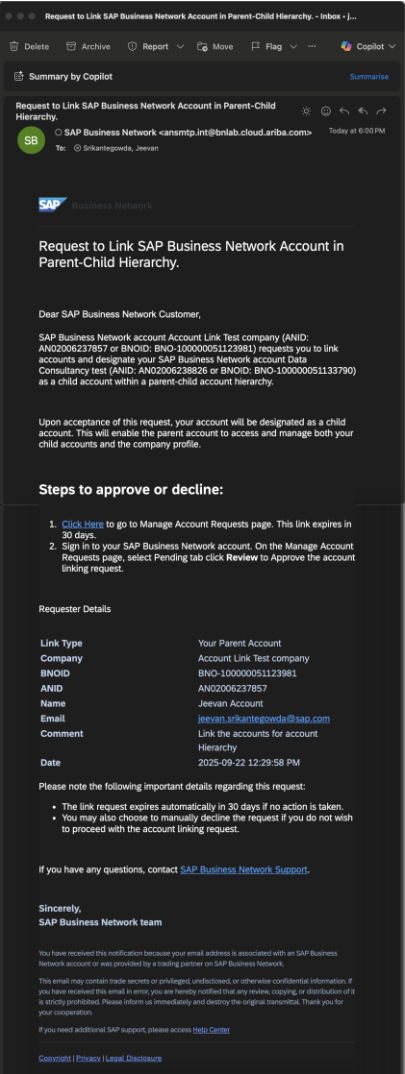
	Parent				Child				Standalone				Parent SSO To child			
App/Page	Admin	subuser (AH)	subuser (CAA)	subuser (DRA)	Admin	subuser (AH)	subuser (CAA)	subuser (DRA)	Admin	subuser (AH)	subuser (CAA)	subuser (DRA)	Admin	subuser (AH)	subuser (CAA)	subuser (DRA)
Recommended Accounts	Y	Y	N	N	N	N	N	N	Y	Y	N	N	N	N	N	N
Manage Account Requests	Y	Y	N	N	N	N	N	N	Y	Y	N	N	N	N	N	N
Organization Accounts	Y	Y	Y	N	Y	Y	N	N	Y	Y	Y	N	Y	Y	N	N
Manage Email Domain	Y	N	N	Y	N	N	N	N	Y	N	N	Y	N	N	N	N

Email Templates

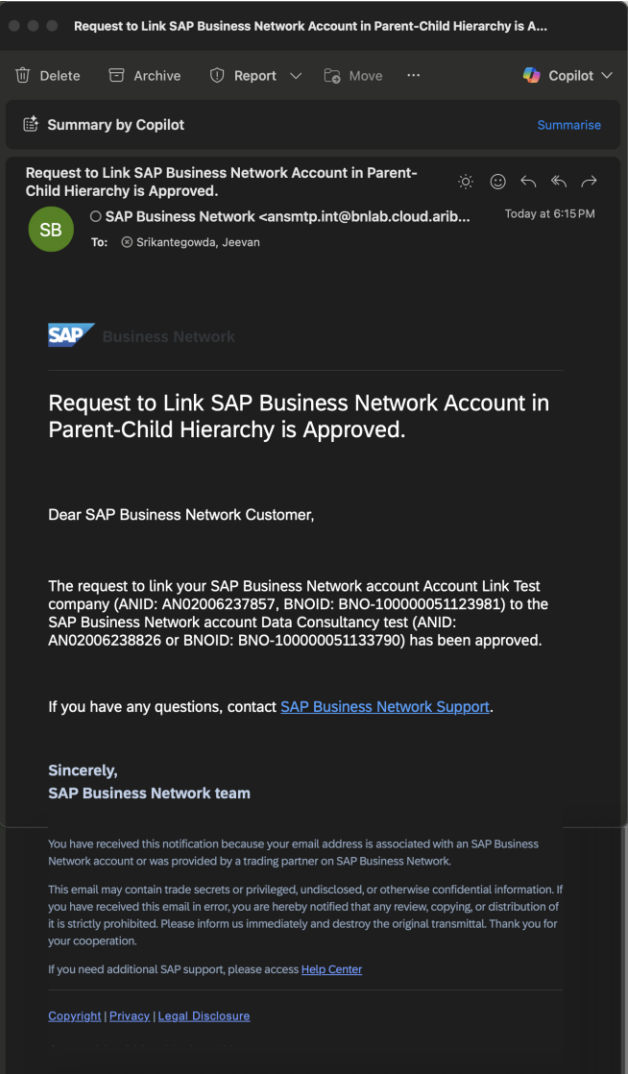
1. To Child: When parent account sent request to child
2. To Parent:
 - a. When Child account accept/approved the linkage
 - b. When Child account decline the linkage
3. To Child: When parent account unlink the linkage
4. To Parent: When Child account unlink the linkage
5. To Child: When parent account unlink the child profile
6. To Child: When Parent account relink the child profile
7. To Child: When parent account switched OFF the profile discoverability of child
8. To Child: When parent account switched ON the profile discoverability of child
9. To Child: When parent account cancel the link request(Parent sent the request, child has not accepted it, now parent wants to cancel the request sent)
10. To Parent: Contact Admin flow

