Feature at a Glance

New Company Profile Editor Experience – SA-38798

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Public

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Introducing: New Company Profile Editor Experience

Customer Challenge

Trading Partners have had both a Company profile and a Marketing profile on SAP Business Network to maintain. This will now be streamlined in a singular Trading Partner Company profile experience.

Key Benefits

- One entry point for trading partners who want to edit their company profile. Resolve usage of marketing and company profile terminology on SBN.
- Simplified and improved user experience with the ability to showcase business details, products and services, certifications, etc.

Audience:

Buyer and Supplier

Enablement Model:

Automatically On

Applicable Solutions:

SAP Business Network

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Prerequisites, Restrictions, Cautions

Prerequisites

- To use this feature, supplier users must have the **Company Information** permission to edit their profiles.

Restrictions

- None

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Feature Details

Key Changes to the New Company Profile

One Entry Point to Company Profile

- Simplified user experience and one place to maintain the profile

New Content Sequence

- A well-structured profile ensures potential buyers can quickly find the information they want.
- Prioritized key content to be seen and absorbed by the buyers

New Navigation Menu and content

- Structured Certifications, Sustainability Ratings, and Assessments are under Credentials
- New Left-side navigation for content (Additional Addresses, Insights etc.)

Enhanced Profile Settings

- Suppliers can control the visibility of Credentials and Assessments on the profile

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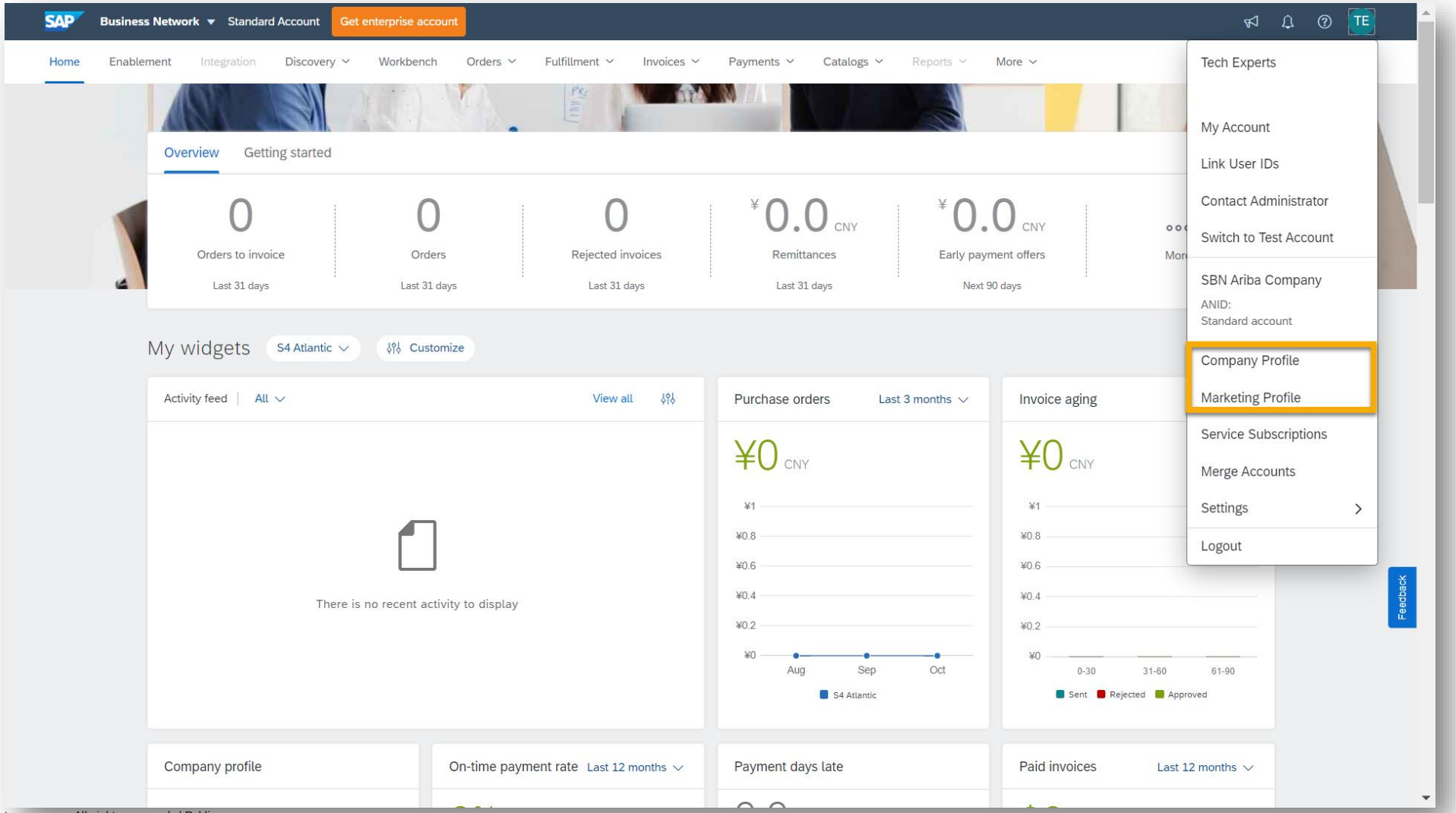
Feature Details

