

# Guided Sourcing for SAP Ariba Sourcing Toolkit / Transition Deck

SAP - PUBLIC



# **Toolkit Objective and Mission**

## **Guided Sourcing Capability Overview**

The objective of this toolkit and transition deck is to provide SAP Ariba Sourcing customers with the pertinent information to enable and adopt the guided sourcing capability through a persona based lens. This deck is designed for self-service and to act as a resource in a customers transition and adoption journey.



## **Content Menu**

### **Guided Sourcing Capability Overview**

CPO Persona Guided Sourcing Essentials Guided Sourcing Overview Guided Sourcing Value

## **Enabling Guided Sourcing**

Admin User Persona How to enable Guided Sourcing What to do if Guided Sourcing is already enabled How to setup Guided Sourcing Templates

### **Guided Sourcing Changes**

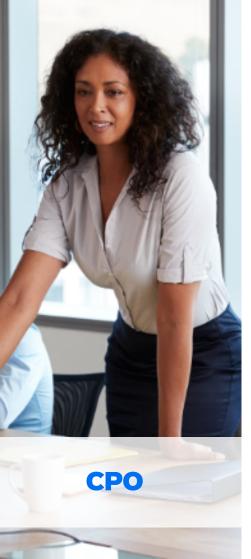
Guided Sourcing User Persona Team Member Persona Supplier User Persona What has changed in Guided Sourcing

## **Guided Sourcing Integration & Roadmap**

Guided Sourcing Integration Guided Sourcing Roadmap



# **Guided Sourcing Capability Personas**







**Sourcing User** 



**Evaluators** 



# **Guided Sourcing Personas & Changes CPO**



## **What Has Changed**

- The new For You dashboard is available
- Enhanced in-system approvals
  - In-app document preview is now available

## **What Has Not Changed**

- Email approvals remain in the system
- Email notifications will remain the same
- System generated reports remain the same

#### **Need to Know**

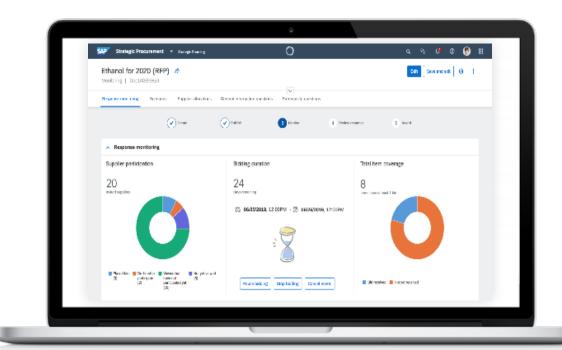
- Guided Sourcing Capability is the next-gen user interface that provides a streamlined and intuitive user experience for managing strategic sourcing processes and RFx events.
- Features are being continuously delivered into Guided Sourcing since Nov. 2020
- Innovations are only delivered into Guided Sourcing

- Guided Sourcing Capability is not a 1:1 copy of SAP Ariba Sourcing. The long-run growth of it is influenced and driven by our innovation themes for Guided Sourcing
- No cost to adopt, available as part of SAP Ariba Sourcing solution
- Sourcing Events created before the Guided Sourcing Move will have the option to continue that event in the Classic Sourcing UI. All new Sourcing Projects & Events will be created via Guided Sourcing

# **Guided Sourcing Overview**

#### New functionalities:

- Intelligent recommendations on content and suppliers via AI/ML
- Single-page event creation and single-page project management
- Autonomous procurement features like Smart Excel Import to automate RFx event creation
- On-screen messaging capabilities within projects and events
- Multi-round bidding to facilitate the process from a long list to Best And Final Offer
- Pre-Award Contract Negotiation
- WalkMe Al powered guidance and automation
- Advanced Bid Analysis engine
- Advanced Category planning with Category Management Integration



# **Guided Sourcing Realize the Value**

## Improved usability **Faster Execution** 50% improvement in time Rapid event creation, enhanced search, and to create a Sourcing event contextual help Guided Sourcing **Benefits Intuitive User Interface Project & Event Management** Faster adoption and increased user satisfaction Intuitive management of the Strategic Sourcing and RFx event process

### **Price Reduction**

- Bottom-line results Help achieve savings of up to 9.7%\*
- Increase spend under management & savings opportunities
- Lower total cost of ownership Software-as-aservice delivery with faster time to value and faster innovation
- 50% improvement in time to create an event
- Create sustainable organizational knowledge using analytics for in-context intelligence

\*Source: SAP Ariba Benchmark Data

# **Guided Sourcing Personas & Changes**

## **Sourcing Administrator**

## **What Has Changed**

- New Sourcing Templates need to be managed
  - Additional parameters available compared to classic sourcing
- SAP Enable Now
- SAP WalkMe
- Pre-Award Negotiation
- Guided Sourcing AI/ML maintenance
- Guided Sourcing Integration with other systems will need to be reviewed
- Sourcing Project and Event layout and functionality has changed

## **What Has Not Changed**

- Master Data management remains the same
  - Users/groups
  - Material Master
  - All other sourcing master data
- Team helper rule file remains the same
- Custom fields/enumerations management remains the same
- Template conditions remain the same
- Approval management remains the same

# **Enable Guided Sourcing**



# How to enable Guided Sourcing

Guided Sourcing can be enabled in your site without the need of SAP support or a support ticket - Customer Administrator access is required

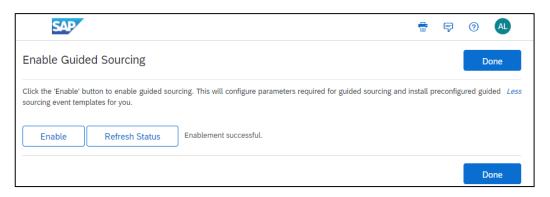
# **Step 1**: Click **Manage** > **Administration** > **Event Manager** > Enable Guided Sourcing



## Step 2: Click the Enable button



**Step 3:** The Task will automatically run and enable Guided Sourcing and out-of-the-box Guided Sourcing templates. After a few minutes, you will see an Enablement Successful next to the Refresh Status button.



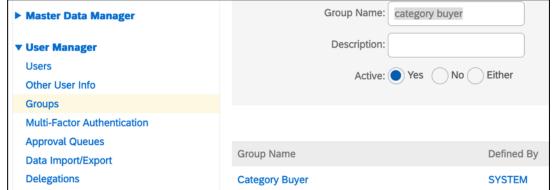
**Step 4:** Once Guided Sourcing is enabled you are required to setup Guided Sourcing Event & Project templates.

View the complete documentation on how to **Enable Guided Sourcing** 

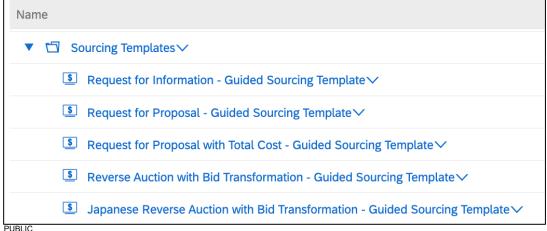
# What to do if Guided Sourcing is already enabled?

