





Feature at a Glance

Support for supplier diversity information in non-catalog purchase

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Feature at a Glance

Ease of implementation  High-touch
Geographic relevance  Global

Introducing: Support for supplier diversity information in non-catalog purchase

Customer challenge

Prior to this feature, procurement and diversity teams had limited methods to promote diverse suppliers as part of their diversity programs. Often this would lead to buyers not being able to consider supplier diversity as part of their selection process. This would often lead to reduced supplier diversity and slower achievement of diversity goals.

Meet that challenge with SAP Ariba

This feature allows you to support diverse and socially responsible suppliers by designating them with diversity labels, like "Hispanic owned" or "Indigenous owned". When guided buying users are creating non-catalog requests, they can quickly identify suppliers with these labels. If you want to further promote diversity through procurement, you can create a diversity program. Suppliers in your diversity program are branded with your diversity logo, and a description of your program is included in the supplier's details.

Experience key benefits

- Procurement and diversity teams now have a powerful tool to help drive their organization's diversity goals.
- Buyers have an easy-to-use and delightful experience to purchase from diverse suppliers.
- Diverse suppliers gain greater levels of exposure and visibility

Solution area

SAP Ariba Buying with guided buying capability
SAP Ariba Buying and Invoicing with guided buying capability

Implementation information

This feature is optional with this release for all customers with the applicable solutions but will become mandatory (automatically on) with the 2208 release (August 2022).

Note that the usage of diversity indicators will not be made mandatory. However, the change to supplier tiles will become mandatory with the 2208 release (August 2022).

Prerequisites and Restrictions

Please see Prerequisites and Restrictions slide

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Prerequisites

- You must belong to the Customer Administrator group to create and manage the diversity program.
- This feature is controlled by data import tasks from SM Administration in your SAP Ariba solution. You must be a member of the Supplier/Customer Manager and the SM Ops Admin groups to import supplier data in SM Administration.
- To see diversity labels on supplier tiles, and to create a diversity program, you must do the following:
 - Create the different diversity types by importing the Diversity Info data file, see Diversity Info data file format.
 - Link suppliers to the diversity types you create by importing the Vendor Diversity data file, see Vendor Diversity data file format.
- In guided buying, set the `PARAM_ENABLE_SUPPLIER_DIVERSITY_NON_CATALOG_FLOW` parameter to true. This parameter displays diversity labels on suppliers and allows you to create a diversity program.

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Detailed feature information

Diversity labels appear on recommended suppliers when viewing suppliers in a supplier carousel or when selecting suppliers in a non-catalog requisition.

The screenshot displays two sections of a supplier interface. The top section, 'Our Apparel Suppliers', features a banner with an image of people in green shirts and a text box stating 'Branded apparel is available for use in company events and sponsorships.' Below this are three supplier cards, each with a 'Qualified' label and a location pin. The bottom section, 'Recommended supplier', includes a 'Filter by' button, a 'Sort by' dropdown, and a 'View all suppliers' link. It displays three 'Preferred' supplier cards, each with a location pin and a diversity label. The labels are highlighted with orange boxes: 'Woman Owned Business' for Boilermaker Inc., 'Indigenous Business Enterprise' for BnG Inc., 'Veteran-owned business' for DirectPaper Supplies Inc., 'Indigenous owned business' for Syntech Incorporated, and 'Indigenous owned business' for Best Staffing Inc.

Supplier ID	Supplier Name	Location	Diversity Label
S1231336	Boilermaker Inc.	W Lafayette, IN	Woman Owned Business
S1294302	BnG Inc	Middletown, OH	Indigenous Business Enterprise
S108190	MRAPac	Sunnyvale	
S1113022	DirectPaper Supplies Inc.	Chicago, IL	Veteran-owned business
S1113016	Syntech Incorporated	Sydney, NSW	Indigenous owned business
S1113027	Best Staffing Inc.	Sunnyvale, CA	Indigenous owned business

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Detailed feature information

Recommended suppliers can now also be filtered by their diversity indicators. The supplier diversity program can also be highlighted in the details of the supplier. When selecting a diverse supplier, users will be thanked for promoting diversity.

The screenshot illustrates the SAP Supplier Diversity interface. It features a 'Recommended supplier' list with filters for 'Preferred suppliers' and 'Diverse suppliers'. A dropdown menu for 'Diverse suppliers' includes options for 'Veteran owned business', 'Vietnam veteran owned business', and 'Indigenous owned business'. A detailed view of a supplier, 'Syntech Incorporated', shows its 'Supplier diversity' information, including the 'Global Diversity and Inclusion program' and 'Supplier story'. A 'Selected' button is visible, and a thank-you message is displayed: 'Thanks for choosing to support diverse suppliers! Thanks for being part of the journey to promote diversity and create a more sustainable supply chain with us.'

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