Today, Pre-2311 GA, there are two entry points for Suppliers to maintain Company profile info: Company Profile and Marketing Profile.



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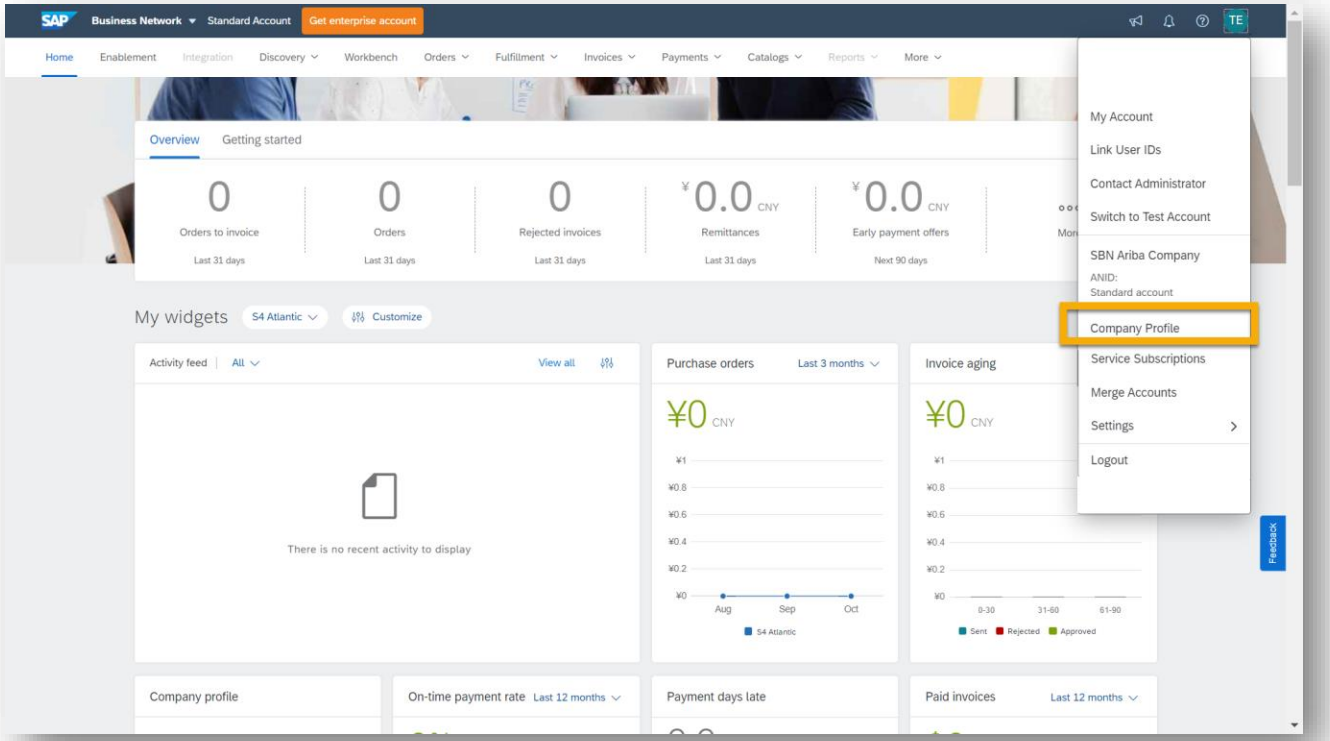
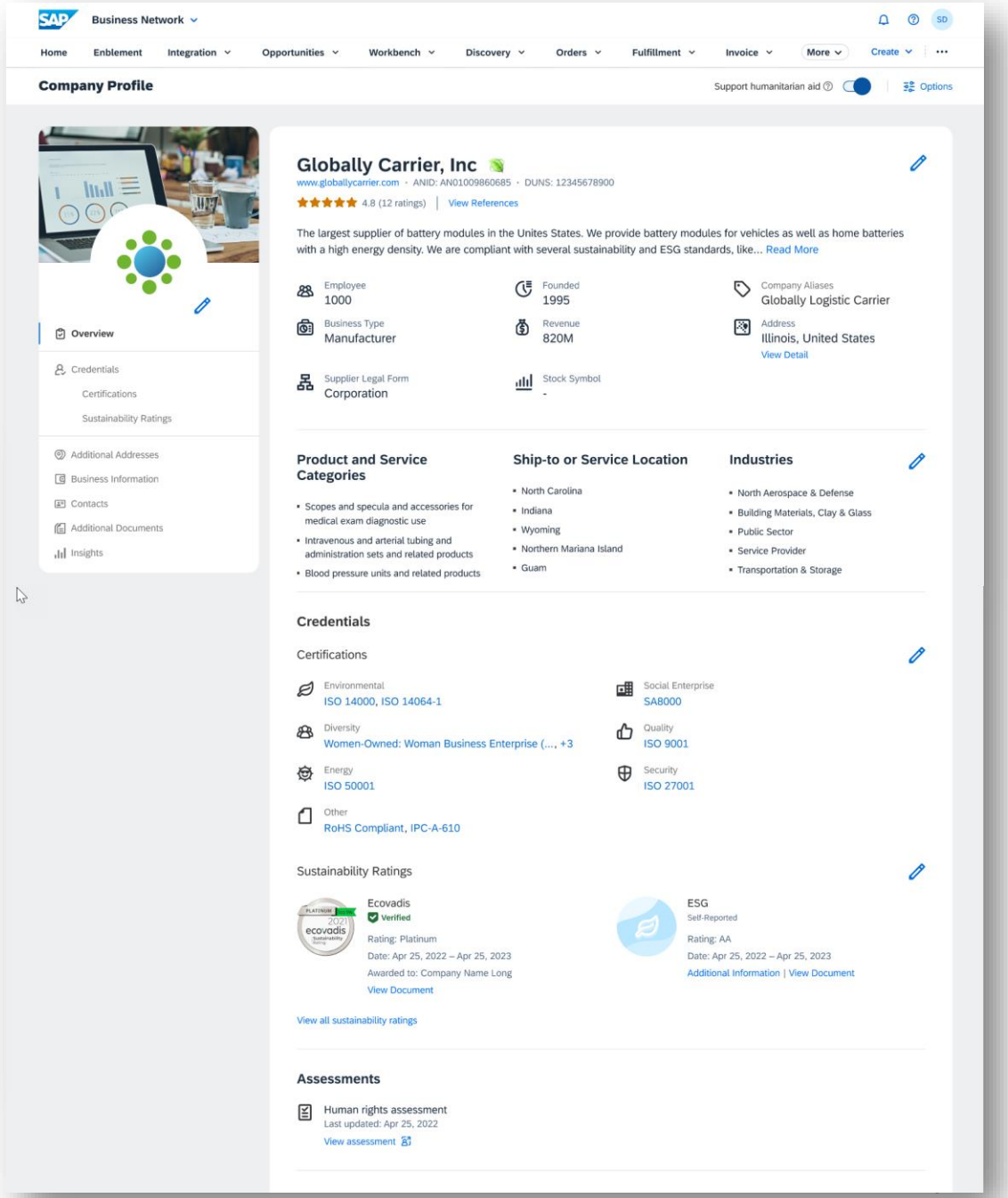
Feature Details