Guided Sourcing may already be enabled in your site therefore, review the following steps to assign groups and update templates - Customer Administrator Access is required

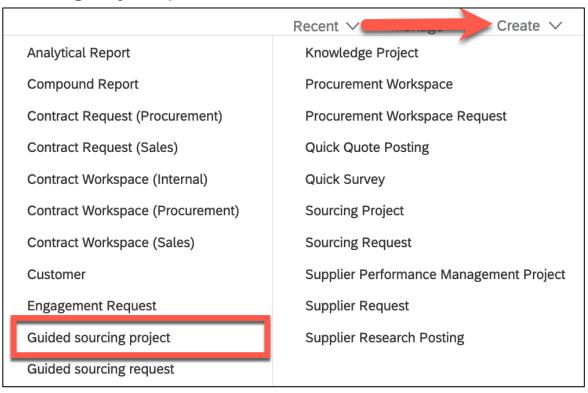
**Step 1**: Assign the "Category Buyer" group to the Sourcing Users



**Step 2:** Ensure the Sourcing Project / Event templates are setup accordingly - template setup instructions are further in the deck



**Step 3:** To validate if access to Guided Sourcing is enabled, from the Home-page click Create and Guided Sourcing Request and Guided Sourcing Project options should be visible



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# How to enable Guided Sourcing AI/ML recommendation Engine

Guided Sourcing may already be enabled in your site therefore, review the following steps to enable Machine Learning and AI features - *Customer Administrator Access is required* 

**Step 1:** Enable two parameters via Intelligent Configuration Manager (within Sourcing and Contracts menu -> Parameters):

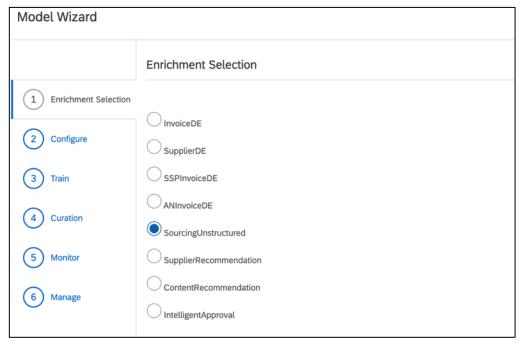
- Enable GuidedSourcing.ContentRecommendations.Enabled
- Enable GuidedSourcing.SupplierRecommendations.Enabled



Configuration of Recommendations for Suppliers and Content in Guided Sourcing (SAP Help)

**Step 2:** Execute steps as per <u>Enablement of ML-powered</u> <u>Features - Video Guide</u>

Details available also in SAP documentation





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# **Template Management**



# **How to Create Guided Sourcing Templates**

Guided Sourcing requires updated and / or edits to existing templates to reflect the sourcing process

Each event template now has a "Guided Sourcing Template" radio-button that defines the template as a guided sourcing specific template



There are 3 options to create Guided Sourcing Templates:

Option 1: Leverage the system generated Guided Sourcing templates, ensure the-out of the box templates are adopted as a basis for your templates



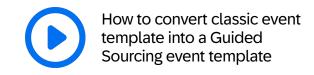
Option 2: Use your existing template setup process in Classic Sourcing, copy the existing templates and convert to a Guided Sourcing template Option 3: Convert all your Classic Sourcing event templates by running the scheduled task ConvertToGuidedSourcingTemplateTask.

(As a "Customer Administrator" you can navigate to Manage->Administration->Site Manager->Scheduled Tasks. Search for the above task and Run it.)

The recommended approach is to copy each desired template instead of editing the existing out-of the box templates – Applicable to both Classic and Guided Sourcing templates.

If you have multiple event templates and you want to convert all of them, follow the option 3.

Once templates are copied ensure the radio-button is set to **Guided Sourcing Template = Yes** 



# **Guided Sourcing Personas & Changes**

## **Sourcing User**

## **What Has Changed**

- New Guided Sourcing Project & Event UI
- The new **For You** dashboard is available.
- In system approval UI has changed
  - In-app document preview now available
  - Sourcing event content and line items have been split into 2 sections
  - Multi-round events
  - **Supplier & Content recommendations**
  - Messaging app has been added to communicate with users
  - SAP Companion to assist with learning
  - **Pre-Award Contract Negotiation**
  - WalkMe AI powered guidance and automation
  - Integration with Supplier Risk\*
  - Integration with SAP Category Management\*

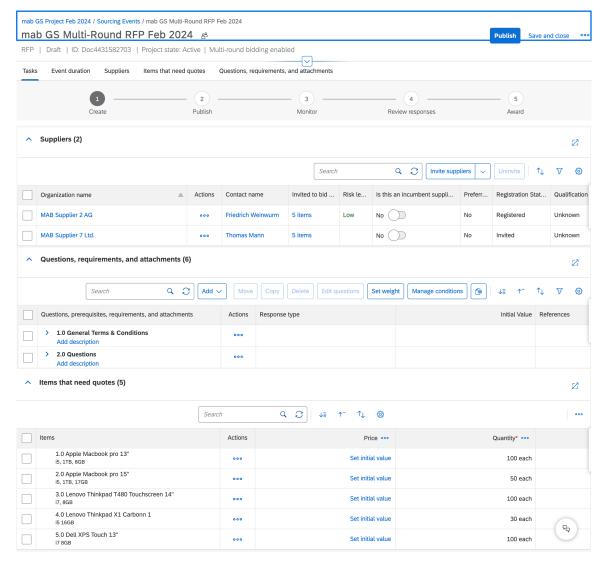


## **What Has Not Changed**

- Email approvals remain the system
- Email notifications will remain the same
- System generated reports remain the same
- Your sourcing process will remain the same (if template are migrated like for like)



## Single Page Event Creation



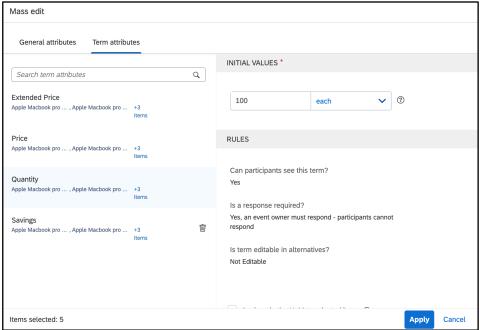
### **Benefits**

- Improved usability event creation is visible on a single page
- Time reduction almost 50% improvement in time to create an event compared to current Classic Sourcing UX
- Intuitive user interface for faster adoption



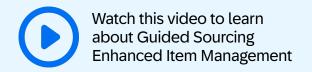
## **Enhanced Item Management**



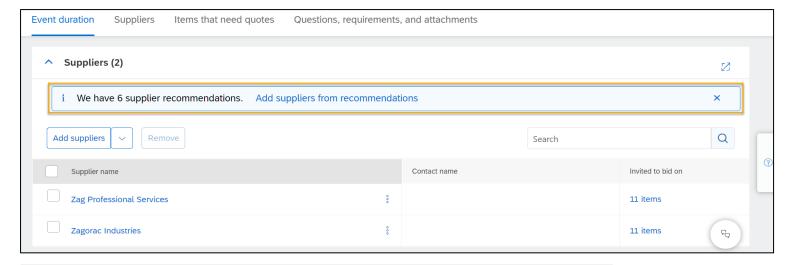


#### **Benefits**

- Enhanced search capabilities
- Bulk edit capabilities reduces the need to export data to excel to make changes
- Reduced scrolling when in Full Screen mode resulting in less 'clicks'



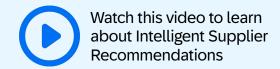
## Intelligent Supplier Recommandation & Supplier Information