Email Templates

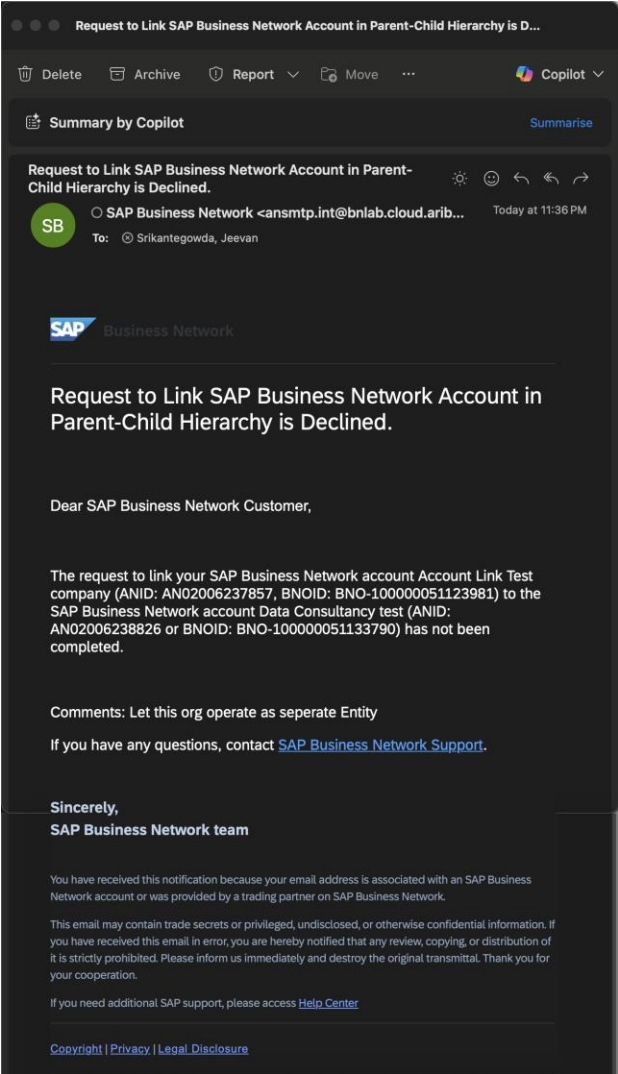
1



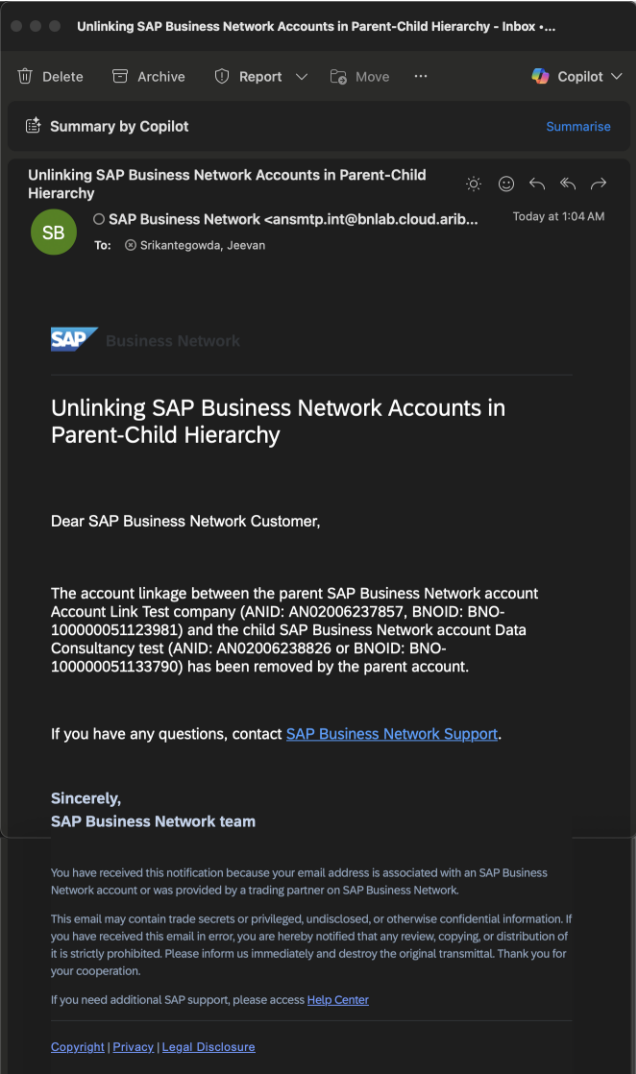
2.a



2.b



3



Email Templates

4

Unlinking SAP Business Network Accounts in Parent-Child Hierarchy - Inbox - ...

Delete

Archive

Report

Move

Copilot

Summary by Copilot

Summarise

Unlinking SAP Business Network Accounts in Parent-Child Hierarchy

SB

SAP Business Network <ansmtp.int@bnlab.cloud.arib...>

Today at 11:14 PM

To:

Srikantegowda, Jeevan

SAP Business Network

Unlinking SAP Business Network Accounts in Parent-Child Hierarchy

Dear SAP Business Network Customer,

The account linkage between the parent SAP Business Network account Account Link Test company (ANID: AN02006237857, BNOID: BNO-100000051123981) and the child SAP Business Network account Data Consultancy test (ANID: AN02006238826 or BNOID: BNO-100000051133790) has been removed by the child account

If you have any questions, contact [SAP Business Network Support](#).

Sincerely,

SAP Business Network team

You have received this notification because your email address is associated with an SAP Business Network account or was provided by a trading partner on SAP Business Network.

This email may contain trade secrets or privileged, undisclosed, or otherwise confidential information. If you have received this email in error, you are hereby notified that any review, copying, or distribution of it is strictly prohibited. Please inform us immediately and destroy the original transmittal. Thank you for your cooperation.

If you need additional SAP support, please access [Help Center](#)

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5

