SAP Business Network Discovery

February 2025



Innovation/Changes for a Classic Sourcing Buyer



SAP Business Network Discovery

Business Challenge

Buyers want to search the network for new, alternative sources of supply. Trading Partners are looking for new business opportunities and differentiate themselves on SAP Business Network.

Solution Highlight

SAP Business Network Discovery is a business to business ecommerce solution that matches buyers with global suppliers, supporting multiple languages and currencies. Buyers are able to discover new, trusted sources of supply and trading partners can respond to leads to grow their business. Trading Partners can also maintain robust profiles, showcasing their business details, products & services, certifications, and ratings.

Integrations Available:

- Classic Sourcing
- Guided Sourcing
- ERP systems through quote automation (RFQs)
- Business Network Catalogue (RFIs)

INFORMATION & RESOURCES

- Buyer Communication Email Template
- Solution Overview video
- <u>2308 Discovery Release</u>
- SAP Business Network Help Portal

Benefits for SAP Business Network Discovery

- With smart search suggestions, prioritized supplier rankings, and improved search result navigation, the new search experience makes it easier for buyers to find trustworthy trading partners and initiate transactions.
- Intelligent matching with supplier profiles, keywords and catalogues on the world's largest B2B network.
- Posting creation, edits, and updates are managed through APIs, ensuring users have a seamless experience when creating posts from sourcing.
- Time and dates are always in sync between the event and discovery postings.
- New and intuitive user experience.
- Multiple currency support for all the amount ranges while creating a discovery SAP Business Network Discovery Posting.
- Response deadline, start date and decision deadline can be set in time as well as on date.

Prerequisites:

There are no prerequisites for existing customers that are using classic sourcing- classic discovery, the experience change will reflect automatically.

Restrictions:

- Request for quotation can no longer be created on SAP Business Network Discovery, all the discovery postings (old and new ones) will be treated as an RFI on SAP Business Network Discovery. This does not impact RFQs created from ERP via quote automation.
- Emails IDs and Phone numbers can no longer be passed in the title and description of the discovery RFIs due to privacy issues.
- If the buyer wants to access Questions asked by a supplier, they need to go to the discovery RFI, using SAP Business Network Discovery under create menu.
- If the buyer wants to ask a question on supplier responses, they need to go to the specific discovery RFI, using SAP Business Network
 Discovery under create menu.
- * "The response deadline does not get copied to the discovery RFI when the sourcing event is not scheduled. The user has to manually fill in the response deadline in the discovery RFI"
- Test RFIs cannot be created from the classic sourcing realm. It can only be created if you are enabled with Guided Sourcing.

Creation of SAP Business Network Discovery posting for <u>Public Sector event</u>

	Before	After	2
	DISCOVER New Suppliers Find additional suppliers for your project in as little as two days with Ariba Discovery!	Fyre would like to proceed to the Initial Applied to the Applied State Participants 1 Pades Discover New Suppliers	Let's get started Conversion in the conversion of the start of the sta
2 Team	To get started, create a posting below. Posting takes 5 minutes and it's free! Learn More	Prod additional suppliers for your overt is a little as two days with SAP Business heaved. Discovery (2) how To get stands, create a possing by cicking SAP Business Heaved. Since you produce Conding possings balas only 5 minutes and its here! Learn More	Argentina X (9)
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4 Content	Adding additional suppliers tays arouncing project helps to dive down costs and reduce risks. Use this form to create a posting on SAP Business Network Discovery and suppliers will be automatically matched to your needs. View Testimoting Control Costs and reduce risks. Use this form to create a posting on SAP Business Network Discovery and suppliers will be		B / ⊻ ∓
5 Summary	Create a successful posting by following our best practices. See Posting Tips >	Porting Response (0) Septer Name Suppler D Cented Address Response Status	
	Posting Titler * Test_Dence_1.41		→
	Product and Service Categories: * floor Add on-Browse		
	Barley cleaning or hulling equ X		Atachnenis (i) Upload
	Ship-to or Service Location * Enter Ship-to or Service Location Add or-Browne United States x		
	Prefer Seless with a physical preservor in the selected location.	Find the right suppliers for your project. Correct with millions of suppliers from more than 150 content with millions of suppliers from the first superiors.	No files found.
	Opportunity Amount: * Less than \$1000 USD 💓 er USD	Create SAP Business Network, Discovery possing	Browse only one file at a time or use the Upload button. Only images and documents up to 4/48 are allowed
	Context Length: Months Response Deadline: * 22 Oct 2024		
	Award Date: 1159 PM PST		
	Descriptor * P B / U E I B PO V -forr - V A A A O		
		Preference for seller:	
		Sustainability Initiatives Opportunit	y amount: *
		Humanitarian relief: OD Ocusto	
	Atachrents: Atach File	Privacy settings:	
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	Preference for Seller:	Company alias:*	deadline: *
	Bid Requirement: Bid Require a bid from sellers that respond. Unce Bid announts are not required for all poling types.	TEST ORGANIZATION 2/2/2024	
		Show my contact name Award date	
	Privacy Settings: Hide my company name Hide my contract name	Publishing settings:	award date and time selected (mm/dd/yyy hh.mm)
		Publish to 3rd party sites:	
	* Indicates a required field Publish on SAP Business Network Discovery		