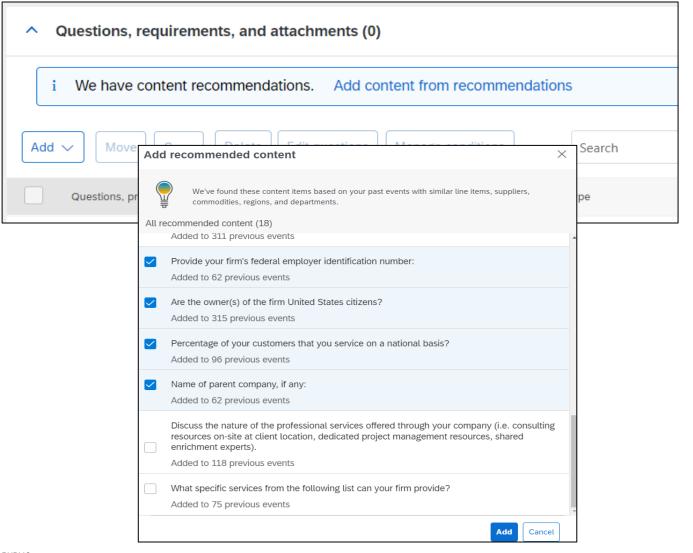
#### **Benefits**

- Guided Sourcing allows users to efficiently add suppliers to the sourcing events
- Machine learning intelligently suggests suppliers to add to the event by learning your organization's sourcing event tendencies including commonly sourced goods and previously selected suppliers – Capability does not eliminate or affect the current 'traditional' method of adding suppliers
- Reduction in time searching for suppliers



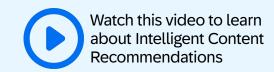
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## **Intelligent Content Recommandations**

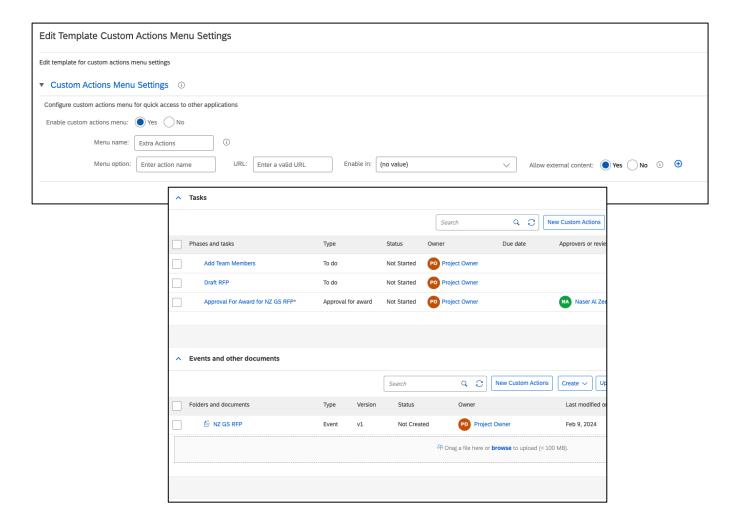


#### **Benefits**

- Similar with recommendations on suppliers, system is able to actively suggest also content
- Guided Sourcing can recommend the inclusion of questions / content in the Sourcing Event based on event items and suppliers from similar and / or past events.
- Intelligent recommendations can be based on item names, event names, department, commodity, region, invited suppliers



### **Custom Actions Menu**

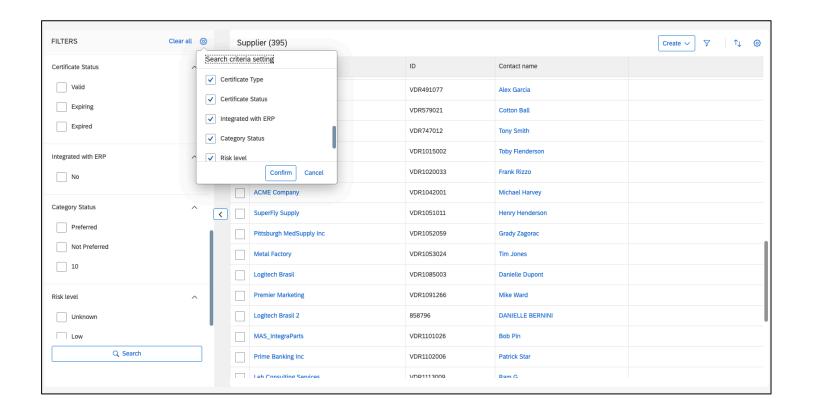


#### **Benefits**

- Improves workflow efficiency and user experience by providing convenient access to specific actions
- Defining the placement and appearance of the custom actions menu allows for a customized navigation experience
- Integration of internal and external application URLs streamlines workflow management by directly linking users to relevant tools or resources



## **Custom Supplier Search Filters**

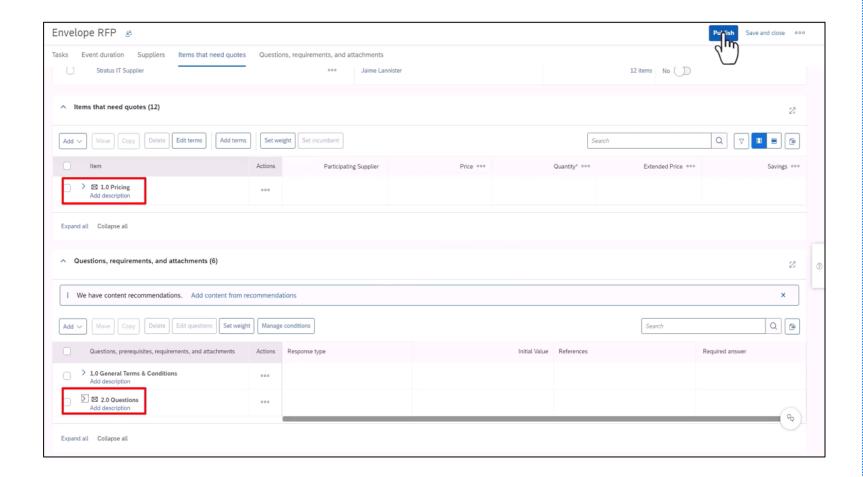


#### **Benefits**

- Integration of custom filters from SAP Ariba Supplier Lifecycle and Performance enhances search and filtering capabilities in guided sourcing.
- Various filter types are supported, catering to a wide range of data types and criteria, offering flexibility in filtering options.
- Users can activate and prioritize search filters seamlessly, ensuring a tailored and efficient filtering experience within guided sourcing events.



