



Feature at a Glance

Dun & Bradstreet Integration

Target GA: Q1 2023

PUBLIC

Feature at a Glance

Introducing: Dun & Bradstreet Integration

SAP has partnered with Dun & Bradstreet to validate supplier information and simplify supplier registration on **SAP Business Network**

Solution Area

SAP Business Network

Implementation Information

This feature is automatically ON for all customers with the applicable solutions and is ready for immediate use.

What's Changing?

Suppliers can leverage the new integration to validate and automatically populate the following information:

- Company Name
- Address
- Website URL
- Short Description
- Long Description

Supplier Action:

1. New suppliers will be prompted to input their DUNS number during registration to integrate with D&B
2. Existing suppliers will be prompted to review their D&B information in SAP Business Network and update their information

Registration - Walkup flow with DUNS Number

1. Registration starts with newly created DUNS number field, User can:
 - enter DUNS number and get the company name and address from D&B
 - Once user verifies and **Accept** the company name and address information populated from D&B, it will be auto filled on registration form.
 - If the D&B populated information is not correct or not the company you belongs to:
 - Select **Use a different DUNS number** to go back and edit/change the DUNS number
- OR
- Select Skip to get back to registration form to register without DUNS number
- Ignore DUNS number and create account as its not a mandatory field

2. If user enters company name and address information first and then try to add DUNS number, then user will get an option to choose the information populated from D&B vs user entered information

Registration Form

SAP Business Network

Create a free company account to connect with your customers on SAP Business Network.

Company information ?

DUNS number

Don't know your DUNS number?

Company legal name *

Country/Region * 1

United States

Address line 1

2

3

4

5

6

7

8

9

Zip *

10

Company information found

We found company information based on the DUNS number you entered. Please review the following information and click Confirm.

DUNS number: 123456789

You entered:

Aryzta
125 Main Street
San Francisco, CA
USA 94307

D&B information:

Aryzta
123 Main Street
San Francisco, CA
USA 94307

Using information from Dun & Bradstreet establishes your credibility and ensures that potential customers get a complete and accurate view of your business.

Confirm

Company information found

We found company information based on the DUNS number you entered.

Aryzta
DUNS number: 123456789

123 Main Street
San Francisco, California, USA 94307

Click Accept to use this information for registration.
Using information from Dun & Bradstreet establishes your credibility and ensures that potential customers get a complete and accurate view of your business.

Accept Skip Use a different DUNS number

Registration - Walkup flow with DUNS look up

1. During registration if user doesn't have DUNS number and needs to register using DUNS, select "Don't know your DUNS number?" option on registration form to search your org through company name and location. On search results page:

- Once user verifies and **Accept** the company name and address information populated from D&B, it will be auto filled on registration form.
- If the D&B populated information is not correct or not the company you belongs to:
 - Select **Use a different DUNS number** to go back to select from search results page and choose another DUNS or refine the search.

OR

- Select **Skip** to get back to registration form to register without DUNS number

2. If user enter company name and address information first and then try to add DUNS number, then user will get an option to choose the information populated from D&B vs user entered information