Creation of SAP Business Network Discovery posting for Private Sector event



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Detailed feature description: Managing a posting

Be	efore				ŀ	After		
G Doc29769395 - Test_Demo_1.41		D Time remaining in open bidding 29 days 23:57:45	🗁 Doc12044230 - Classic integration event					O Time remaining in preview 00:04:01
Overview Bid Console Content Suppliers Discovery Suppliers Team Report Messages Log Scen	nario Award	Actions •	SAP Ariba Sourcing has a new user interface, Click here to see a	video that highlights the changes to the interface	h.;			
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Seller Responses			Supplier Name	Supplier ID	Contact	Address	Responses	Status
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Detailed feature description: Inviting a supplier to the event (Private Sector)

Overview Content Suppliers Discovery Suppliers Team Report Messages Log Scenario Award aak	Actions Previous Response Next Response Import to Save Setter Import to Supplier Database Import to Event Report Abuse	Find new suppliers SAP Business Network Discovery Views:				
Eest_Demo_1.42 Automation Test Inc cwGsmoE Infsmith Lubhn +1 (650) 3902788 Product and Service Categories: Computer game or entertainment software, Computer programmers	Import to Save Seller Not Interested Import to Supplier Database	Views:				
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Product and Service Categories: Computer game or entertainment software, Computer programmers		Posting responses (2)		Search		te Import Edit posting
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Doc29776137 - Test_Demo_1.42	D Time remaining 29 days 21:48:10					
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Update Published Event Revert Draft						0
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View Details Manage Posting Share: 🗲 🕒 🔽	Leave feedback			Initial	Historic	Reserve
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Review responses to your posting from Discovery sellers below and either import them or save them for the future. Learn More		▼ Totals ∨	Extended Price: -		\$100.00 USD	\$100.00 USD
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23 Sep 2024 • This seller has been imported		1 Introduction ~				
Imported - Automation Test Inc bDucaug 23 Sep 2024 • This seler has been imported	****	2 Commercial Terms V 3 Pricing V				
View all 3 responses		4 Public visibility Private Sector ∨	Less		\$10.00 USD	\$10.00 USD
			Quantity:	10 each		
Import to Save Seller Export Response Details			Extended Price:		\$100.00 USD FX	\$100.00 USD Free
Questions & Answers						

If the site has **SAP Ariba Supplier Management enabled**, the suppliers are automatically Invited/Imported with the status Not Invited. If the site has SIPM (old architecture):

- User who belong to Supplier/Customer Manager group are Inviting/Importing the supplier with the status Approved
- User who does not belong to Supplier/Customer Manager group are Inviting/Importing the supplier with the status Unapproved.

Supplier Search and Discovery (Before)



Supplier Search and Discovery (After)