Profile Sync has been Unlinked from your Account by the Parent Account. - In...

Delete

Archive

Report

Move

Copilot

Summary by Copilot

Summarise

Profile Sync has been Unlinked from your Account by the Parent Account.

SB

SAP Business Network <ansmtp.int@bnlab.cloud.arib...>

Today at 12:47 AM

To:

Srikantegowda, Jeevan

SAP Business Network

Profile Sync has been Unlinked from your Account by the Parent Account.

Dear SAP Business Network Customer,

The parent SAP Business Network account Account Link Test company (ANID: AN02006237857, BNOID: BNO-100000051123981) has unlinked Profile Synchron for your child SAP Business Network account Data Consultancy test (ANID: AN02006238826 or BNOID: BNO-100000051133790). You can now edit and manage the profile independently.

If you have any questions, contact [SAP Business Network Support](#).

Sincerely,

SAP Business Network team

You have received this notification because your email address is associated with an SAP Business Network account or was provided by a trading partner on SAP Business Network.

This email may contain trade secrets or privileged, undisclosed, or otherwise confidential information. If you have received this email in error, you are hereby notified that any review, copying, or distribution of it is strictly prohibited. Please inform us immediately and destroy the original transmittal. Thank you for your cooperation.

If you need additional SAP support, please access [Help Center](#)

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Profile Sync has been Linked to your Account by the Parent Account. - Inbox - ...