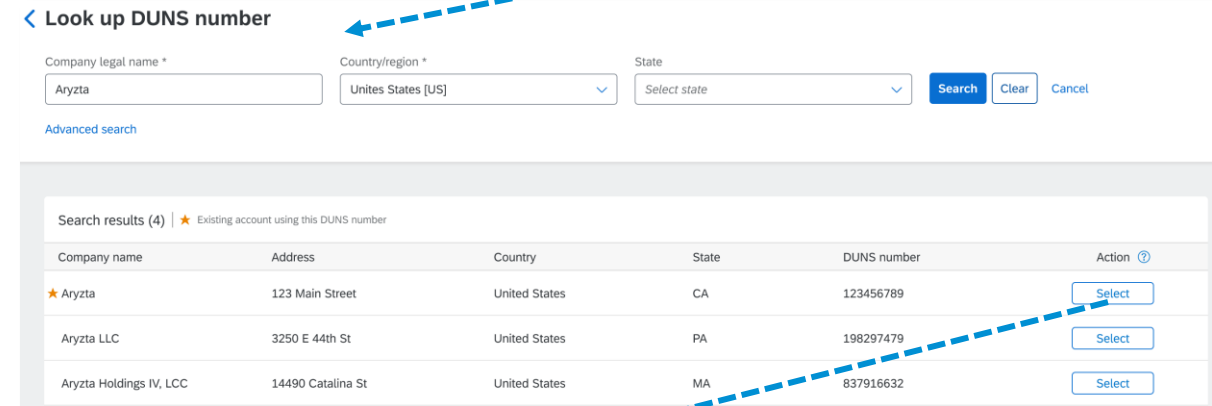
SAP Business Network

Create a free company account to connect with your customers on SAP Business Network.

Company information [?]

DUNS number

Don't know your DUNS number?



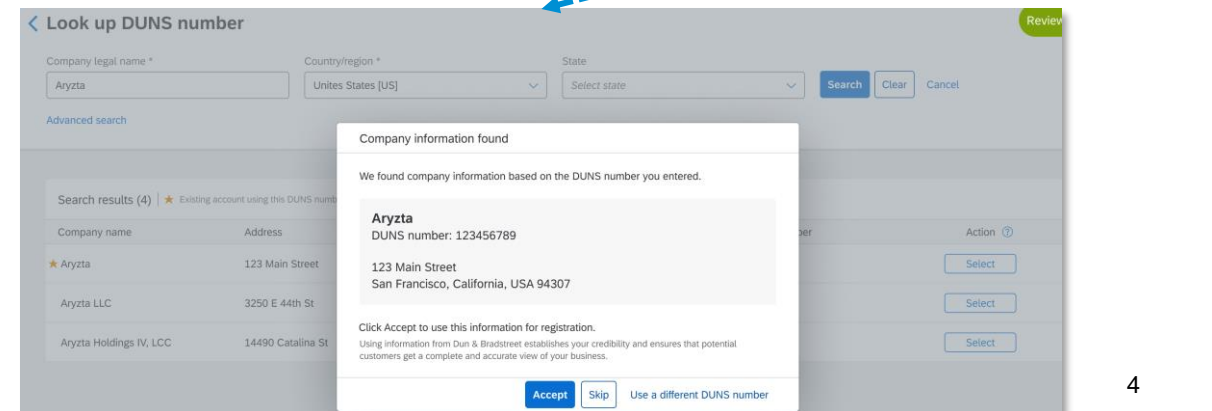
< Look up DUNS number

Company legal name * Country/region * State

Advanced search

Search results (4) | Existing account using this DUNS number

Company name	Address	Country	State	DUNS number	Action [?]
★ Aryzta	123 Main Street	United States	CA	123456789	<input type="button" value="Select"/>
Aryzta LLC	3250 E 44th St	United States	PA	198297479	<input type="button" value="Select"/>
Aryzta Holdings IV, LCC	14490 Catalina St	United States	MA	837916632	<input type="button" value="Select"/>



< Look up DUNS number

Company legal name * Country/region * State

Advanced search

Search results (4) | Existing account using this DUNS number

Company name	Address	Country	State	DUNS number	Action [?]
★ Aryzta	123 Main Street	United States	CA	123456789	<input type="button" value="Select"/>
Aryzta LLC	3250 E 44th St	United States	PA	198297479	<input type="button" value="Select"/>
Aryzta Holdings IV, LCC	14490 Catalina St	United States	MA	837916632	<input type="button" value="Select"/>

Company information found

We found company information based on the DUNS number you entered.