SAP Business Network •				Д () CSA
Home Discovery Workbench				A Quick Links
Recycled Pallet Wood 8 Trading Partners Found				×Q
Filters	Clear	Promote Supplier	Reg	uest for Information
Categories and Locations		O Arkansas City, Arkansas - \$50K to \$100K USD - 100 Employees		
Categories Select or type categories	~	Categories: Wood pallet, Pallet trucks, Metal pallet, Power drills, Computer printout paper Service Locations: California	<u> </u>	<u> </u>
Service Locations	~	Certifications: ISO 14001 Certified (Environmental Management), ISO 14041 Certified (Environmental Management - reienhouse Gasse), ISO 50001 Certified (Energy Management), TS 15949 Certified (Quality Specification Automotive Industry), ISO 17025 Certified (Competence Of Yesting and Calibration Laboratories)		
Physical Presence 🕜		Relationships:	Recycled Pallet Wood	Collapsible Wood Palle
Trading Partner Status	^	PD Poľnohospodárske družstvo Žiar nad Hronom Existing Relationship © Žiar nad Hronom, Banskobystrický kraj - \$500M to \$1B USD - 1,000 Employees	Req	uest for Information
Existing Relationship (1)		Family owned since 1995, we pride ourselves on providing sustainable pallet solutions with reliable delivery to all our customers. Our new, used and reconditioned pallets offer the right fot for any		
Business Type	^	Categories: Power drills, Wood pallet, Metal pallet Service Locations: California, United States, Puerto Rico, Mexico, Canada, Guam		
Manufacturer (2)		Certifications: ISO 50001 Certified (Energy Management), ISO 17025 Certified (Competence Of Testing and Calibration Laboratories), SA8000		
		ļ		
SAP Business Network V				Д () СSA
Home Discovery Workbench				A Quick Links

Company Profile



Keyword Based matching (Only available for RFIs that are not linked to an event)



Benefits:

- Automatic keyword generation from the description and title of the posting.
- Keywords will be used further to search for specific suppliers based on their profile and catalog

2. Additional Information Title: Outdoor Equipments Description: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam vestibulum justo non dui viverra mattis. Fusce venenatis tortor sit amet neque volutpat, eu mollis eros pulvinar. Duis sagittis aliquam lacus, quis tempor nisi vulputate et. Integer sagittis, metus ac hendrerit luctus, enim diam hendrerit nisl, et pretium turpis magna sed felis. Etiam volutpat condimentum justo at auctor. Sed imperdiet elementum ex, at semper metus vestibulum vitae. Quisque orci odio, tincidunt sed felis et, porta ultricies ligula. Etiam finibus, diam nec ultrices ultricies, odio nisi pretium augue, e pharetra ipsum massa quis purus. Curabitur ante sapien, pharetra sed convallis non, vehicula nec leo. Fusce et elit aliquet, lobortis urna eu, port eros. Aenean ut luctus ex, facilisis tristique tellus. Mauris eget ante eros. Suspendisse dapibus, tortor a rhoncus congue, nunc elit mollis turpis, er porta nulla neque sit amet risus. Integer rutrum mollis tempor. Integer sit amet nisl a augue laoreet lacinia. Pellentesque a fermentum diam, eu - iteration of the state of the second se and the set of the set 500 characters remaining Generate AI Keywords Keywords: Keyword 1 × Keyword 2 × Keyword 3 × Keyword 4 × Keyword 5 × Keyword 6 × Keyword 7 × Keyword 8 × 2 More

Migration Process



Buyers using classic sourcing and Classic discovery will be enabled with SAP Business Network Discovery without any feature or parameter enablement.



The existing open and closed RFIs will be automatically migrated to SAP Business Network Discovery.



The new postings will be created on SAP Business Network Discovery.

Innovation / Changes for SAP Business Network Suppliers



Benefits of using SAP Business Network Discovery

- Improved notifications for matching and further processes.
- Abilities to choose the notification preferences.
- * Respond and manage leads from the Trading Partner Portal's "Discovery" dashboard.
- Intelligent Matching based on catalogue uploads along with company profile.
- Enriched company profile with the latest certification support.
- Leads search box on the homepage to search for new leads.
- Automatic response generation via generative AI.