Delete

Archive

Report

Move

Copilot

Summary by Copilot

Summarise

Profile Sync has been Linked to your Account by the Parent Account.

SB

SAP Business Network <ansmtp.int@bnlab.cloud.arib...>

Today at 12:34 AM

To:

Srikantegowda, Jeevan

SAP Business Network

Profile Sync has been Linked to your Account by the Parent Account.

Dear SAP Business Network Customer,

The parent SAP Business Network account Account Link Test company (ANID: AN02006237857, BNOID: BNO-100000051123981) has enabled Linked Profile Sync for your child SAP Business Network account Data Consultancy test (ANID: AN02006238826 or BNOID: BNO-100000051133790). The profile is now managed by the parent account, and you cannot edit the profile.

If you have any questions, contact [SAP Business Network Support](#).

Sincerely,

SAP Business Network team

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Profile Discoverability of Your Account Has Been Disabled by Parent Account....

Delete

Archive

Report

Move

Copilot

Summary by Copilot

Summarise

Profile Discoverability of Your Account Has Been Disabled by Parent Account.

SB

SAP Business Network <ansmtp.int@bnlab.cloud.arib...>

Today at 12:14 AM

To:

Srikantegowda, Jeevan

SAP Business Network

Profile Discoverability of Your Account Has Been Disabled by Parent Account.

Dear SAP Business Network Customer,

The parent SAP Business Network account Account Link Test company (ANID: AN02006237857, BNOID: BNO-100000051123981) has deactivated profile discoverability for your associated child SAP Business Network account Data Consultancy test (ANID: AN02006238826 or BNOID: BNO-100000051133790). Consequently, your public profile visibility is now disabled and is under the control of the parent account.

If you have any questions, contact [SAP Business Network Support](#).

Sincerely,

SAP Business Network team

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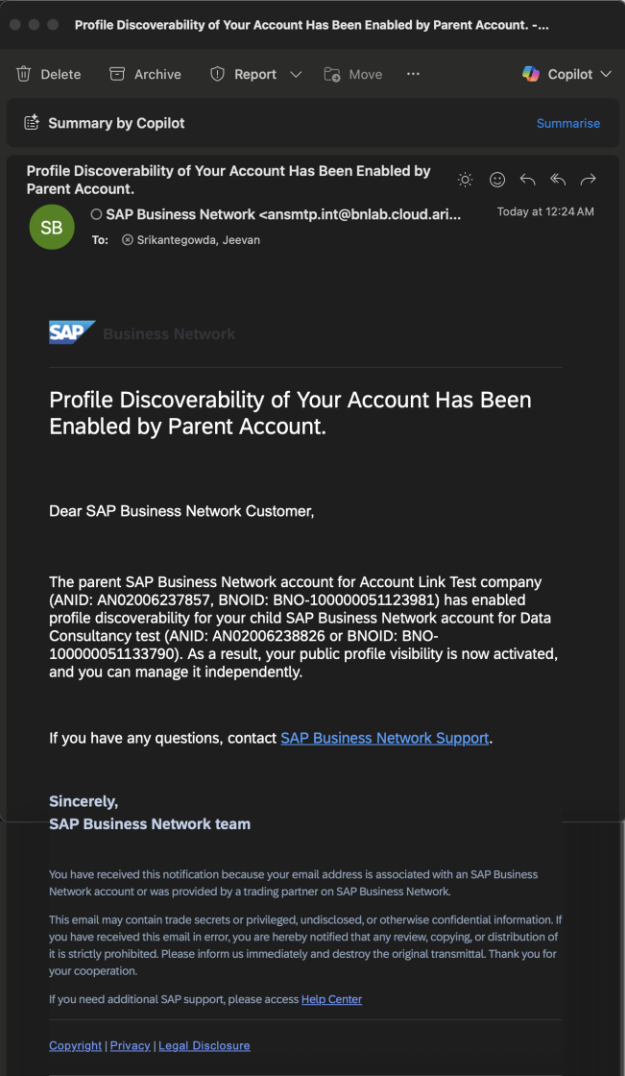
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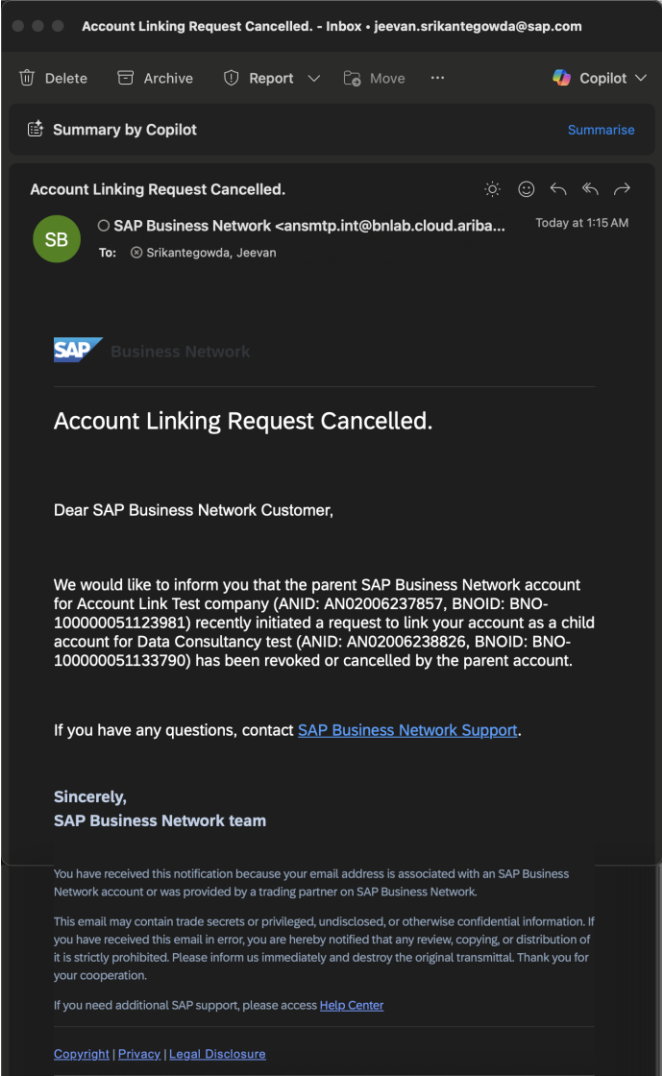
18