Aryzta
DUNS number: 123456789

123 Main Street
San Francisco, California, USA 94307

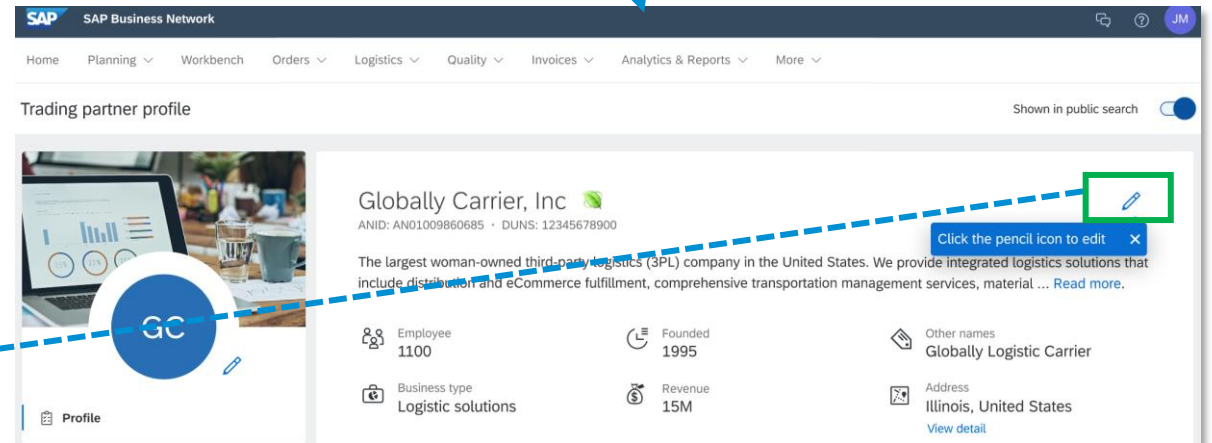
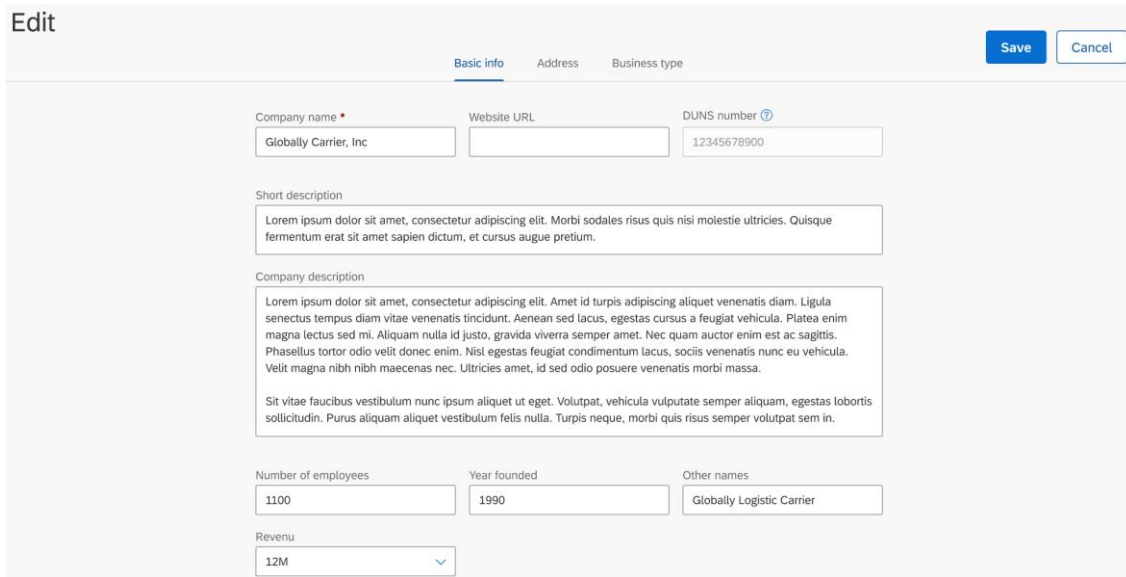
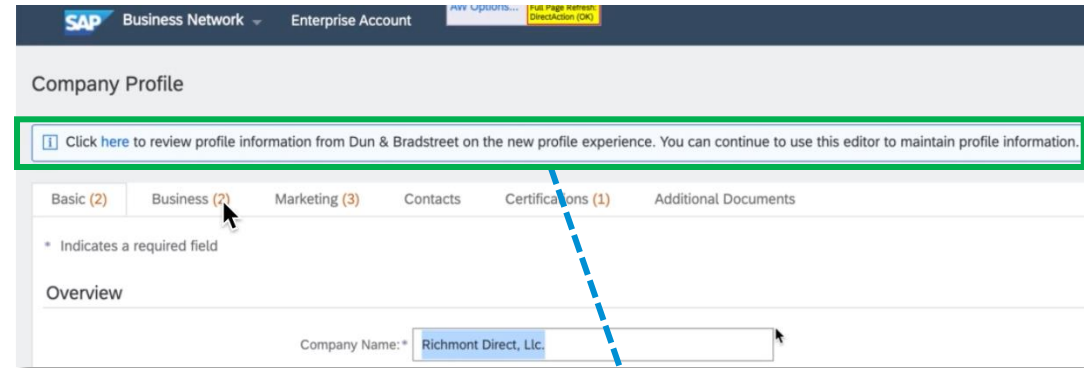
Click Accept to use this information for registration.
Using information from Dun & Bradstreet establishes your credibility and ensures that potential customers get a complete and accurate view of your business.