2311 GA onwards…

Only One Entry Point as Company Profile redirects users to the new experience.





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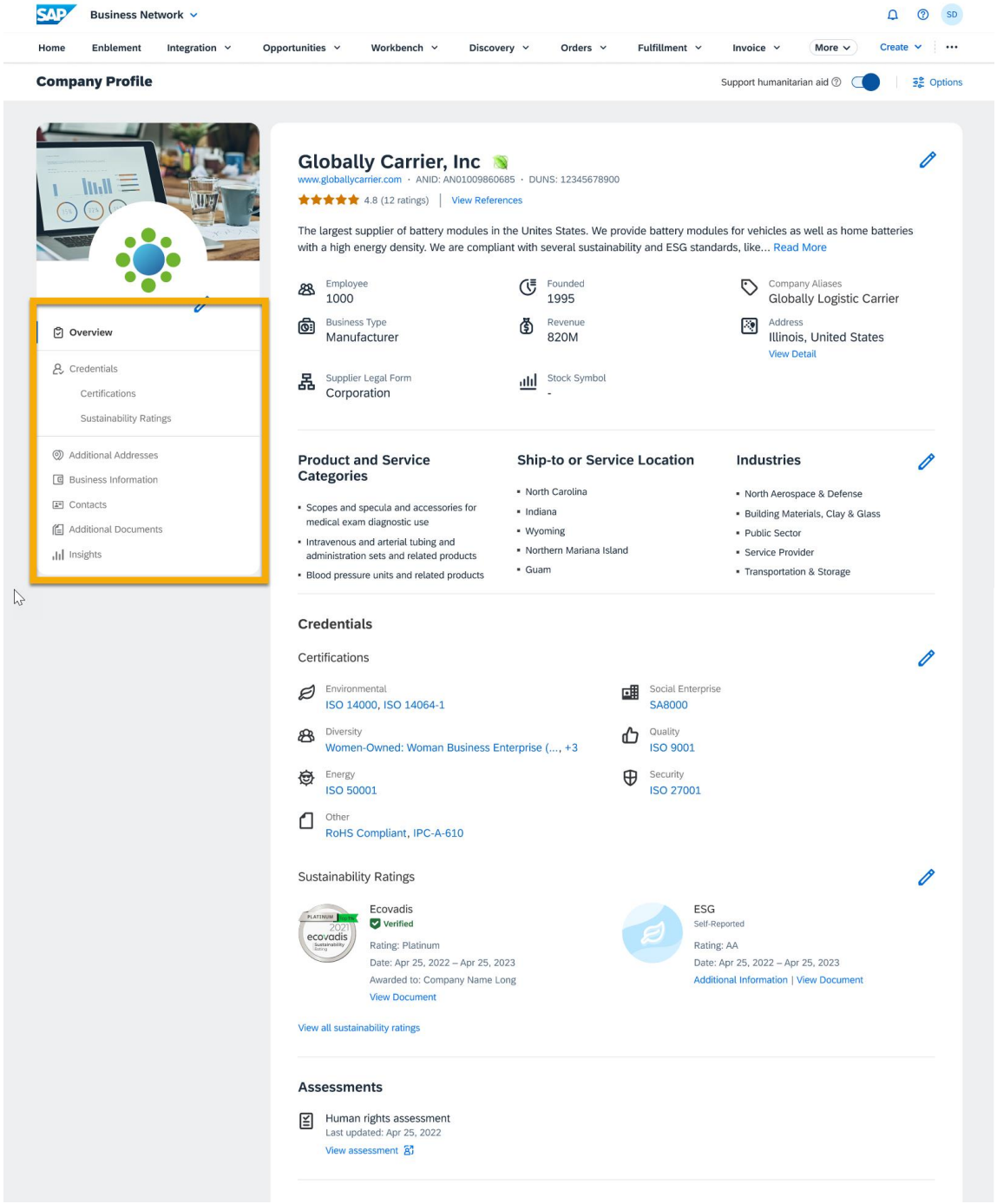
Feature Details