Email Templates

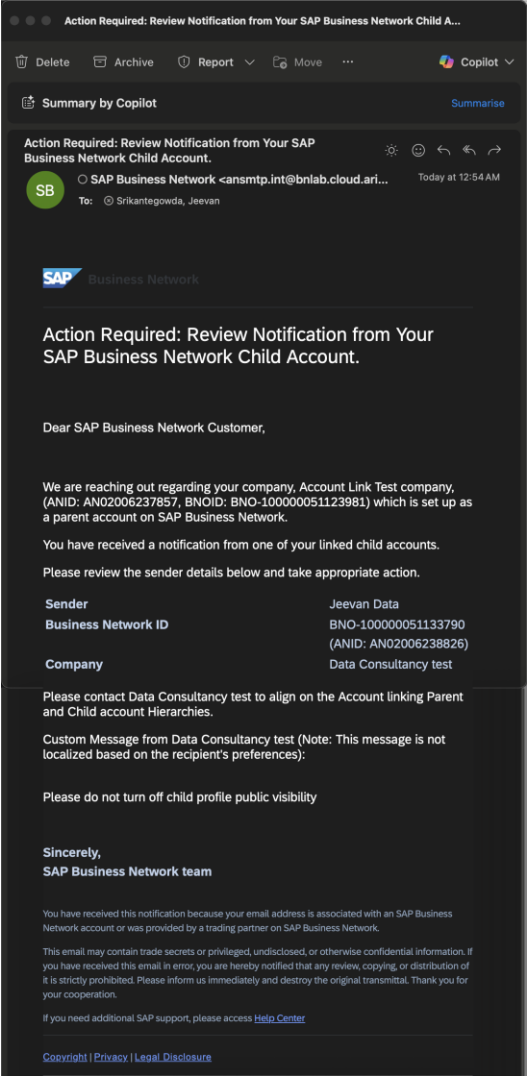
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10



Thank you.

Contact information:

Name: Jeevan Srikantegowda

Email: jeevan.srikantegowda@sap.com



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