Use a different DUNS number

Company Profile

On Company profile, an alert will be displayed to inform user about the new profile edit experience with D&B integration.

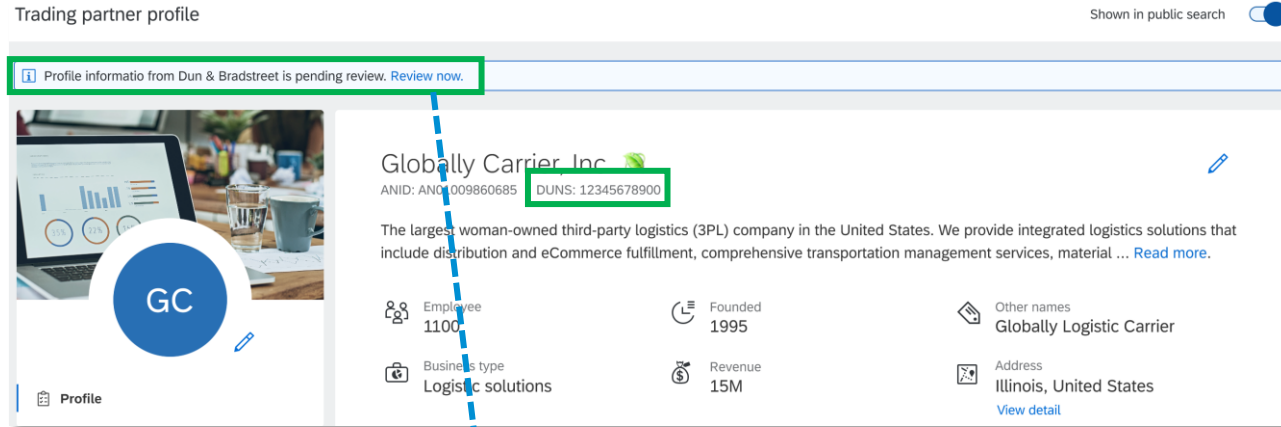
Note: D&B information is only available on the new profile experience.



Profile – After new registration

Trading partner profile Shown in public search

Profile informatio from Dun & Bradstreet is pending review. [Review now.](#)



Globally Carrier, Inc.
ANID: AN01009860685 | DUNS: 12345678900

The largest woman-owned third-party logistics (3PL) company in the United States. We provide integrated logistics solutions that include distribution and eCommerce fulfillment, comprehensive transportation management services, material ... [Read more.](#)

Employee: 1100 | Founded: 1995 | Revenue: 15M | Address: Illinois, United States

During registration process, company name and address from D&B are synced (if user accepts the information)

On new accounts, User can review additional information from D&B by clicking 'Review Now'

Additional Fields:

- Website URL
- Short Description
- Long Description

Basic info | Address | Business type

Save | Cancel

Company name: Globally Carrier, Inc | Website URL: | DUNS number: 12345678900

Short description: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi sodales risus quis nisi molestie ultricies. Quisque fermentum erat sit amet sapien dictum, et cursus augue pretium.