## **Enhanced Envelope Bidding**

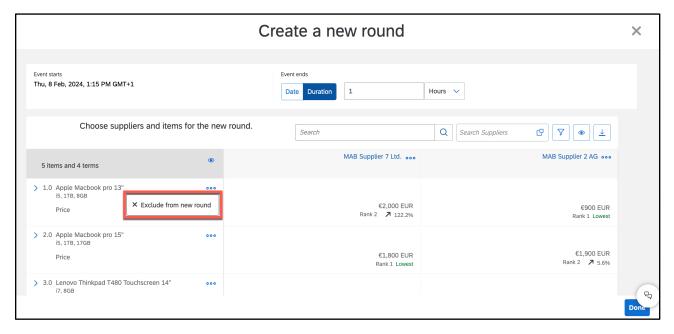


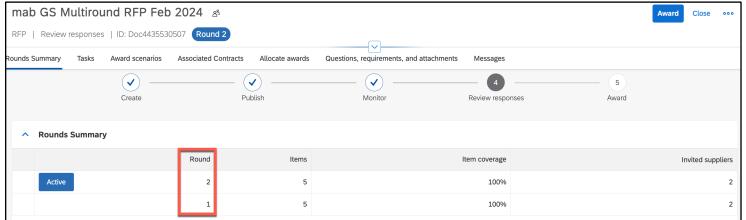
#### **Benefits**

- Authorize certain Teams to Open Envelopes, ability to keep the Rejected Envelope Bid
- Allow Rejected Envelope Bids to Be Opened
- Prevent opening the last envelope until consensus grades are submitted for previous envelopes
- Allow terms of an item to be in separate envelopes
- Send Notifications to project team members when they can open their assigned envelope



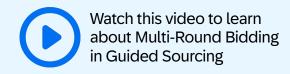
#### **Multi-Round Events**



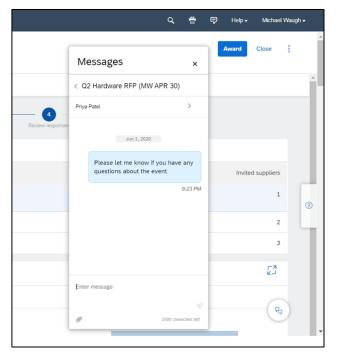


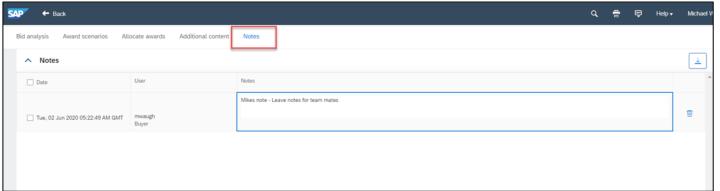
#### **Benefits**

- Run multiple rounds of the same event to receive the best prices from suppliers
- Add and exclude suppliers and items between rounds
- New configurable bid comparison report



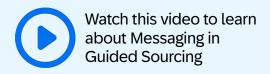
## **Collaboration and Messaging**



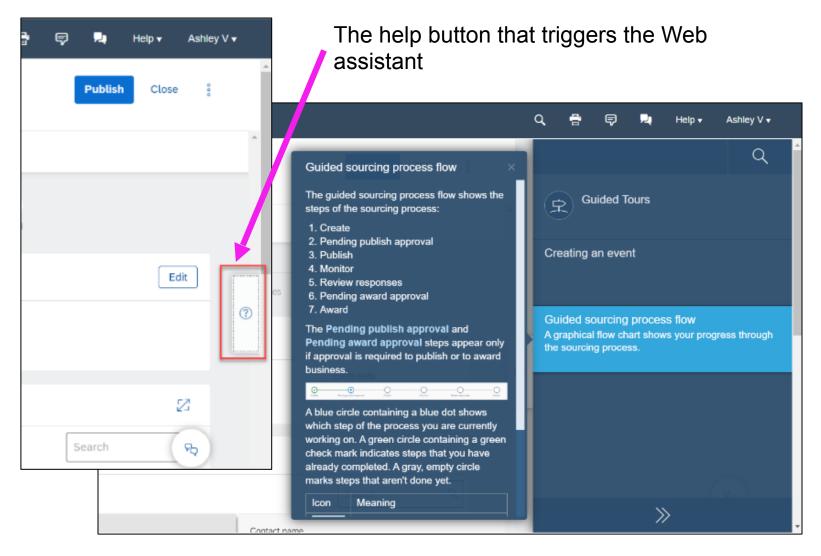


#### **Benefits**

- Event level messaging functionality
- Collaborate with both internal and external stakeholders
- Supports attachments
- Messages can be responded to from Ariba or via email
- Leave notes for team members when working collaboratively

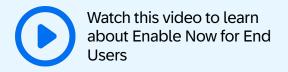


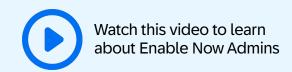
Support – SAP Companion (Enable Now)



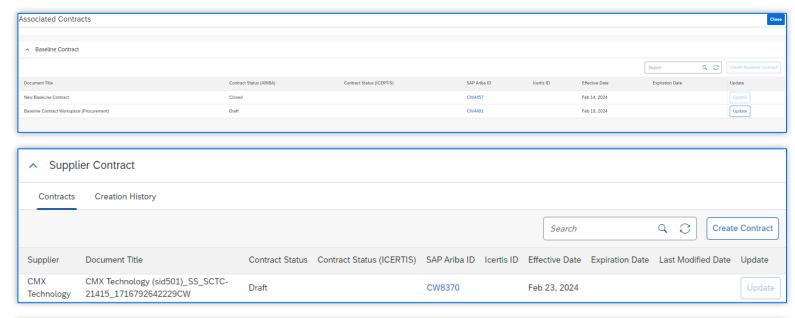
#### **Benefits**

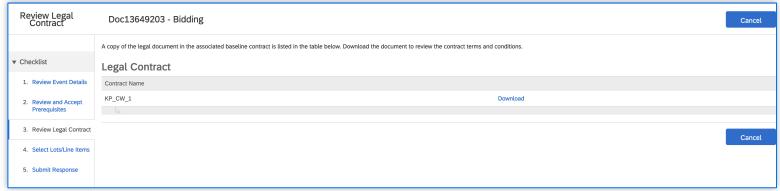
- Guided Tours walk the user through process flows for key tasks within a screen
- Contextual help tiles provide users with information about capabilities, based on the particular screen
- Less time looking for documentation and more time creating events





## **Pre-Award Negotiation**

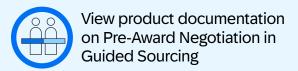




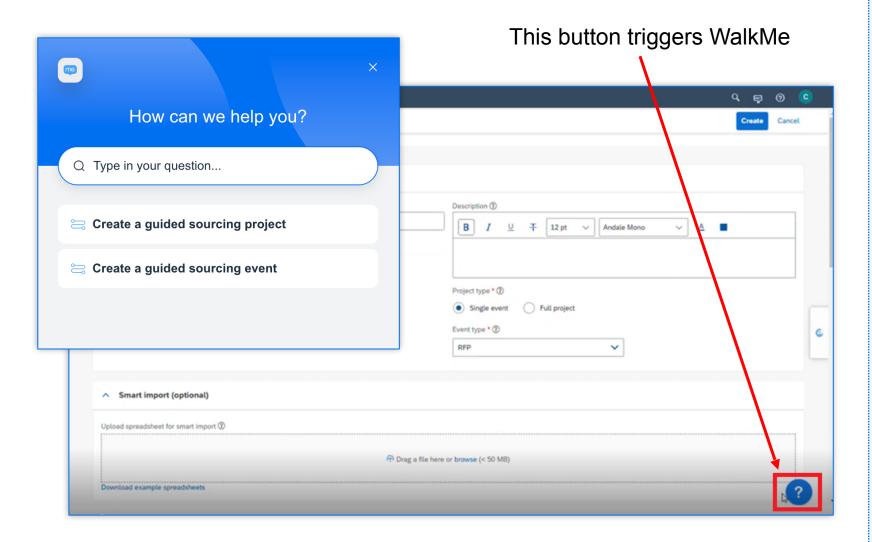
#### \*for customers who also have SAP Ariba Contract Management licensed and implemented

