

Why Use Catalogs

Why invest time and effort to create catalogs for your customer:

- Product visibility to your Customer(s)
- Streamlined purchasing process and order accuracy.
- Increased purchasing compliance.
- Access to knowledge and best practices.
- SAP Ariba trainers and support during your initial setup.*
- Broader access to new customers
- Opportunity for increased automation and efficiency
- Strengthen customer relationships by supporting their procurement transform

* For Enterprise account Suppliers only.