New Navigation Menu and content

- Credentials
  - Certifications
  - Sustainability Ratings
- Additional Addresses
- Business Information
- Contacts
- Additional Documents
- Insights



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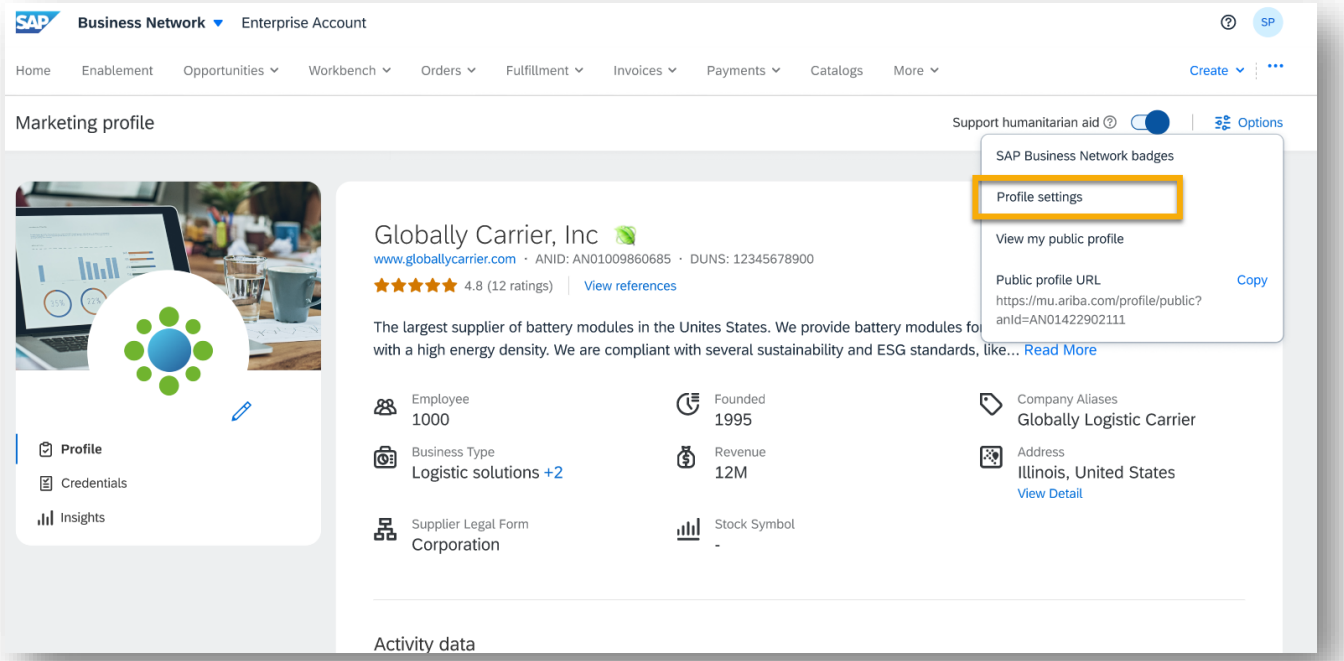