Leads Homepage before vs after

Before						Before			
				Business Network - Enterprise Account					ъ Ц © FL
Invitation 95	s Matches Watchlist 2	Responses Wins 3 2		Home Enablement Discovery - Workbe	nch Orders ~ Fulfillment ~ Invoices ~	Payments ~ Catalogs ~ Reports ~	Assessments		Create 🗸 🕴 🚥
Match confidence	indicates in percentage how closely your company profile matches the buyer's	s requirements.		Leads					
My Leads	5	Sort by: Date - Most Recent	Total Business Won	25 3	1 5	20 1	0		
	Posting	Ending Opportunity Amount	\$200,000 USD Till Today	Invited Leads Matched	_		n Leads		
C RFI	RFI Posting - 2023-03-31 16:32:07 by auto_buyer1 auto_buyer1	0 days left \$1,000.00 to (New) \$10,000.00 USD 15 Apr 2023 1:32 AM PDT	All Leads	Last 90 days Last 90	days Last 90 days	: Last 90 days Last	90 days		
	0 0		Looking for more business opportunities?	Invited Leads (25)					
	Match Confidence: 0%		View All Leads	Title	ID Туре	Cu	ustomers		
C RFI	Catalog posting - [2023-03-31 09:02:17] by auto_buyer1 auto_buyer1	0 days left \$1,000.00 to (New) \$10,000.00 USD 15 Apr 2023 2:02 AM PDT	Notifications	Type input	Type selection All • Partial match C Exact match	× 1	Type input		
	Match Confidence: 0%		Paul-20230428001two_s_new01 has closed. View Posting 31 days ago	Open Date Last 90 days V					
C RFI	Catalog posting - [2023-03-31 09:02:59] by auto_buyer1	0 days left \$1,000.00 to (New) \$10,000.00 USD	View Response 42 days ago						ġ
	auto_buyer1	15 Apr 2023 2:02 AM PDT	dis1_buyer rated their interaction with you. View Ratings 42 days ago	Show more					Apply Reset
	Match Confidence: 0%		42 days ago dis1_buyer read your response to won						l · · · · · · · · · · · · · · · · · · ·
C RFI	Posting Title - 20230331_090339 by auto_buyer1	0 days left \$1.00 to (New) \$1,000.00 USD	open test - 001. View Posting 42 days ago	Save Source Type ID	Title	Max Opportunity Amount	Response Deadline	Customer Name	Actions
	auto_buyer1	30 Apr 2023 2:05 AM PDT	2023427_yn_003 has closed. View Posting		1525 I'm looking for Wood pallet in California - United		Jul 19, 2023	dis1_buyer	
	Match Confidence: 0%		2 months ago View all	Discovery RFI 338	1577 I'm looking for Wood pallet	\$10000 USD	Jul 25, 2023	dis1_buyer	***

Benefits:

- Invited leads would be the default page for anyone landing on leads homepage
- Better way to search and manage the leads on workbench

Supplier searching for leads

	Before			After	
RFI/RFQ Matches (2)			Filters	12661 results for "Tent"	Sort by: Respond deadlin
wood pallets	Find Advanced Search »		Lead type	Q Sleep Tent in the California	40,000.00
All results > wood pallets ×			All (47000) 🗸	RFI Avante Logistics · ID: xxxxxxxx Product and service categories:	USD ©
Refine Match Criteria	Search Results for wood pallets 1 - 2 of 2	Sort by: Relevance	Budget Total amount (USD)	distributors, Egg inspection Agricultural bracketing or petting machines, Pollination equipment or supplies, Fertilizer spreaders or distributors, Searched product or collecting equipment, Livestock identification equipment Fertilizer spreaders or distributors, Egg inspection or collecting equip +	Feb 1, 2023 3:40 PM PST C
Posting type No items	REI - I'm looking for Wood pallet dis1_buyer Posted: 14 Jul 2023 Closes: 24 Jul 2023 11:59 PM PDT	\$10K to \$50K USD (Est.)	All (12661) 🗸	Ship-to and Service to Location: North Carolina, Indiana, Wyoming, Northern Mariana Islands, Utah, Guam +2	2
ite Started items	Product and Service Categories: Wood pallet Ship-to or Service Locations: California		Date posted		
ter 7 days (1) ext 7 days (1)	REI - I'm looking for Wood pallet in California - United States dis1_buyer Posted: 14 Jul 2023 Closes: 19 Jul 2023 1:21 AM PDT	\$10K to \$50K USD (Est.)	Pick a date VITC-08:00 Pacific Time (US&Canada)	♀ Save this search	49,000.00 USD
oduct and Service Categories	Product and Service Categories: Wood pallet Ship-to or Service Locations: California		Respond deadline Pick a date	*Name of Saved Search/Alert: Tent in California - USA on equipment or Email me: Select v ipment +2	이 Nov 12, 2023 5:00 PM PST 중 Feb 1, 2023 3:41 PM PST ઉ
o-to or Service Locations			UTC-08:00 Pacific Time (US&Canada) Humanitarian aid	Select	
ect Amount K to \$50K USD (1)			Ukraine (46)	Every Two Weeks Monthly	
ing status			Turkey Earthquake (28)	RFI Save Cancel	48,800.00 USD
items			Save Search Save this search Saved search V	Product and service categories: distributors, Egg inspection Agricultural bracketing or petting machines, Pollination equipment or supplies, Fertilizer spreaders or distributors, Searched product or collecting equipment +2	이 Nov 1, 2023 5:00 PM PST 중 Feb 1, 2023 3:42 PM PST ઉ
				Ship to and Cardies to Leastion:	

Benefits:

New and improved way of searching for new leads apart from the matching leads and invited leads

Searching and finding new leads can be done on trading partner portal.

