

Feature at a Glance

New Company Profile Editor Experience – SA-38798

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Introducing: New Company Profile Editor Experience

Customer Challenge

Trading Partners have had both a Company profile and a Marketing profile on SAP Business Network to maintain. This will now be streamlined in a singular Trading Partner Company profile experience.

Key Benefits

- One entry point for trading partners who want to edit their company profile.
 Resolve usage of marketing and company profile terminology on SBN.
- Simplified and improved user experience with the ability to showcase business details, products and services, certifications, etc.

Audience:

Buyer and Supplier

Enablement Model: Automatically On

Applicable Solutions: SAP Business Network

Prerequisites, Restrictions, Cautions



Prerequisites

• To use this feature, supplier users must have the **Company Information** permission to edit their profiles.

Restrictions

• None

Key Changes to the New Company Profile

One Entry Point to Company Profile Simplified user experience and one place to maintain the profile

 A well-structured profile ensures potential buyers can quickly find the information they want.

New Content Sequence



 Prioritized key content to be seen and absorbed by the buyers

New Navigation Menu and content

- Structured Certifications, Sustainability Ratings, and Assessments are under Credentials
- New Left-side navigation for content (Additional Addresses, Insights etc.)

Enhanced Profile Settings



Suppliers can control the visibility of Credentials and Assessments on the profile

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Today, Pre-2311 GA, there are two entry points for Suppliers to maintain Company profile info: Company Profile and Marketing Profile.

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2311 GA onwards...

Only One Entry Point as Company Profile redirects users to the new experience.

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New Navigation Menu and content

- Credentials
 - Certifications
 - Sustainability Ratings
- Additional Addresses
- Business Information
- Contacts
- Additional Documents
- Insights



Profile Visibility Settings

New Profile Visibility settings for Credentials and Assessments



Please be aware that by default your profile information is available to other users on SAP Business Network. Manage your profile visibility settings to choose which information you want to share and who can search for and contact you.









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