#### **Benefits**

- Engage and negotiate contractual terms in a guided sourcing project
- Create baseline and supplier contracts in a guided sourcing event
- Suppliers can download the contract before submitting their response



WalkMe – AI powered guidance and automation

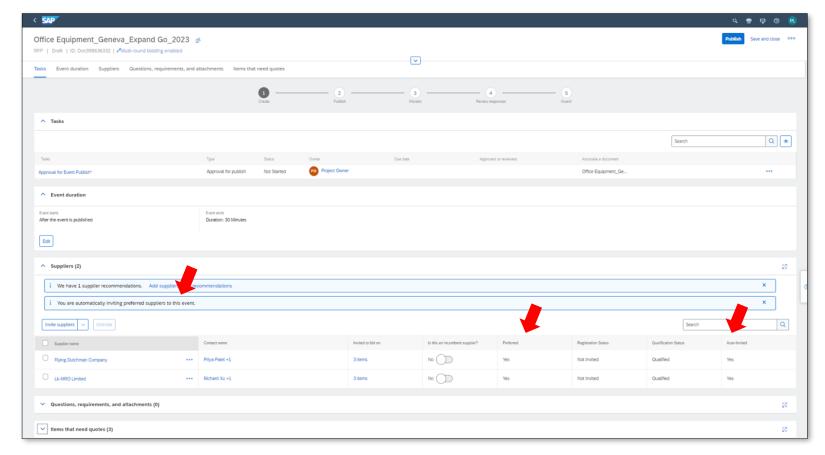


#### **Benefits**

- Easy-to-understand guidance powered by WalkMe.
- Accelerate user adoption
- Boost productivity
- Maximize value



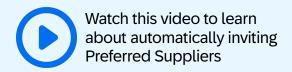
## Auto invite preferred suppliers\*



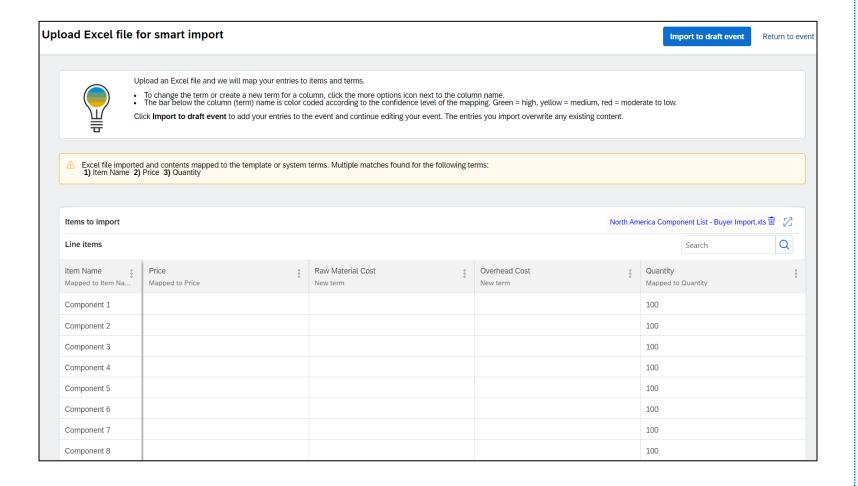
<sup>\*</sup>for customers who also have SAP Ariba Supplier Lifecycle Management licensed and implemented the preferred supplier setting

### **Benefits**

- Leverage the benefits of SAP Ariba Supplier Lifecycle Management / Strategic Sourcing Suite
- Expedite the tender creation process

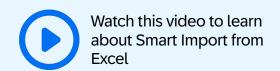


## **Smart Excel Import**

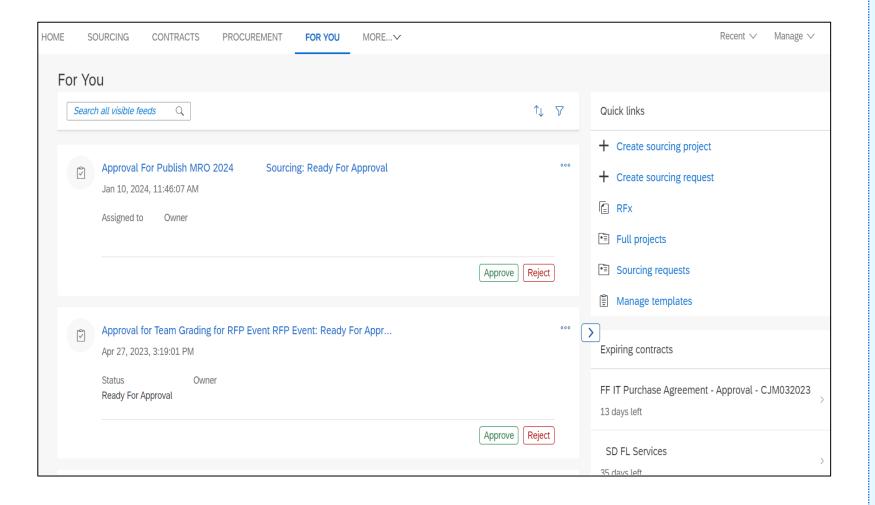


#### **Benefits**

- Speed up event creation by using your own Excel-based bid sheet to create line items
- Guided Sourcing interprets the data from unstructured Excel and maps to global or template items and item terms
- Al-suggested mappings can be reviewed and revised by user

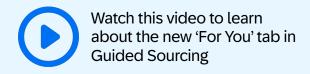


## 'For You' dashboard



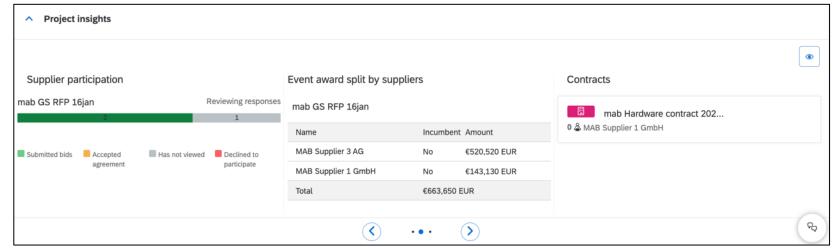
#### **Benefits**

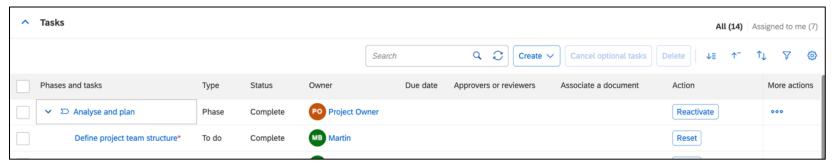
- Efficiently view Sourcing activity throughout the organization
- Approvers can approve or reject directly from the 'For You' tab or click into the project for more information
- Initiate project searches, new Sourcing Requests or kick off a new project from the 'For You' tab



