

# Show Supplier's Catalog on Company Profile

## BNCAT-3721

Target GA: May 2025

# Feature Overview

# Introducing: Show Supplier's Catalog on Company Profile

## Feature Description

Seller Product catalogues can help them generate more leads by providing prospective Buyers with detailed information about Seller's products and services, including pricing, specifications, and other relevant details. This can make it easier for Buyers(Purchasing Managers/Functional Buyers of Buying Org) to make informed purchasing decisions, leading to increased leads in Discovery process.

## Key Benefits

- Quick access for buyers to a seller's catalog
- Search results will allow for a seller catalog to have a direct link in the result allowing for an interested buyer to quickly dive into a RFI for a specific product

Audience:

Buyer and Supplier

Enablement Model:

Automatically on

Applicable Solutions:

SAP Business Network - Network Catalog.  
All solutions that integrate into SAP BN search will also be able to leverage this functionality

# Prerequisites, Restrictions, Cautions

## Prerequisites

- None

## Restrictions

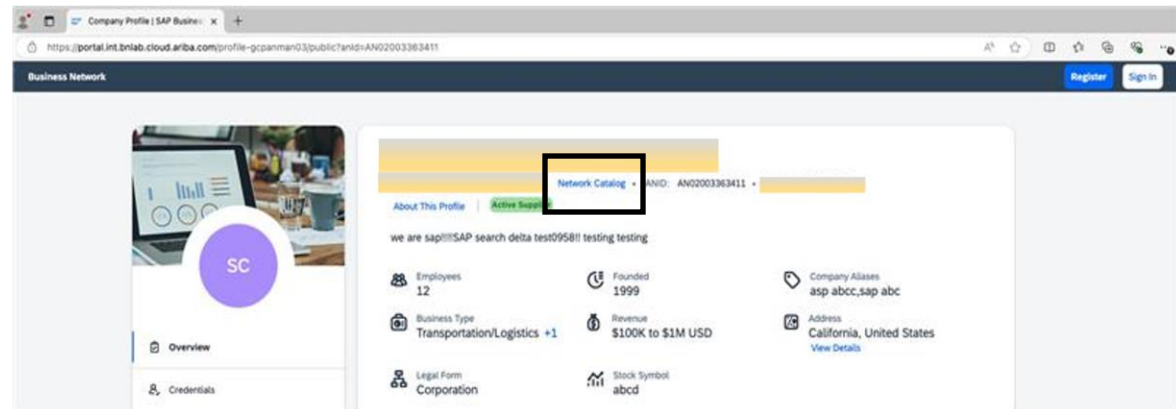
- None

## Cautions

- None

# Feature Details

- The feature is available only for a profile that belongs to a Trading Partner of type Supplier that can maintain a SAP Business Network Catalog
- The link is active if the supplier has one active catalog item published. If not, the link is available but grayed out
- Clicking on the link, lands the user onto the Network Catalog of the supplier with only their products
- The user viewing the catalog has to be logged in to view the catalog i.e viewing the public profile of the supplier and then trying to access the Network catalog, the system will ask the user to login in first before viewing the catalog



# Thank you.

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