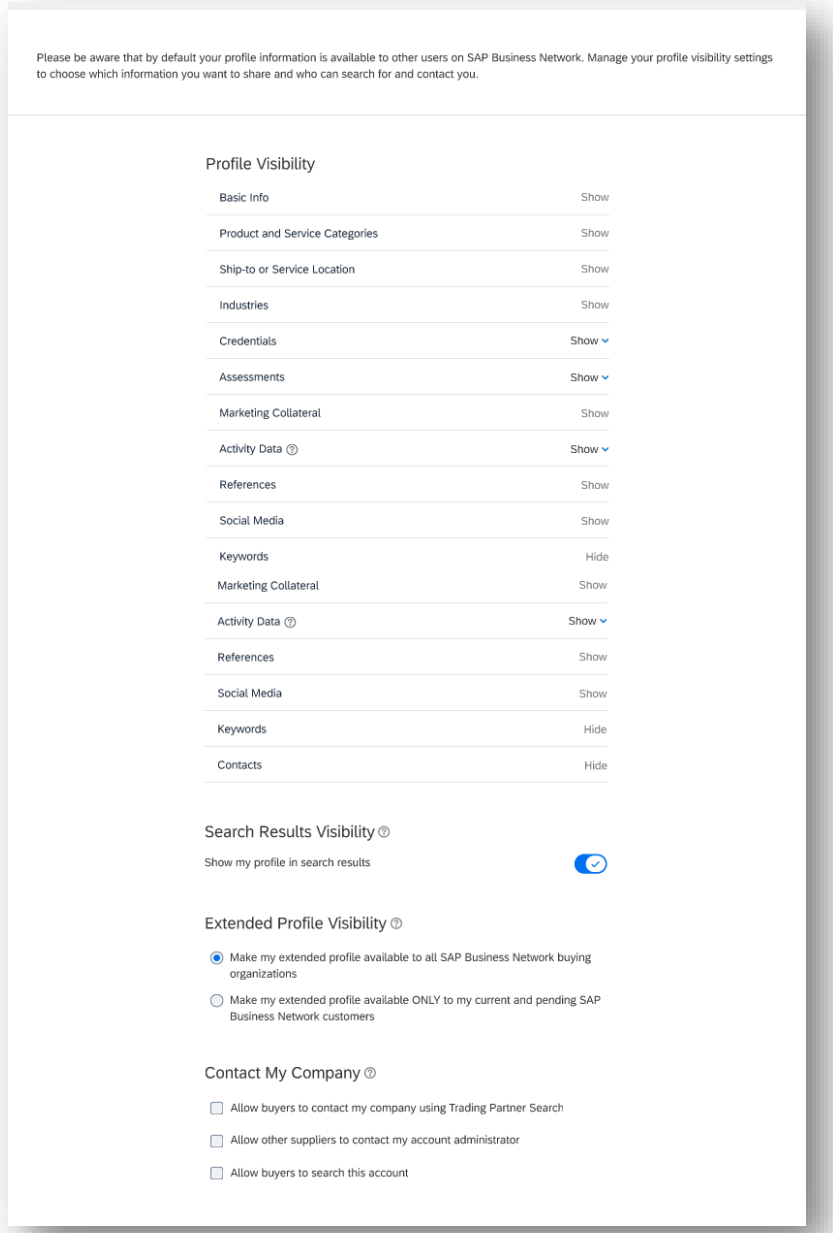
Feature Details

Profile Visibility Settings

New Profile Visibility settings for Credentials and Assessments





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