Company description: Lorem ipsum dolor sit amet, consectetur adipiscing elit. ... Sit vitae faucibus vestibulum nunc ipsum aliquet ut eget. Volutpat, vehicula vulputate semper aliquam, egestas lobortis sollicitudin. Purus aliquam aliquet vestibulum felis nulla. Turpis neque, morbi quis risus semper volutpat sem in.

Number of employees: 1100 | Year founded: 1990 | Other names: Globally Logistic Carrier

Revenue: 12M

Accept | Decline

Review the following profile information from Dun & Bradstreet. If you want to replace your current profile with this information click Accept.

SOURCE: [dun & bradstreet](#)

Website URL: [www.globallycarrier.com](#)

Short description: We are the largest woman-owned third-party logistics (3PL) company in the United States.

Long description: The largest woman-owned third-party logistics (3PL) company in the United States. We provide integrated logistics solutions that include distribution and eCommerce fulfillment, comprehensive transportation management services, material handling equipment services, engineering and innovation consulting, and information technology—all engineered for Operational Excellence.

For over 70 years, we've built customer relationships that span decades. Privately held and financially strong, we

✓ Basic info updated. [Undo](#)

Review the following profile information from Dun & Bradstreet. If you want to replace your current profile with this information click Accept.

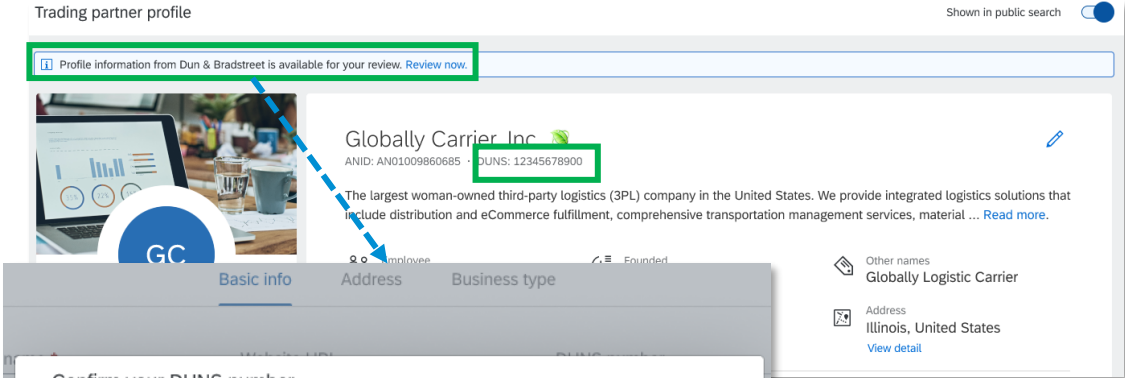
✗ You've declined the address info

Using information from Dun & Bradstreet establishes your credibility and ensures that potential customers get a complete and accurate view of your business.

If your the information from Dun & Bradstreet is not up-to- date. [Click here to update.](#)