Process and Project Insights in Full Project







#### **Benefits**

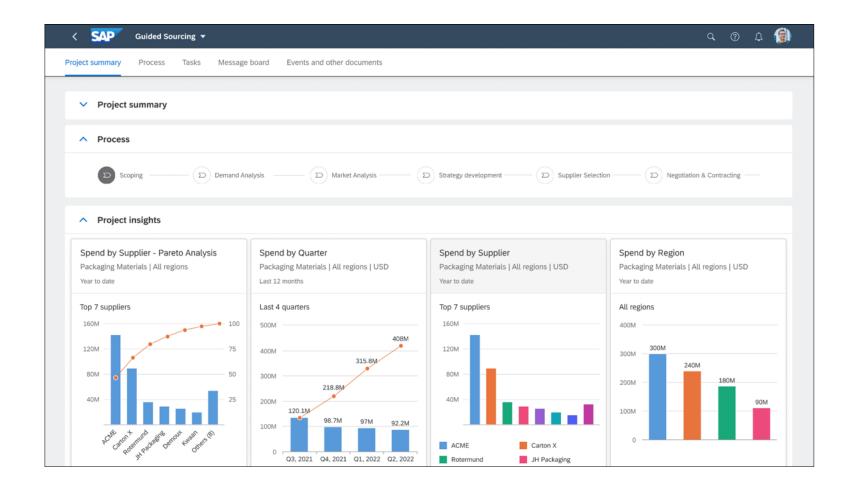
- The Process panel provides a simple visual way to track the progress of a project
- Project Insights provides a visual summary of the status of different project components, such as event or associated contract.
- Customizable by administrator on a template level





Documentation on Guided Sourcing Insight Tiles

## **Category Management Integration**



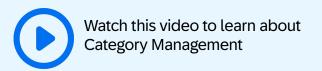
# Available now for EU + US Datacenter \*subject to license

### **Benefits**

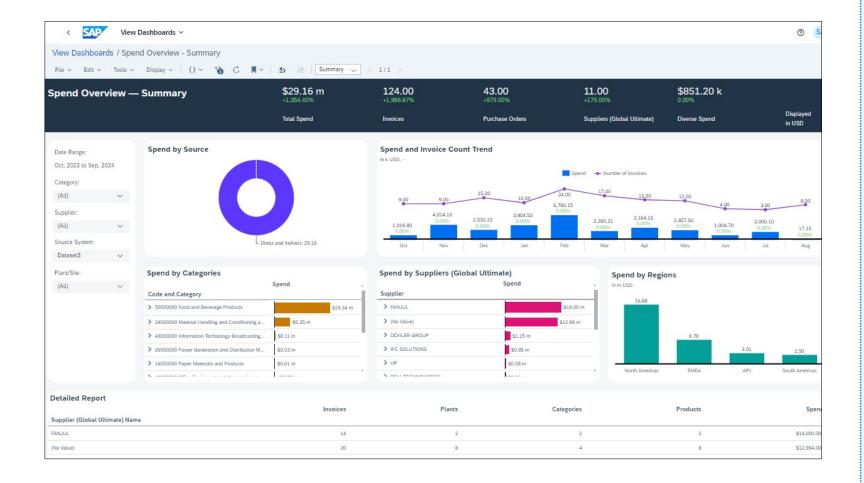
- Automated Category Spend Profile
- Guided process for Strategy and Plan Development
- Monitor Strategy Execution
- Integration to Guided Sourcing:
   Ability to trigger projects from category management initiatives

## **Prerequisites:**

- √ License
- ✓ Customer must be hosted in a EU or US Datacentre



## **Spend Control Tower Integration**

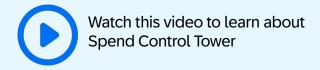


#### **Benefits**

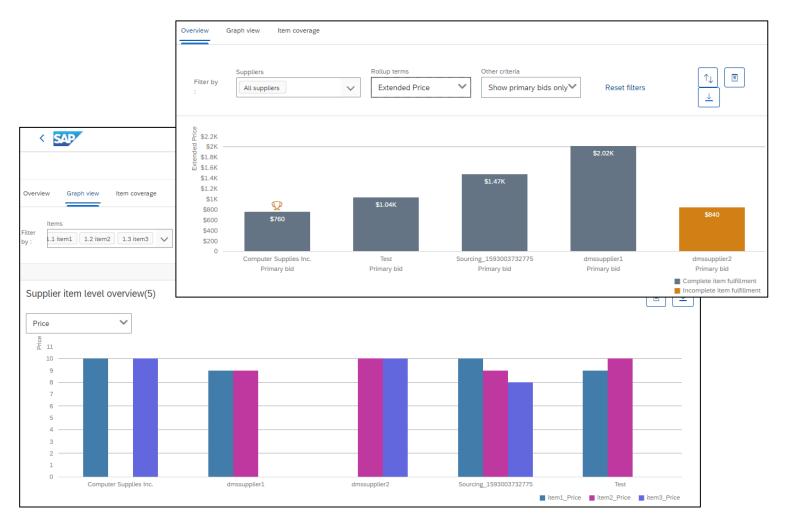
- Intuitive, preconfigured spend performance dashboards with relevant KPIs
- Spend categories analyzed and optimized by machine learning models
- SAP and non-SAP source data captured and merged into a single source

## Prerequisites:

√ License



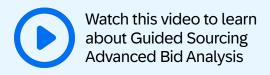
## **Advanced Bid Analysis**



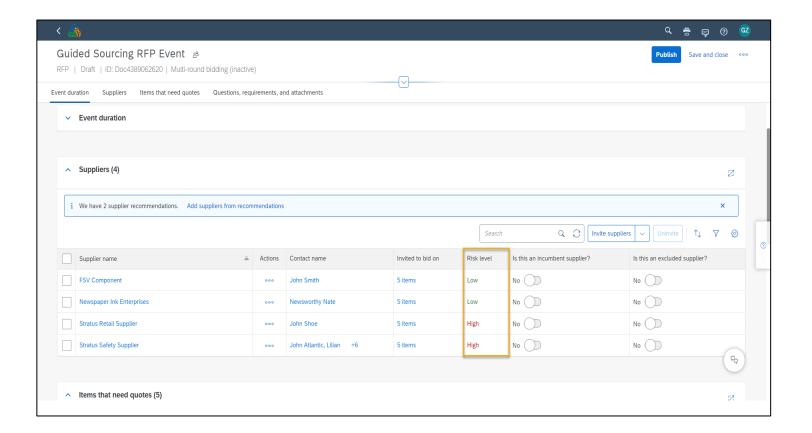
<sup>\*</sup>at this stage only available for single round events

### **Benefits**

- Analysis of offers based on multiple criteria
- Item coverage analysis
- Graphical and tabular views
- Advanced filtering capabilities
  - Outlier identification
  - Term and supplier selection
  - Primary and alternative bids



## **Integration with Supplier Risk**



### **Benefits**

- Real-time supplier risk information embedded within Guided Sourcing events
- Visibility on supplier risk profile break down and risk status categorization

## **Prerequisites:**

✓ Your site must be integrated with SAP Ariba Supplier Risk and SAP Ariba Supplier Lifecycle and Performance solutions