Supplier View of RFIs before and After



Benefits

- Expanded view of each elements.
- Image thumbnail support

Response to private sector RFIs

Before		After
Respond to Posting Provide Details Review and Submit	Request For Information	Business Network ~ Q Q Q ? Home Enblement Integration ~ Opportunities ~ Workbench ~ Discovery ~ Orders ~ Fulfillment ~ Invoice ~ (More ~) Create ~
Buyer Company: SAP-Test Name: jhon doe Supplier Profile Company: Supplier side CIG (view profile) Name: F L Email:	A Request For Information (RFI) is a real buying opportunity posted by a buyer looking to gather information from potential sellers in preparation for seller selection. Respond to this RFI for an opportunity to win new business. Important Tip	Respond to Lead Submit Product and Service Categories(2): (Mobile phones) Ship-to or Service Locations(2): (Molie States)
Phone: Ountry Area Number Extension 1234 1234 Include phone number with my response. Details Enter your response and then click Review and Submit. An asterisk indicates a required field. You can return to this page to make changes before you submit your response. * Response:	Explain why you are qualified for this opportunity. This is your chance to distinguish your gailf from the competition and showcase your qualifications. The buyer uses your response to determine if you should be shortlisted or awarded business. View Samples» Download QuickStart Guide»	B i U i
Attachments: Attach File Cancel Review and Submit		Lead Information 創 Laptopand Mobile phones ほ 1,500,000.00 USD 箇 May 20, 2024 7:06 PM GMT +05:30 い い 6 months

Benefits

- Suppliers can use generative AI for response submission.
- Intuitive UI and better performance.

Feature Details: Discovery Posting Response Generation using Gen AI

Supplier chooses to respond to a Discovery Lead

Supplier provides a few prompts / bullet points for their response

Al capability generates response text

Supplier reviews and accepts or adjusts and then submits to buyer

Challenge

- Creating quality responses to buyer leads is time consuming and error prone for the supplier
- Inadequate supplier responses results in poor matching and selection

Solution

 SAP LLM library OpenAI and Advanced GPT-4 large language model to generate responses for postings

Benefits

- Enables suppliers to respond to RFIs in a timely manner, even when dealing with complex and detailed requests.
- Using Gen AI for RFI response can help suppliers reduce costs associated with manual labor and resource allocation.
- Gen AI generated RFI response reduces the likelihood of errors or omissions.
- Gen AI generated RFI responses are grammatically correct and consistently written

Target Customers (of the solution the AI capability is embedded within)

- Supplier Administrator
- Supplier Sales

Average Business Value for Customers

SAP Home	Business Network v ferred The Supply Chain Monitor Decovery Workbanch Planning v Orders v Fulffilment v Quality v Involo	Q Q @ () 15 ~ (More ~) /* Quick links
Respo	nd to Lead	Submit Cancel
0 Th	r following response is generated by OpanAI. You can directly edit it below or regenerate it by modifying the data shared with OpenAI.	×)
	In the 2 B Cl Dura granulot, Supported the spontation, Supported the spontation is to support any the tensor the internation (MP) for the support of strategic helps to collisions. We supported the spontation is to support any support the mercessing isotrates, and any support of strategic helps to the support of the	Data Used by OpenAl
	(quots, Account general case, langering on a set and a set of all the means and of all cases). The set of all the set of all cases and particle of the set of all cases and particle of the set of all cases. The set of all cases and particle of the set	Richard Wing
	neds: Bookd you have my further quantities or concerns, please do not healtan to reach our to us, the are available to aution you are pur commentioned. Their you again for considering our services. Beet suggest, [Your company] [Concerts Information]	

- Value add for Suppliers with Promote package
- Better RFI responses lead to better conversion rate, increasing the adoption of Discovery with Buyers and Suppliers

Thank you.