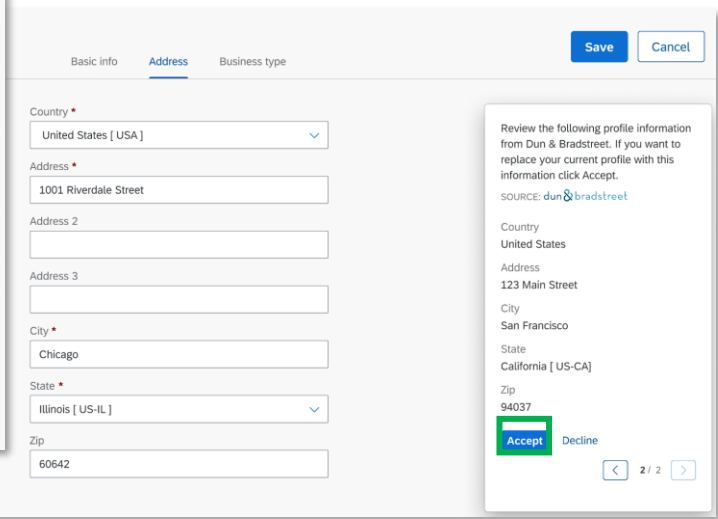
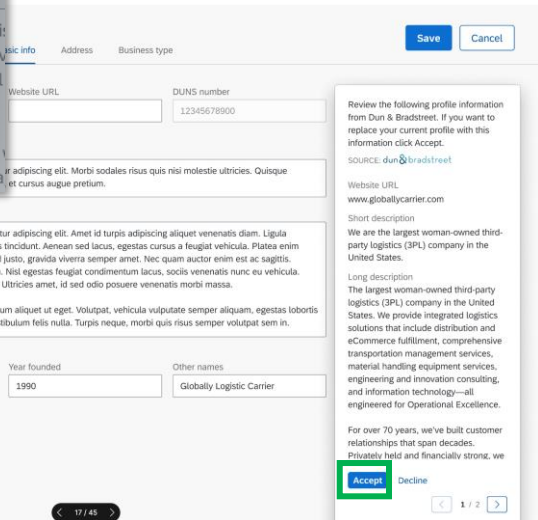
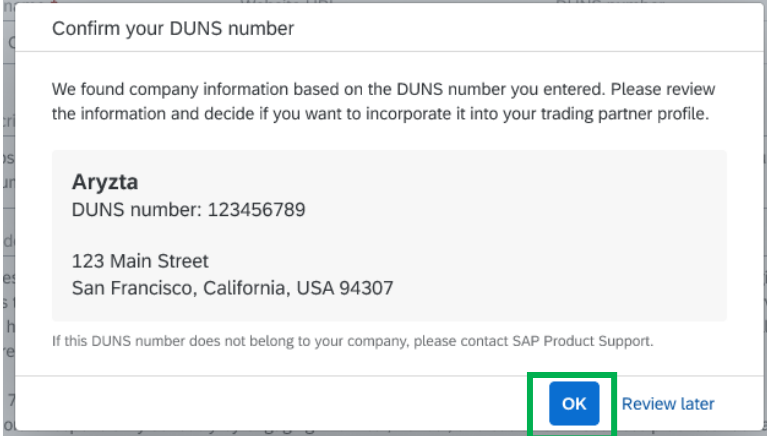
[Undo](#)

Existing account with DUNS number



System will use the existing DUNS number to do a match with D&B and inform the user if a match is found, and information is available for user review.

User should be able to click on 'Review now' to start the process to confirm DUNS number and Accept/ Decline the information on the profile.



Existing account without DUNS number

- On Marketing profile, user can add the DUNS number (if known) or do a look up to find their DUNS.
- On DUNS number field:
 - enter DUNS number and get the company name and address from D&B
 - Once user verifies and select **OK**, the company name and rest of the information is prepopulated on the respective fields once user review and accept it and move to next tab with address information to **Accept** the information.
 - If the D&B populated information is not correct or not the company you belongs to:
 - Select **Use a different DUNS number** to go back and edit/change the DUNS number
 - User can also select **Decline** if the DUNS populated information is not correct and update company profile manually and save it.
 - Ignore DUNS number and update account as its not a mandatory field

The image shows a sequence of three screenshots illustrating the DUNS number lookup process. The top screenshot shows the 'Edit' form with the 'DUNS number' field empty and a 'Don't know your DUNS number?' link. A green callout box points to this field with the text 'On adding the DUNS number'. The middle screenshot shows the same form with the DUNS number '12345678900' entered. A modal window titled 'Company information found' is displayed, showing details for 'Aryzta' with address '123 Main Street, San Francisco, California, USA 94307'. A green callout box points to the 'OK' button in the modal with the text 'On clicking ok, user will get information populated by D&B database and user can review and make decision'. The bottom screenshot shows the 'Other names' field with a green callout box pointing to it, containing the text 'If user don't have DUNS number, can search through company name with look-up functionality like registration process'.

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