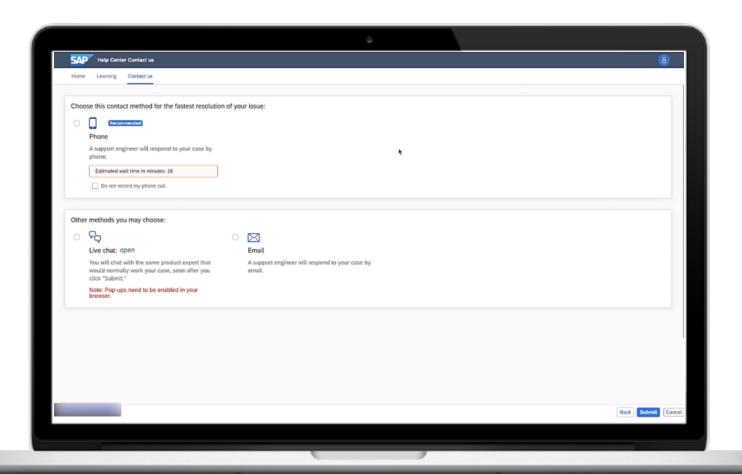


Watch this video to learn about Guided Sourcing integration with Supplier Risk



Guided Buying Tactical Sourcing + Guided Sourcing Integration

## **Event Day Management**



## **Benefits**

- SAP Ariba offers a service called "Event Day Management" as part of the Sourcing license. This service applies for non-test competitive RFP and Auctions.
- Event Day Management received major improvements by <u>SS-40648</u>: <u>Expedited Support Requests on</u> <u>Sourcing Auctions and Competitive</u> <u>RFPs</u>



# **Guided Sourcing Personas & Changes**

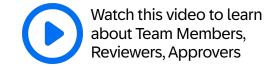
**Team Members & Evaluators** 

## **What Has Changed**

- New Sourcing Project & Event UI
- The new For You dashboard is available
- In system approval UI has changed
  - In-app document preview now available
  - Messaging app has been added to communicate with users
  - SAP Companion to assist with learning
  - Sourcing Evaluation UI has been updated

## **What Has Not Changed**

- Email approvals remain the system
- Email notifications will remain the same
- System generated reports remain the same
- Your sourcing process will remain the same (if template are migrated like for like)





# **Guided Sourcing Personas & Changes**

Supplier Experience

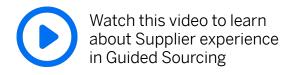
## **What Has changed**

- Suppliers will experience no impact with the use of Guided Sourcing
- Suppliers require no additional change management or training



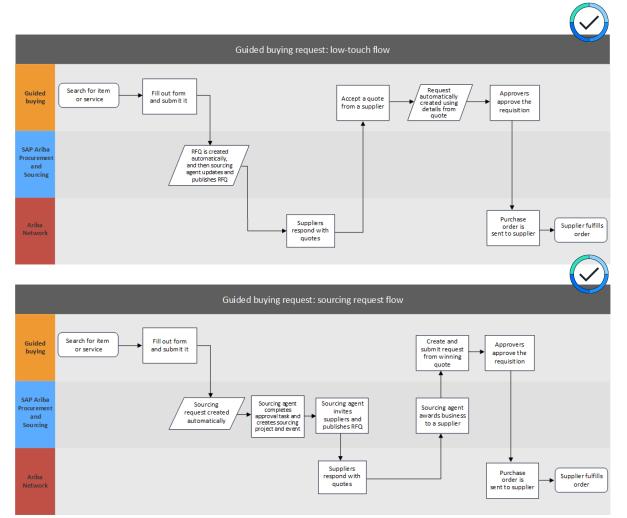
## **What Has Not Changed**

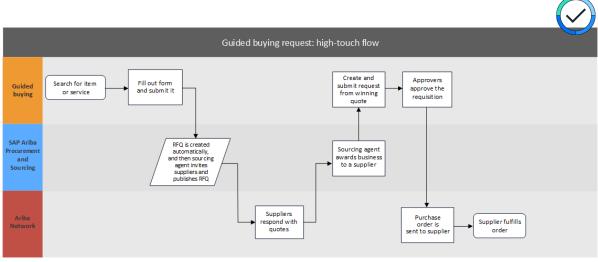
- Email notifications will remain the same
- Sourcing event participation (RFX) will remain the same
- Communication with buyers will remain the same





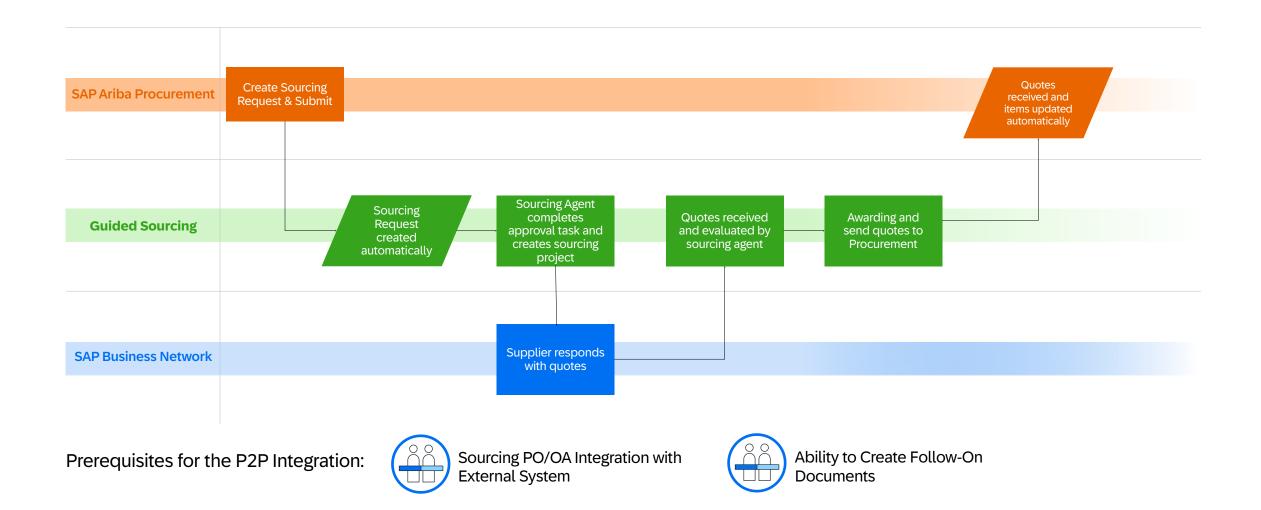
# **Guided Buying Integration**



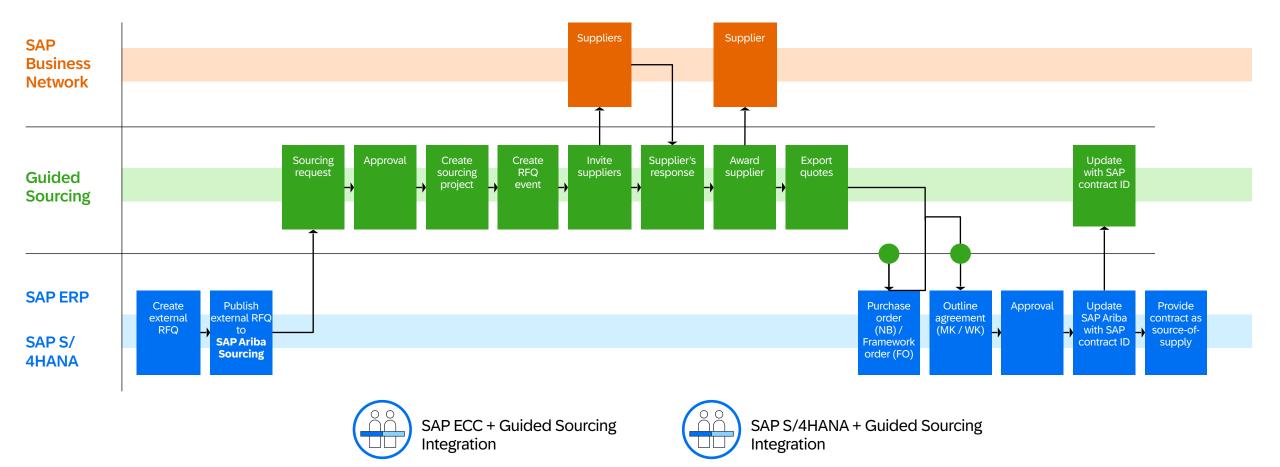




## Ariba Buying Integration



SAP ECC/S4H Integration

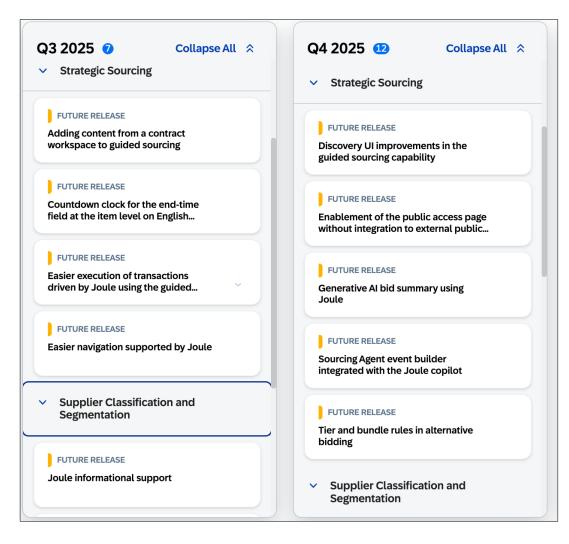


# **Guided Sourcing - Roadmap**



# The single source of truth for road map information is the

# **Road Map**



SAP Ariba road map information is accessible through the SAP Road Map Explorer at <a href="https://roadmaps.sap.com">https://roadmaps.sap.com</a>

## Filter by

- Processes: Sourcing and Contracts
- Products: SAP Ariba Sourcing, cloud edition

## **Navigating SAP Road Map Explorer**

- Innovations are grouped by release date
- You can click on each innovation to gain insights about it

# FAQ's & Video Catalogue



# What's Changed With Guided Sourcing?

СРО	Administrator	<b>Sourcing Users &amp; Team</b>
Single page Project & Event Creation UI	Enhanced Envelope functionality	Enable Now (SAP Companion)
Enhanced Item Management	Multi-round Events	Automatically invite Preferred Suppliers
Intelligent recommendations on content and suppliers	Collaboration & Messaging capabilities	Process and Project Insights areas of Full Project
Smart Excel Import	<u>'For You' Tab</u>	Category Management Integration
Advanced Bid Analysis	Supplier Risk Integration	Event Day Management

## FAQ's



#### **Should we switch to Guided Sourcing?**

For most customers, Guided Sourcing is a 1:1 replacement for the classic SAP Ariba Sourcing UX as it supports most common functionality. We highly recommended adopting Guided Sourcing now, although both interfaces coexist with the option to use either.



# Will projects executed in Guided Sourcing be reportable in the SAP Ariba Spend Analysis solution?

Yes. Reporting on multi-round events is also supported in SAP Ariba Spend Analysis (but not the individual bids).



#### Do we have to pay a separate fee for Guided Sourcing?

No, Guided Sourcing is available at no additional cost for all licensed SAP Ariba Sourcing customers.



#### Can we work in both the classic UX and the Guided Sourcing UX?

Yes, as long as you have the correct permissions, you can work in both UXs. You can choose which users access which UX, and they can be in both if needed. Access is controlled by permission.



#### How can users be given access to Guided Sourcing?

Assign 'Category Buyer' group to give users access to Guided Sourcing



#### **How do I enable Guided Sourcing?**

We recommend enabling Guided Sourcing in test before you enable it in production. Guided Sourcing enablement is Self Service at no additional cost; you do not need assistance from SAP to do so.



#### Can we go back to the Classic Sourcing UI if we want to?

Yes. Access to the new UX is controlled via the user group Category Buyer. You can simply remove users from this group and deactivate the Guided Sourcing templates. Any events in progress will need to be completed using the Guided Sourcing UX.



#### Will this impact my suppliers?

Suppliers will view and respond to events in the same way. This is only a UX change on the buyer side. However, if you use the new functionality in Guided Sourcing, such as multi-round bidding, you'll want to make sure suppliers are aware that you are using it and to expect new rounds.



#### Will we need to do extensive training to enable our users?

Guided Sourcing is an intuitive, user-friendly UX which increases adoption and makes the creation of events easier and quicker. Extensive training is not necessary. Also, <u>WalkMe in Guided Sourcing</u> and <u>SAP Enable Now for Guided Sourcing</u> helps the user quickly get help if they need it. These are SAP's in-app guidance and automation tool.



#### I have more questions. Where can I go?

See the full list of available FAQs at <u>FAQ: Guided sourcing capability for SAP Ariba Sourcing</u>

# **Additional Adoption Support**

### Implementation Service

#### **Business Outcomes**

- Boost user adoption and satisfaction through improved usability
- Increase negotiated savings potential and process compliance
- Execute faster with up to a 50% improvement in time to create a sourcing event
- Build internal self-sufficiency to manage systems

#### **Deliverables and Time Frames**

Guided sourcing experts from SAP collaborate on key aspects of your implementation:

- Review and demo guided sourcing features and capabilities
- Assess and recommend customer sourcing templates for conversion to guided sourcing formats
- Convert standard sourcing templates to guided sourcing (up to two full projects and five events)

This service is fixed fee and delivered over two to four weeks. Customers can add one year of guided sourcing adoption support.

#### **Business Relevance**

- Improvements in organizational agility by introducing sourcing intelligence to streamline and speed the creation, monitoring, and awarding of request-for information and request-for-proposal sourcing events
- Ideal for customers that have deployed the SAP® Ariba® Sourcing solution and want to:
  - Enable guided sourcing to simplify the sourcing process & improve adoption
  - Improve negotiated savings to meet corporate sourcing objectives

#### **Related Products and Services**

- Services: <u>50159479</u>: Implementation service for guided sourcing capability for SAP Ariba Sourcing
- Products: SAP Ariba Sourcing
- Learn More: Reach out to your SAP account executive or services account executive

# **Additional Adoption Support**

**Education & Support** 

SAP Ariba is invested in our customer's success. To support you in your transformation journeys, we have created a number of value accelerators. All playbooks are available on <u>Connect</u>.

Check out these Sourcing-related Value Accelerator playbooks:

Sourcing Maturity Value Accelerator

**Auctions Value Accelerator** 

Measuring Value - Value Accelerator

Guided Sourcing Full Projects Value Accelerator E-Learning

To request more information about the adoption of SAP Ariba solutions, contact SAP IAC@sap.com

### **Training Resources**

Guided Sourcing Buyer Playbook: <u>Buyer Playbook</u>

Guided Sourcing Enablement Lab (Full Projects): Adopting Guided Sourcing for Strategic Projects

Guided Sourcing Enablement Lab (Sourcing Events): Enabling and Adopting Guided Sourcing

Auction Overview: <u>Auction Types and Best Practices</u>